

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>One World Investments, LLC</td> <td></td> <td>12/30/2011</td> <td>LIMITED LIABILITY COMPANY: NORTH CAROLINA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	One World Investments, LLC		12/30/2011	LIMITED LIABILITY COMPANY: NORTH CAROLINA				
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>HQM, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>2936 Clemens Road</td> </tr> <tr> <td>City:</td> <td>Hatfield</td> </tr> <tr> <td>State/Country:</td> <td>PENNSYLVANIA</td> </tr> <tr> <td>Postal Code:</td> <td>19440</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	HQM, Ltd.	Street Address:	2936 Clemens Road	City:	Hatfield	State/Country:	PENNSYLVANIA	Postal Code:	19440	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
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PROPERTY NUMBERS Total: 1															
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Registration Number:	3762770	MEXIDOG													
CORRESPONDENCE DATA															
<p>Fax Number: (717)260-1641 Phone: 717-232-8000 Email: trademarks@mwn.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Sue Heberlig Address Line 1: 100 Pine Street Address Line 4: Harrisburg, PENNSYLVANIA 17108</p>															
ATTORNEY DOCKET NUMBER:	356/30537-0002														
NAME OF SUBMITTER:	Sue Heberlig														
Signature:	/SueHeb/														

OP \$40.00 3762770

Date:

01/03/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 30th day of December, 2011 by and between One World Investments, LLC (the "Assignor"), a North Carolina limited liability company located at 1430-C Industrial Drive, Matthews, North Carolina 28105, and HQM, LTD. (the "Assignee"), a Delaware limited liability company having its principal place of business at 2936 Clemens Road, Hatfield, Pennsylvania 19440.

Assignor is the owner of U.S. Trademark Registration No. 3762770 for the MEXIDOG mark (the "trademark registration"); and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark registration, together with the goodwill of the business symbolized by the trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ONE WORLD INVESTMENTS, LLC

HQM, LTD



George Rouco
Member/Manager



Joan L. Yori, President