

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hercules Technology II, L.P.		08/10/2010	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Annie's, Inc.
Street Address:	564 Gateway Drive
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: DELAWARE

Name:	Annie's Homegrown, Inc.
Street Address:	564 Gateway Drive
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: DELAWARE

Name:	Napa Valley Kitchens, Inc.
Street Address:	564 Gateway Drive
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 61

Property Type	Number	Word Mark
Registration Number:	3664305	ALL STARS
Registration Number:	2020364	ANNIE'S

OP \$1540.00 3664305

Registration Number:	3517349	ANNIE'S
Registration Number:	2238045	ANNIE'S
Registration Number:	2023195	ANNIE'S HOMEGROWN
Registration Number:	3454504	ANNIE'S HOMEGROWN
Registration Number:	2296416	ANNIE'S NATURALS
Registration Number:	2886438	ANNIE'S NATURALS GODDESS DRESSING
Registration Number:	3154947	ANNIE'S NATURALS LEMON & CHIVE DRESSING
Registration Number:	3053332	ANNIE'S NATURALS ORGANIC GREEN GODDESS DRESSING
Registration Number:	2889065	ANNIE'S NATURALS RASPBERRY VINAIGRETTE LOW FAT LOW SODIUM
Registration Number:	2886439	ANNIE'S NATURALS SHIITAKE & SESAME VINAIGRETTE
Registration Number:	1511969	ANNIES'S PASTA
Registration Number:	1787220	BE GREEN
Registration Number:	2453202	BERNIE RABBIT OF APPROVAL
Registration Number:	3086073	BERNIE RABBIT OF APPROVAL
Registration Number:	2246211	BERNIEOS
Registration Number:	3772033	BREAKFAST WITH BERNIE
Registration Number:	3419846	BUNNIES
Registration Number:	3020937	
Registration Number:	3609254	
Registration Number:	3614800	BUNNY GRAHAM FRIENDS
Registration Number:	3184774	BUNNY GRAHAMS
Registration Number:	3640170	BUNNY LOVE
Registration Number:	3606520	
Registration Number:	3078454	CHEDDAR BUNNIES
Registration Number:	3477409	CINNABUNNIES
Registration Number:	1910287	CONSORZIO
Registration Number:	2129248	CONSORZIO
Registration Number:	2029963	CONSORZIO
Registration Number:	3058791	EAT RESPONSIBLY. ACT RESPONSIBLY.
Registration Number:	3606521	
Registration Number:	3007860	FOOD FOR THE NEXT GENERATION
Registration Number:	2066581	NAPA VALLEY KITCHENS
Registration Number:	2066585	NAPA VALLEY KITCHENS

Registration Number:	3509468	NO ICKY ADDITIVES OR PESKY PRESERVATIVES
Registration Number:	2279495	PEACE
Registration Number:	2893764	PIZZA PIE
Registration Number:	2465746	PUSH TAIL TO OPEN
Registration Number:	2463999	PUSH TAIL TO OPEN
Registration Number:	1874043	RABBIT OF APPROVAL BERNIE
Registration Number:	2882569	TUTTI FRUITTI
Registration Number:	2737570	MAC IN A FLASH
Registration Number:	2404159	PASTA MAGIC
Registration Number:	2813952	SALADS FOR SCHOOLS
Registration Number:	2658786	SALADS NEVER TASTED SO GOOD
Registration Number:	2469672	
Serial Number:	78226405	ANNIE'S
Serial Number:	78226392	ANNIE'S
Serial Number:	77430498	FRIENDS
Serial Number:	77210711	ANNIE'S
Serial Number:	77210708	ANNIE'S
Serial Number:	78609645	ANNIE'S BUNNY GRAHAMS
Serial Number:	78609623	ANNIE'S HOMEGROWN BUNNY GRAHAMS
Serial Number:	78226442	ANNIE'S HOMEGROWN
Serial Number:	78226449	ANNIE'S HOMEGROWN
Serial Number:	77068358	
Serial Number:	77112097	
Serial Number:	77112103	HONEY BUNNIES
Serial Number:	78937047	NO WEIRD STUFF
Serial Number:	77214489	PLANET TO FOOD. FOOD TO PEOPLE. PEOPLE TO PLANET.

CORRESPONDENCE DATA

Fax Number: (617)261-3175
Phone: 617.261.3100
Email: tmboston@klgates.com, philan.tinsley@klgates.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Phi Lan Tinsley K&L Gates LLP
Address Line 1: State Street Financial Center
Address Line 2: One Lincoln Street
Address Line 4: Boston, MASSACHUSETTS 02111

TRADEMARK

REEL: 004690 FRAME: 0694

	HT SECURITY RELEASE ANNIE
NAME OF SUBMITTER:	Phi Lan Tinsley
Signature:	/philan tinsley/
Date:	01/04/2012
Total Attachments: 5 source=Annie's Release of Security Interest- Hercules 12 20 11#page1.tif source=Annie's Release of Security Interest- Hercules 12 20 11#page2.tif source=Annie's Release of Security Interest- Hercules 12 20 11#page3.tif source=Annie's Release of Security Interest- Hercules 12 20 11#page4.tif source=Annie's Release of Security Interest- Hercules 12 20 11#page5.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest is made as of this 10th day of August, 2010 (the "Effective Date") by and between ANNIE'S, INC., a Delaware corporation, ANNIE'S ENTERPRISES, INC., a Vermont corporation, ANNIE'S HOMEGROWN, INC., a Delaware corporation, and NAPA VALLEY KITCHENS, INC., a California corporation, all having a principal place of business at 564 Gateway Drive, Napa, California 94558 (collectively, "Grantors"), and HERCULES TECHNOLOGY II, L.P., a Delaware limited partnership, having a principal place of business at 400 Hamilton Avenue, Suite 301, Palo Alto, California 94301 ("Secured Party").

WHEREAS, an intellectual property security agreement among Grantors and Secured Party was recorded by the Trademark Assignment Division of the U.S. Patent and Trademark Office on April 1, 2008 at Reel/Frame 3750/0613 (the "Security Agreement").

WHEREAS, Secured Party has agreed to terminate, release and discharge its security interest in the trademarks listed on Schedule A attached hereto (the "Trademarks").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantors and Secured Party hereby agree as follows:

All of Secured Party's security interest, liens, pledges, mortgages and other encumbrances of any kind whatsoever created pursuant to the Security Agreement (the "Security Interest") shall be automatically terminated, released and discharged, and the Secured Party shall sign any additional termination documents reasonably requested by Grantors at Grantors' cost and expense, including filings with the U.S. Patent and Trademark Office against the Trademarks, as shall be necessary to effect the termination, release and discharge the Security Interest.

This Release may be executed in any number of counterparts, but all of such counterparts shall together constitute one and the same instrument. This Release shall be governed and construed in accordance with the laws of the State of California, without regard to the principles thereof relating to conflict of laws.

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IN WITNESS WHEREOF, each of the parties has caused this document to be signed by a duly authorized representative as of the date first set forth above.

ANNIE'S HOMEGROWN, INC.

By: [Signature]
Name: Kelly J. Kennedy
Title: TREASURER

HERCULES TECHNOLOGY II, L.P.

By: [Signature]
Name: K. Nicholas Maritsch
Title: Associate General Counsel

ANNIE'S ENTERPRISES, INC.

By: [Signature]
Name: Kelly J. Kennedy
Title: TREASURER

ANNIE'S, INC.

By: [Signature]
Name: Kelly J. Kennedy
Title: CFO

NAPA VALLEY KITCHENS, INC.

By: [Signature]
Name: Kelly J. Kennedy
Title: TREASURER

Schedule A

<u>Trademark</u>	<u>Registration No. or Serial No.</u>
ALL STARS	3,664,305
ANNIE'S	2,020,364
ANNIE'S	3,517,349
ANNIE'S	2,238,045
ANNIE'S HOMEGROWN	2,023,195
ANNIE'S HOMEGROWN	3,454,504
ANNIE'S NATURALS	2,296,416
ANNIE'S NATURALS GODDESS DRESSING AND DESIGN	2,886,438
ANNIE'S NATURALS LEMON & CHIVE DRESSING AND DESIGN	3,154,947
ANNIE'S NATURALS ORGANIC GREEN GODDESS DRESSING AND DESIGN	3,053,332
ANNIE'S NATURALS RASPBERRY VINAIGRETTE LOW FAT LOW SODIUM AND DESIGN	2,889,065
ANNIE'S NATURALS SHIITAKE & SESAME VINAIGRETTE AND DESIGN	2,886,439
ANNIE'S PASTA (Stylized)	1,511,969
BE GREEN	1,787,220
BERNIE RABBIT OF APPROVAL AND DESIGN	2,453,202
BERNIE RABBIT OF APPROVAL AND DESIGN	3,086,073
BERNIBOS (Stylized)	2,246,211
BREAKFAST WITH BERNIE	3,772,033
BUNNIES	3,419,846
BUNNY DESIGN	3,020,937

<u>Trademark</u>	<u>Registration No. or Serial No.</u>
BUNNY DESIGN	3,609,254
BUNNY GRAHAM FRIENDS	3,614,800
BUNNY GRAHAMS	3,184,774
BUNNY LOVE	3,640,170
BUNNY LOVE AND DESIGN	3,606,520
CHEDDAR BUNNIES	3,078,454
CINNABUNNIES	3,477,409
CONSORZIO	1,910,287
CONSORZIO	2,129,248
CONSORZIO AND DESIGN	2,029,963
EAT RESPONSIBLY. ACT RESPONSIBLY.	3,058,791
FLOWER DESIGN	3,606,521
FOOD FOR THE NEXT GENERATION	3,007,860
NAPA VALLEY KITCHENS	2,066,581
NAPA VALLEY KITCHENS	2,066,585
NO ICKY ADDITIVES OR PESKY PRESERVATIVES	3,509,468
PEACE	2,279,495
PIZZA PIE	2,893,764
PUSH TAIL TO OPEN	2,465,746
PUSH TAIL TO OPEN (and DESIGN)	2,463,999
RABBIT APPROVAL OF BERNIE	1,874,043
TUTTI FRUTTI	2,882,569
MAC IN A FLASH	2,737,570
PASTA MAGIC	2,404,159
SALADS FOR SCHOOLS	2,813,952

<u>Trademark</u>	<u>Registration No. or Serial No.</u>
SALADS NEVER TASTED SO GOOD	2,658,786
RABBIT DESIGN	2,469,672
ANNIE'S	78/226,405
ANNIE'S	78/226,392
ANNIE'S	77/430,498
ANNIE'S	77/210,711
ANNIE'S	77/210,708
ANNIE'S BUNNY GRAHAMS	78/609,645
ANNIE'S HOMEGROWN BUNNY GRAHAMS	78/609,623
ANNIE'S HOMEGROWN	78/226,442
ANNIE'S HOMEGROWN	78/226,449
BUNNY DESIGN	77/068,358
HEART DESIGN	77/112,097
HONEY BUNNIES	77/112,103
NO WEIRD STUFF	78/937,047
PLANET TO FOOD. FOOD TO PEOPLE. PEOPLE TO PLANET.	77/214,489