

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Dental Directions Inc.		12/13/2011
			Entity Type
			CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	EquiKnox, LLC		
Street Address:	4242 South Sheridan		
City:	Tulsa		
State/Country:	OKLAHOMA		
Postal Code:	74145		
Entity Type:	LIMITED LIABILITY COMPANY: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3314105	CLARY SAGE
CORRESPONDENCE DATA			
Fax Number:	(918)599-7756		
Phone:	918-599-7755		
Email:	tholman@barberbartz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Barber & Bartz, P.C.		
Address Line 1:	525 S. Main, Ste. 800		
Address Line 4:	Tulsa, OKLAHOMA 74103-4511		
ATTORNEY DOCKET NUMBER:	9600-02		
NAME OF SUBMITTER:	W. Todd Holman, Attorney at Law		
Signature:	/W. Todd Holman/		
Date:	12/30/2011		
Total Attachments: 2 source=Short Form Trademark Assignment#page1.tif source=Short Form Trademark Assignment#page2.tif			

OP \$40.00 3314105

## SHORT FORM ASSIGNMENT OF TRADEMARK

THIS SHORT FORM ASSIGNMENT OF TRADEMARK (this "Assignment") is made effective as of this 13th day of December, 2011, by and between **DENTAL DIRECTIONS, INC.**, an Oklahoma corporation ("Assignor") and **EQUIKNOX, LLC**, an Oklahoma limited liability company ("Assignee").

### RECITALS:

A. This Assignment is subject to all the terms and conditions of the Assignment of Trademark dated May 1, 2011 (the "Assignment of Trademark"). In the event of conflict between this Assignment and the Assignment of Trademark, the terms of the Assignment of Trademark shall control.

B. Assignor is the "registered owner" of the registered trademark **CLARY SAGE**, as set forth in the United States Patent and Trademark Office, Registration Number 3,314,105 registered October 16, 2007 (the "Trademark") and all goodwill associated therewith.

C. Assignor desires to vest Assignee with full and complete ownership of the Trademark and assign, convey and transfer all of Assignor's right, title and interest in and to the Trademark and all goodwill associated therewith upon the terms and conditions hereinafter set forth.

D. Assignee desires to accept such assignment, conveyance and transfer of the Trademark and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, the Assignor and Assignee do hereby agree as follows:

1. Incorporation of Recitals. All of the Recitals hereinabove set forth are hereby incorporated as operative terms of this Assignment.

2. Assignment. Effective as of May 1, 2011, Assignor hereby assigns, conveys and transfers to Assignee all of Assignor's rights, title and interest in and to the Trademark and all goodwill associated therewith, and Assignor hereby accepts such assignment, conveyance and transfer from Assignor all of Assignor's rights, title and interest in and to the Trademark and all goodwill associated therewith.

3. Authorization. Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all registrations and renewals of the Trademark to Assignee.

4. Governing Law and Binding Effect. This Agreement shall be governed by and construed in accordance with the laws of the State of Oklahoma. This Assignment shall inure to the benefit of and be binding upon the parties hereto, their respective heirs, representatives,

successors and assigns. Each person executing this document hereby represents and warrants that she has the authority to execute this Assignment and to bind the party for which such person so executes this Assignment.

5. Notification and Further Assurances. Assignor agrees to do all such things, and to execute and deliver such further instruments of assignment as may be reasonably necessary or appropriate in order to perfect the transfer and assignment hereby effected.

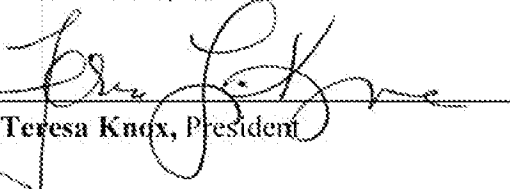
IN WITNESS WHEREOF, the parties hereto have executed this Agreement to be effective as of the date and year first above written:

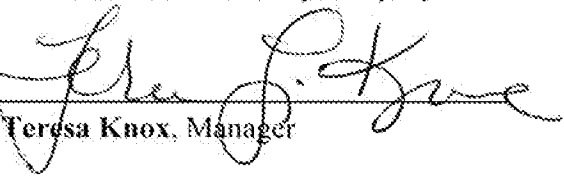
“ASSIGNOR”

“ASSIGNEE”

**DENTAL DIRECTIONS, INC.,**  
an Oklahoma corporation

**EQUIKNOX, LLC,**  
an Oklahoma limited liability company

By:   
Teresa Knox, President

By:   
Teresa Knox, Manager