

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ashland Licensing and Intellectual Property LLC		01/03/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Celanese International Corporation		
Street Address:	1601 West LBJ Freeway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0556293	VINAC	
Registration Number:	0421204	FLEXBOND	
Registration Number:	2479885	FLEXBOND	
Registration Number:	0649180	FLEXBOND	
CORRESPONDENCE DATA			
Fax Number:	(617)951-8736		
Phone:	617-951-8144		
Email:	eileen.sullivan@bingham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Eileen Sullivan		
Address Line 1:	Bingham McCutchen LLP		
Address Line 2:	One Federal Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	TMK ASSIGNMENT		

OP \$115.00 0556293

NAME OF SUBMITTER:	Amy Mughnerini
Signature:	/amy mughnerini/
Date:	01/04/2012
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Ashland Licensing and Intellectual Property LLC, a limited liability company organized under the laws of the State of Delaware, U.S.A., whose business address is 5200 Blazer Parkway, Dublin, Ohio 43017, U.S.A., (hereinafter "Assignor"), has adopted and used, is using and is the owner of the entire and exclusive right, title and interest in and to the trademarks identified on the attached Schedule A, and the registrations, applications and goodwill associated therewith (hereinafter "the Trademarks").

WHEREAS, Assignor desires to sell, transfer, assign and set over unto Celanese International Corporation, a corporation organized under the laws of the State of Delaware, U.S.A., whose business address is 1601 West LBJ Freeway, Dallas, Texas 75234, (hereinafter "Assignee"), its successors and assigns, and Assignee, its successors and assigns desire to acquire, the entire and exclusive right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to the Trademarks, including the goodwill of the business symbolized by and associated with the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present and future infringement dilution of or damage or injury to the Trademarks. Assignor hereby covenants and agrees with Assignee, its successors and assigns, that it will, at any time upon request and without further consideration but at the expense of Assignee, deliver any testimony in any legal proceedings and execute or procure all documents, instruments and papers and perform all acts that may be necessary or desirable to perfect such right, title and interest to said Trademarks in Assignee, its successors, assigns, or other legal representatives.

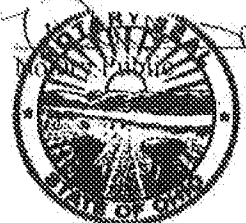
This Assignment shall be effective as of January 3, 2012.

Ashland Licensing and Intellectual Property LLC

By: [Signature]
Name: Mark A. Stach
Title: Vice President

STATE OF Ohio) ss.
COUNTY OF Franklin)
UNITED STATES OF AMERICA)

On this 3rd day of January, 2012, Mark A. Stach personally appeared and executed the foregoing instrument before me and acknowledged that he executed the same, of his own free will and for the purposes set forth with authority to do so.

[Signature]

WENDI M. DURHAM
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DEC. 13, 2014

Celanese International Corporation



By: [Signature]
Name: Jay Townsend
Title: Exec. Officer



STATE OF Texas) ss.
COUNTY OF Dallas)
UNITED STATES OF AMERICA)

On this 22 day of December, 2012, Jay C. Townsend personally appeared and executed the foregoing instrument before me and acknowledged that he executed the same, of his own free will and for the purposes set forth with authority to do so.

[Signature]
Notary Public



Schedule A

Trademark	Country	Registration Number	Registration Date
VINAC	Brazil	821906062	September 9, 2003
VINAC	European Community	1266402	September 21, 2000
VINAC	Mexico	494769	October 26, 1995
VINAC	United States	556293	March 18, 1952
FLEXBOND	European Community	1266428	September 10, 2000
FLEXBOND	Mexico	495220	June 20, 1995
FLEXBOND	United States	421204	May 21, 1946
FLEXBOND	United States	2479885	August 21, 2001
FLEXBOND	United States	649180	July 30, 1957