

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elmer's Restaurants, Inc.		12/29/2011	CORPORATION: OREGON

**RECEIVING PARTY DATA**

Name:	Elmer's Franchise Systems, Inc.
Street Address:	8338 NE Alderwood Road
Internal Address:	Suite 175
City:	Portland
State/Country:	OREGON
Postal Code:	97220
Entity Type:	CORPORATION: OREGON

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	1492699	ELMER'S
Registration Number:	3752840	NORTHWEST LODGE BLEND
Registration Number:	3752841	NORTHWEST LODGE BLEND COFFEE
Registration Number:	3629891	ELMER'S NORTHWEST FRESH!

**CORRESPONDENCE DATA**

Fax Number: (503)274-4622  
 Phone: 503-222-3613  
 Email: docketing@techlaw.com, chris@techlaw.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Jerome S. Marger  
 Address Line 1: 210 SW Morrison Street  
 Address Line 2: Suite 400  
 Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	3605-1	<b>TRADEMARK</b>
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OP \$115.00 1492699

NAME OF SUBMITTER:	Jerome S. Marger
Signature:	/jerome s. marger/
Date:	01/03/2012
Total Attachments: 1 source=elmerstm14assgn#page1.tif	

### ASSIGNMENT OF TRADEMARKS

WHEREAS, ELMER'S RESTAURANTS, INC., an Oregon corporation, whose business address is 8338 NE Alderwood Road, Suite 175, Portland, Oregon 97220, has adopted, used and is using the trademarks ELMERS (stylized), U.S. Trademark Registration No. 1,492,699, issued June 14, 1988; NORTHWEST LODGE BLEND, U.S. Trademark Registration No. 3,752,840, issued February 23, 2010; NORTHWEST LODGE BLEND COFFEE & Design, U.S. Trademark Registration No. 3,752,841, issued February 23, 2010; and ELMER'S NORTHWEST FRESH! & Design, U.S. Trademark Registration No. 3,629,891, issued June 2, 2009, under the Trademark Act of 1946, and

WHEREAS, ELMER'S FRANCHISE SYSTEMS, INC., an Oregon corporation, whose business address is 8338 NE Alderwood Road, Suite 175, Portland, Oregon 97220, has acquired certain assets of ELMER'S RESTAURANTS, INC., including said marks and is desirous of acquiring the registrations thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ELMER'S RESTAURANTS, INC., does hereby assign to ELMER'S FRANCHISE SYSTEMS, INC., all right, title and interest in and to the said marks and registrations, together with the goodwill of the business symbolized by the registrations thereof, and any and all claims for any infringement thereof, and warrants that it has the right to do so.

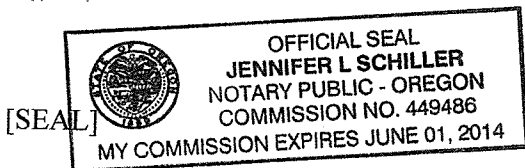
Executed at Portland, Oregon, this 29 day of December, 2011.

ELMER'S RESTAURANTS, INC.,  
an Oregon corporation

By [Signature]  
Gerald A. Scott  
President

STATE OF OREGON )  
COUNTY OF Multnomah ) ss.

This 29 day of December, 2011, before me personally appeared the above-named Gerald A. Scott, known to me to be the President of ELMER'S RESTAURANTS, INC., who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of own free will on behalf of ELMER'S RESTAURANTS, INC., for the purposes set forth therein.



[Signature]  
Notary Public for Oregon  
My commission expires: 6/1/2014