

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Sport Supply Group, Inc.		01/01/2012	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
Name:	BSN Sports, Inc.
Street Address:	1901 Diplomat Drive
City:	Farmers Branch
State/Country:	TEXAS
Postal Code:	75234
Entity Type:	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 64</b>		
Property Type	Number	Word Mark
Serial Number:	85449500	HIT!RUN!SCORE!
Serial Number:	85410426	BEST SUPPLY NETWORK IN SPORTS
Serial Number:	85307904	
Serial Number:	85307900	BSN SPORTS FEEL THE STRENGTH
Serial Number:	85297791	BSN SPORTS
Serial Number:	77929245	SPORTS COOL
Registration Number:	4005721	GLSPORTS
Registration Number:	3745796	GSC
Registration Number:	3453580	MARK 1
Registration Number:	2431716	MARK 1
Registration Number:	2447836	MARK 1
Registration Number:	3430408	X-S.O.B.
Registration Number:	3426253	TOMARK
Registration Number:	3421465	GAMECRAFT

OP \$1615.00 85449500

Registration Number:	2977651	Z-COOL
Registration Number:	2473322	BSN
Registration Number:	3292661	Z-COOL
Registration Number:	3358375	Z
Registration Number:	3358367	C BLOC
Registration Number:	3291343	PRO DOWN
Registration Number:	3105665	PORT-A-PIT
Registration Number:	3092001	X2AIR
Registration Number:	2804580	AMPS
Registration Number:	3795882	CHAMPION BARBELL
Registration Number:	3793364	C CHAMPION BARBELL
Registration Number:	2425244	FUNNETS
Registration Number:	2499731	PASSON'S SPORTS
Registration Number:	2778839	SPORT SUPPLY GROUP, INC.
Registration Number:	2299816	ROLL-N-FOLD
Registration Number:	2457598	SUDDEN IMPACT
Registration Number:	2052751	MULTIFIT SYSTEM
Registration Number:	1965771	GAMECRAFT
Registration Number:	1998854	NEW ENGLAND CAMP AND RECREATION
Registration Number:	2034235	PRO-LOC
Registration Number:	1931017	GEAR 2000
Registration Number:	2002107	THE HEART ADVENTURE
Registration Number:	1949588	BRUTE FORCE
Registration Number:	1930761	INTIMIDATOR
Registration Number:	1880748	SCRAMBLER
Registration Number:	1880747	DOMINATOR
Registration Number:	1943179	SECUR-A-STRAP
Registration Number:	1919079	AIR RELEASE
Registration Number:	1887993	INVADER
Registration Number:	1934630	ULTIMAT
Registration Number:	1845758	COLOR MY CLASS
Registration Number:	1906667	WAFFLE
Registration Number:	1880726	BULLDOG
Registration Number:	1909693	PRO-DOWN
Registration Number:	1870846	THE ATHLETIC CONNECTION

	1739140	VOLLEY TRAINER
Registration Number:	1847722	QUICK-FENCE
Registration Number:	1410733	PROBASE
Registration Number:	1262511	ALUMAGOAL
Registration Number:	1223595	PILLO POLO
Registration Number:	1246494	U.S. GAMES
Registration Number:	1223594	TOPPLEBALL
Registration Number:	1198106	BSN
Registration Number:	1055596	TIDI-COURT
Registration Number:	1030600	ROL-DRI
Registration Number:	0972790	CURVEMASTER
Registration Number:	0800268	PORT-A-PIT
Registration Number:	0738205	FLAG-A-TAG
Registration Number:	0394740	GOLD MEDAL
Registration Number:	3779805	E SPORTSONLINE.COM

**CORRESPONDENCE DATA**

Fax Number: (202)393-5350  
Phone: 2026386666  
Email: trademark@jhip.com,smoskowitz@jhip.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Simor L. Moskowitz  
Address Line 1: 400 7th Street, NW  
Address Line 2: 6th floor  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	M10008
NAME OF SUBMITTER:	Simor L. Moskowitz
Signature:	/Simor L. Moskowitz/
Date:	01/03/2012

Total Attachments: 2  
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# Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SPORT SUPPLY GROUP, INC.", CHANGING ITS NAME FROM "SPORT SUPPLY GROUP, INC." TO "BSN SPORTS, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF DECEMBER, A.D. 2011, AT 2:46 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JANUARY, A.D. 2012, AT 12:01 O'CLOCK A.M.

2980248 8100

111292344

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9229747

DATE: 12-15-11

TRADEMARK  
REEL: 004690 FRAME: 0217

**CERTIFICATE OF AMENDMENT  
OF  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
SPORT SUPPLY GROUP, INC.**

Sport Supply Group, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), DOES HEREBY CERTIFY:


FIRST: Article I of the Amended and Restated Certificate of Incorporation of the Company is amended and replaced in its entirety to read as follows:

"The name of the corporation is BSN SPORTS, Inc."

SECOND: The amendment of the Amended and Restated Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the applicable provisions of Sections 141(f), 228 and 242 of the General Corporation Law of the State of Delaware.

THIRD: This Certificate of Amendment shall become effective at 12:01 a.m. Eastern Standard Time, on January 1, 2012, in accordance with the provisions of Section 103 of the Delaware General Corporation Law.

Signed on December 5, 2011

By:   
Name: Terrence M. Babilla  
Title: President