

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	First Colony Coffee and Tea Company		12/27/2011
	Entity Type CORPORATION: FLORIDA		
RECEIVING PARTY DATA			
Name:	The White Coffee Corporation		
Street Address:	18-35 Steinway Place		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11105		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1615925	BENCHELEY
CORRESPONDENCE DATA			
Fax Number:	(516)365-9802		
Phone:	5163659802		
Email:	dhentze@collardroe.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Collard & Roe, P.C.		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
ATTORNEY DOCKET NUMBER:	JT#183075		
NAME OF SUBMITTER:	STEWART J. BELLUS		
Signature:	/sjb/		
Date:	01/04/2012		
Total Attachments: 1 source=Executed Assignment BENCHELEY#page1.tif			

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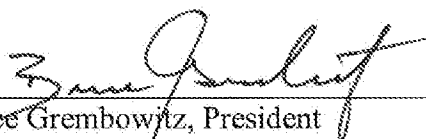
WHEREAS, First Colony Coffee and Tea Company, a Florida Corporation, having a place of business at 204-222 W. 22nd Street, Norfolk, Virginia 23517 (the "Seller"), is the owner of the Trademark **BENCHELEY** and corresponding U.S. Trademark Registration No. 1,615,925.

WHEREAS, Assignor wishes to sell, transfer and Assign all of its right, title, interest and the goodwill of the business symbolized by the Trademark **BENCHELY** and corresponding U.S. Trademark Registration No. 1,615,925 to The White Coffee Corp., a New York corporation, located and doing business at 18-35 Steinway Place, Long Island City, New York 11105 (hereinafter "Assignee"),

WHEREAS, the parties are now desirous of ratifying and confirming said sale, assignment and transfer of all right, title, interest, and the goodwill of the business symbolized by the Trademark(s).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers and sets over to Assignee, the entire right, title and interest, and the goodwill of the business symbolized by the Trademark **BENCHELEY** and corresponding U.S. Trademark Registration No. 1,615,925 to be held and enjoyed by the Assignee, its successors, assigns and other legal representatives. This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

FIRST COLONY COFFEE AND TEA COMPANY



Bruce Grembowitz, President

Date: 12-27-2011

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