

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALLIED TRADE GROUP, INC.		12/28/2011	CORPORATION: WASHINGTON

RECEIVING PARTY DATA	
Name:	LF, LLC
Street Address:	PO BOX 39
City:	MT. MOURNE
State/Country:	NORTH CAROLINA
Postal Code:	28123
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3879995	ATG STORES
Registration Number:	3879843	ATG STORES
Registration Number:	3879841	SHOP SMART - SAVE MONEY

CORRESPONDENCE DATA	
Fax Number:	(704)757-0713
Phone:	704-758-4132
Email:	antoinette.m.walters@lowes.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Antoinette M. Walters
Address Line 1:	PO Box 39
Address Line 4:	Mt. Mourne, NORTH CAROLINA 28123

ATTORNEY DOCKET NUMBER:	ATG ASSIGNMENTS
NAME OF SUBMITTER:	Antoinette M. Walters

CH \$90.00 3879995

Signature:	/antoinette m. walters/
Date:	01/04/2012
Total Attachments: 4 source=ATGExecutedTrademarkAssignment#page1.tif source=ATGExecutedTrademarkAssignment#page2.tif source=ATGExecutedTrademarkAssignment#page3.tif source=ATGExecutedTrademarkAssignment#page4.tif	

ASSIGNMENT

WHEREAS, ALLIED TRADE GROUP, INC., organized and existing under the laws of the State of Washington, having a principal place of business at 11410 NE 122nd Way, Suite 200, Kirkland, Washington 98034 (hereinafter referred to as "ASSIGNOR"), is the exclusive owner of certain rights, title and interest with respect to the service marks listed in the attached Appendix A (the "Marks.")

WHEREAS, LF, LLC, organized and existing under the laws of the State of Delaware, having a principal place of business at 1000 Lowe's Boulevard, Mooresville, North Carolina, 28117 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring from ASSIGNOR the rights in and to such Marks and the associated goodwill therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE all of its rights, title and interest in and to the Marks, including without limitation any trademark, copyright, and other intellectual property rights, together with the goodwill of the business appurtenant to and symbolized by said Marks and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer and assignment not been made.

IN WITNESS WHEREOF, ASSIGNOR intending to be legally bound, has caused this
Assignment to be executed by a duly authorized officer, effective as of the ___ day of _____, 2011.

ASSIGNOR:

Allied Trade Group, Inc.

By: _____

Officer's Name: Gary Rubens (Print)

Title: CEO

Accepted and agreed:

ASSIGNEE:

LF, LLC

By: _____

Officer's Name: _____ (Print)

Title: _____

IN WITNESS WHEREOF, ASSIGNOR intending to be legally bound, has caused this Assignment to be executed by a duly authorized officer, effective as of the ___ day of _____, 2011.

ASSIGNOR:
Allied Trade Group, Inc.

By: _____

Officer's Name: _____ (Print)

Title: _____

Accepted and agreed:

ASSIGNEE:
I.F. LLC


By: Michael K Menser

Officer's Name: Michael K. Menser (Print)

Title: Manager

Appendix A

Marks Assigned from Allied Trade Group, Inc. to LF, LLC

Mark	U.S. Registration Number	Goods/Services
ATG STORES	3,879,995	On-line retail store services featuring home and office furnishings and lighting fixtures.
	3,879,843	On-line retail store services featuring home and office furnishings and lighting fixtures.
SHOP SMART – SAVE MONEY	3,879,841	On-line retail store services featuring home and office furnishings and lighting fixtures.