

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the conveyance type, execution date, and the citizenship of the receiving party previously recorded on Reel 003924 Frame 0897. Assignor(s) hereby confirms the conveyance type:assigns the entire interest and the goodwill;execution date:06/01/2006;citizenship of receiving party:Delaware. |

|                             |                 |                       |                                     |
|-----------------------------|-----------------|-----------------------|-------------------------------------|
| <b>CONVEYING PARTY DATA</b> |                 |                       |                                     |
| <b>Name</b>                 | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Prosperity Press, LLC       |                 | 06/01/2006            | LIMITED LIABILITY COMPANY: COLORADO |

|                             |                                     |
|-----------------------------|-------------------------------------|
| <b>RECEIVING PARTY DATA</b> |                                     |
| <b>Name:</b>                | Living Richer Longer, LLC           |
| <b>Street Address:</b>      | 8400 E. Crescent Parkway            |
| <b>Internal Address:</b>    | Suite 160                           |
| <b>City:</b>                | Greenwood Village                   |
| <b>State/Country:</b>       | COLORADO                            |
| <b>Postal Code:</b>         | 80111                               |
| <b>Entity Type:</b>         | LIMITED LIABILITY COMPANY: DELAWARE |

|                                  |               |   |
|----------------------------------|---------------|---|
| <b>PROPERTY NUMBERS Total: 1</b> |               |   |
| <b>Property Type</b>             | <b>Number</b> | <b>Word Mark</b>  |
| <b>Registration Number:</b>      | 2693731       | THE STAGES OF FINANCIAL FREEDOM FOUNDATION<br>STAGE GROWTH STAGE TRANSITION STAGE SECURITY<br>STAGE DISTRIBUTION STAGE RUNAWAY GROWTH<br>GROWTH MAINTENANCE CONTROLLED DEPLETION<br>UNCONTROLLED DEPLETION PEAK GROWTH EARTY<br>GROWTH NETWORKTH TIME |

|   |  |
|---|--|
| <b>CORRESPONDENCE DATA</b>  |  |
| <b>Fax Number:</b>  | (650)812-3444                                    |
| <b>Phone:</b>   | 650-812-3400                                     |
| <b>Email:</b>   | ademirci@carrferrell.com, ptoaxd@carrferrell.com |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |
| <b>Correspondent Name:</b>  | Aylin Demirci                                    |

OP \$40.00 2693731

Address Line 1: 120 Constitution Drive  
Address Line 4: Menlo Park, CALIFORNIA 94025

|                         |                 |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | T-2876 US       |
| NAME OF SUBMITTER:      | Aylin Demirci   |
| Signature:              | /Aylin Demirci/ |
| Date:                   | 01/02/2012      |

Total Attachments: 6  
source=cover sheet for 3924-0897#page1.tif  
source=cover sheet for 3924-0897#page2.tif  
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source=Declaration Janiczek Prosperity to LRL#page2.tif  
source=Declaration Janiczek Prosperity to LRL#page3.tif  
source=Declaration Janiczek Prosperity to LRL#page4.tif

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|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

**CONVEYING PARTY DATA**

| Name             | Formerly | Execution Date | Entity Type                         |
|------------------|----------|----------------|-------------------------------------|
| Prosperity Press |          | 01/22/2009     | LIMITED LIABILITY COMPANY: COLORADO |

**RECEIVING PARTY DATA**

|                   |                                     |
|-------------------|-------------------------------------|
| Name:             | Living Richer Longer LLC            |
| Street Address:   | 8400 E. Crescent Parkway            |
| Internal Address: | Suite 160                           |
| City:             | Greenwood Village                   |
| State/Country:    | COLORADO                            |
| Postal Code:      | 80111                               |
| Entity Type:      | LIMITED LIABILITY COMPANY: COLORADO |

**PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark   |
|----------------------|---------|---|
| Registration Number: | 2693731 | THE STAGES OF FINANCIAL FREEDOM FOUNDATION<br>STAGE GROWTH STAGE TRANSITION STAGE SECURITY<br>STAGE DISTRIBUTION STAGE RUNAWAY GROWTH<br>GROWTH MAINTENANCE CONTROLLED DEPLETION<br>UNCONTROLLED DEPLETION PEAK GROWTH EARTY<br>GROWTH NETWORKTH TIME |

**CORRESPONDENCE DATA**

Fax Number: (303)721-7082  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 303-721-7000  
 Email: pwinkler@janiczek.com  
 Correspondent Name: Paul Winkler  
 Address Line 1: 8400 E. Crescent parkway  
 Address Line 2: Suite 160  
 Address Line 4: Greenwood Village, COLORADO 80111

OP \$40.00 2693731

|                      |                  |
|----------------------|------------------|
| NAME OF SUBMITTER:   | Paul J Winkler   |
| Signature:           | /Paul J Winkler/ |
| Date:                | 01/23/2009       |
| Total Attachments: 0 |                  |

**IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

DECLARATION OF JOSEPH J. JANICZEK

I, Joseph J. Janiczek, declare and state as follows:

1. I am Chairman of Wealth with Ease, LLC (formerly Living Richer Longer, LLC), a Delaware limited liability company with a business address at 8400 E. Crescent Parkway, Suite 160, Greenwood Village, Colorado 80111.

2. I am also the sole owner of Prosperity Press, LLC, a Colorado limited liability company, with a business address at 8400 E. Crescent Parkway, Suite 160, Greenwood Village, Colorado 80111.

3. I have personal knowledge of the facts set forth in this declaration, and could testify competently thereto if called upon to do so.

4. THE SEEDS OF FINANCIAL FREEDOM mark Registration No. 2526047, WITH EASE mark Registration No. 2754258, WEALTH WITH EASE mark Registration No. 2811503, THE STAGES OF FINANCIAL FREEDOM FOUNDATION STAGE GROWTH STAGE TRANSITION STAGE SECURITY STAGE DISTRIBUTION STAGE RUNAWAY GROWTH GROWTH MAINTENANCE CONTROLLED DEPLETION UNCONTROLLED DEPLETION PEAK GROWTH EARTY GROWTH NETWORTH TIME (&Design) Registration No. 2693731, THE STAGES OF FINANCIAL FREEDOM mark Registration No. 2589373, and THE HABITS OF FINANCIAL FREEDOM mark Registration No. 2532933 were registered with the U.S. Patent and Trademark Office ("USPTO") in the name of Prosperity Press, LLC respectively on January 1, 2002; August 19, 2003; February 3, 2004; March 4, 2003; July 2, 2002; and January 22, 2002.

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5. On June 1, 2006, Prosperity Press, LLC assigned all its rights, interests in and title to THE SEEDS OF FINANCIAL FREEDOM mark Registration No. 2526047, WITH EASE mark Registration No. 2754258, WEALTH WITH EASE mark Registration No. 2811503, THE STAGES OF FINANCIAL FREEDOM FOUNDATION STAGE GROWTH STAGE TRANSITION STAGE SECURITY STAGE DISTRIBUTION STAGE RUNAWAY GROWTH GROWTH MAINTENANCE CONTROLLED DEPLETION UNCONTROLLED DEPLETION PEAK GROWTH EARTY GROWTH NETWORTH TIME (&Design) Registration No. 2693731, THE STAGES OF FINANCIAL FREEDOM mark Registration No. 2589373, and THE HABITS OF FINANCIAL FREEDOM mark Registration No. 2532933 in the United States and other countries and jurisdictions, together with the goodwill associated with the marks, to Living Richer Longer, LLC, as described above a Delaware limited liability company

6. On February 23, 2010, Living Richer Longer, LLC changed its name to Wealth with Ease, LLC. The address of the company remains to be same.

7. On October 31, 2007, with regard to Registration Nos. 2532933; 2526047; and 2589373, it was mistakenly recorded at the USPTO with Reel/Frame No. 3651/0475 that Prosperity Press, LLC changed its name on August 24, 2007 to Living Richer Longer LLC, a Colorado limited liability company. It needs to be corrected to reflect that the conveyance was not a name change but an assignment, and the assignee's citizenship is Delaware and not Colorado. Furthermore, the date of the assignment was June 1, 2006. The conveyance affecting the ownership of the mark, its date, and the conveyee's citizenship were submitted wrong in Reel/Frame 3651/0475 due to an inadvertent mistake.

8. On January 23, 2009, with regard to Registration No. 2693731, it was mistakenly recorded at the USPTO with Reel/Frame No. 3924/0897 that Prosperity Press, LLC changed its name on January 22, 2009 to Living Richer Longer LLC, a {00567686v1}

Colorado limited liability company. It needs to be corrected to reflect that the conveyance was not a name change but an assignment, and the assignee's citizenship is Delaware and not Colorado. Furthermore, the date of the assignment was June 1, 2006. The conveyance affecting the ownership of the mark, its date, and the conveyee's citizenship were submitted wrong in Reel/Frame 3924/0897 due to an inadvertent mistake.

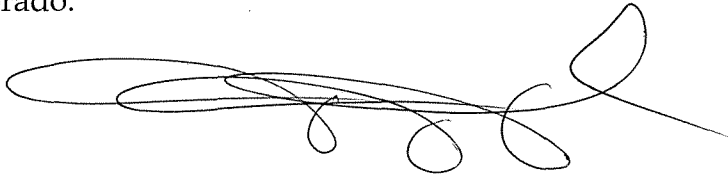
9. On April 24, 2009, with regard to Registration Nos. 2811503 and 2754258 with Reel/Frame No. 3976/0618, it was mistakenly recorded at the USPTO that Prosperity Press, LLC changed its name on March 25, 2009 to Living Richer Longer LLC (TA Living Richer Longer, LLC), a Colorado limited liability company. It needs to be corrected to reflect that the conveyance was not a name change but an assignment, and the assignee's citizenship is Delaware and not Colorado. Furthermore, the date of the assignment was June 1, 2006. Furthermore, the assignee's name should be corrected to reflect its official company name with company designation "LLC": Living Richer Longer, LLC and the "TA Living Richer Longer LLC" should be removed. The conveyance affecting the ownership of the mark, its date, and the conveyee's full name and citizenship were submitted wrong in Reel/Frame 3976/0618 due to an inadvertent mistake.

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I declare further that all statements made herein of my own knowledge are true; that all statements made herein on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the Application and any registration resulting therefrom.

Signed this 23<sup>rd</sup> day of December, 2011, at Greenwood Village,

Colorado.

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

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