

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Commercial Finance, Inc.		12/19/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Gear Up 2 Go, LLC		
Street Address:	205 North Depot Street		
City:	Fox Lake		
State/Country:	WISCONSIN		
Postal Code:	53933		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85136677	GEARUP2GO	
CORRESPONDENCE DATA			
Fax Number:	(312)832-4700		
Phone:	312-832-4552		
Email:	delder@foley.com,jolsen@foley.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Diane G. Elder		
Address Line 1:	321 North Clark Street		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	095740-0107 GEAR UP		
NAME OF SUBMITTER:	Diane G. Elder		
Signature:	/Diane Grace Elder;/dge;/61590		

Date:

12/29/2011

Total Attachments: 2

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

This Release of Security Interests in Trademarks is made as of December 19, 2011 by ASSOCIATED COMMERCIAL FINANCE, INC., as collateral agent for the Benefited Parties (as defined in the Security Agreement referred to below) (the "Secured Party"), with a place of business at 333 East Kilbourn Avenue, Suite 400, Milwaukee, Wisconsin 53202, regarding GEAR UP 2 GO, LLC, a Wisconsin limited liability company (the "Company"), with its principal place of business located at 205 North Depot Street, Fox Lake, Wisconsin 53933, and with reference to the following facts:

WHEREAS, the Company and the Secured Party had previously entered into a Security Agreement dated as of January 31, 2010 (the "Security Agreement"), for the purpose of securing certain obligations of the Company to the Secured Party; and

WHEREAS, the Secured Party desires to release its security interest in the personal property of the Company which was granted to the Secured Party pursuant to the Security Agreement;

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Secured Party releases any and all security interests held by it in and to any and all of the trademarks, service marks, applications therefore and associated goodwill therein, owned by the Company, including without limitation the trademark application listed on Exhibit A attached hereto, and in and to all proceeds and benefits thereof.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its duly authorized representative as of the date first written above.

ASSOCIATED COMMERCIAL FINANCE, INC.,  
as collateral agent for the Benefited Parties

BY  \_\_\_\_\_

Its \_\_\_\_\_

**EXHIBIT A**

**Trademark Application**

Trademark Application	Application Filing Date	Application Serial Number
GEARUP2GO	09/23/2010	85136677