

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		12/29/2011	National Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	J. Brand, Inc.		
Street Address:	1201 East Washington Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90021		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3604242	J BRAND DENIM CO.	
Registration Number:	3250947	J BRAND	
Registration Number:	3440178	R. A C.	
Registration Number:	3440179	R. A C. BY J BRAND	
Serial Number:	77369603	J BRAND DENIM CO.	
Serial Number:	77549524		
CORRESPONDENCE DATA			
Fax Number:	(949)720-0182		
Phone:	949-224-6291		
Email:	Trademark@Buchalter.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Farah P. Bhatti, Esq.		
Address Line 1:	18400 Von Karman Ave., Suite 800		
Address Line 4:	Irvine, CALIFORNIA 92612		

CH \$165.00 3604242

ATTORNEY DOCKET NUMBER:	B1024-0005
NAME OF SUBMITTER:	Farah P. Bhatti
Signature:	/Farah P. Bhatti, Esq./
Date:	01/04/2012
Total Attachments: 4 source=BofA J Brand#page1.tif source=BofA J Brand#page2.tif source=BofA J Brand#page3.tif source=BofA J Brand#page4.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), is made as of December 29, 2011, by Bank of America, N.A., a national banking association (the "Secured Party"), having an office at 1201 East Washington Boulevard, Los Angeles, California 90021, in favor of J Brand, Inc., a California corporation (the "Pledgor"), having an office at 333 South Hope Street, Los Angeles, California 90071.

WHEREAS, Pledgor and Secured Party are parties to that certain Trademark Security Agreement, dated as of February 3, 2010 (the "Agreement"), pursuant to which Pledgor granted to Secured Party a security interest in the Collateral (as that term is defined below);

WHEREAS, the Agreement was recorded in the United States Patent and Trademark Office on February 4, 2010, at Reel 4143, Frame 0810; and

WHEREAS, Secured Party now wishes to release its security interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby releases its security interest in the following (the "Collateral"):

(a) all of Pledgor's now existing or hereafter acquired right, title and interest in and to: all of Pledgor's trademarks, trade names, trade styles and service marks; all prints and labels on which such trademarks, trade names, trade styles and service marks appear, have appeared or will appear, and all designs and general intangibles of a like nature; all applications (provided that "intent to-use" trademark applications constituted part of the Collateral only as set forth in the Security Agreement, dated February 3, 2010), registrations and recordings relating to the foregoing in the United States Patent and Trademark Office ("USPTO") or in any similar office or agency of the United States, any state thereof, any political subdivision thereof or in any other countries, and all renewals thereof including those trademarks, terms, design and applications described in Schedule A hereto (the "Trademarks"); (b) the goodwill of the business symbolized by each of the Trademarks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Trademarks; and (c) any and all proceeds of any of the foregoing, including, without limitation, any claims by Pledgor against third parties for infringement of the Trademarks or of any licenses with respect thereto.

[Signature Page Follows]

IN WITNESS WHEREOF, Bank has executed this Release and Reassignment of Security Interest in Registered Trademarks and Trademark Applications as of this 29 day of December, 2011.

BANK OF AMERICA, N.A.


By: [Signature]
Name: Thilo Yamanchi
Title: SVP

Signature Page to Reassignment of Registered Trademarks and Trademark Applications – J Brand, Inc.

Schedule A

1. U.S.

a. Trademark Registrations

Trademark	Application Date	Registration Date	Serial Number / Registration Number	Owner
J BRAND DENIM CO.	Jan 11, 2008	April 7, 2009	77976714 / 3604242	J Brand, Inc.
J BRAND	Jan 11, 2006	June 12, 2007	78789806 / 3250947	J Brand, Inc.
R. a C.	October 1, 2007	June 3, 2008	77293199 / 3440178	J Brand, Inc.
	October 1, 2007	June 3, 2008	77293220 / 3440179	J Brand, Inc.

b. Pending Trademark Applications

Trademark	Serial Number	File Date	Owner
J Brand Denim Co	77-369603	January 11, 2008	J Brand, Inc.
Pocket Design	77-549524	August 18, 2008	J Brand, Inc.

2. Foreign

a. Trademark Registrations

Trademark	Country/Region	Application Date	Registration Date	Number	Owner
J BRAND	Canada	April 4, 2006	March 25, 2009	TMA736886	J Brand, Inc.
J BRAND	European Community	April 3, 2006	April 11, 2007	4994885	J Brand, Inc.
J BRAND	Hong Kong	June 15, 2006	June 15, 2006	300659412	J Brand, Inc.
J BRAND	Japan	April 13, 2006	July 4, 2008	5148904	J Brand, Inc.
J BRAND	Mexico	July 10, 2006	December 13, 2006	967154	J Brand, Inc.
J BRAND	Taiwan	March 31, 2006	March 1, 2007	1252977	J Brand, Inc.
J BRAND	Hong Kong	May 26, 2006	May 26, 2006	300647000	J Brand, Inc.
J BRAND DENIM CO.	Intl. Register	Jan. 11, 2008	July 11, 2008	971331	J Brand, Inc.

b. Pending Trademark Applications

Trademark	Country/Region	Application Date	Application Number	Owner
J BRAND	China (People's Republic)	June 15, 2006	5420633	J Brand, Inc.
J BRAND	China (People's Republic)	May 26, 2006	5377362	J Brand, Inc.
J BRAND	Russian Federation	August 25, 2008	2008727315	J Brand, Inc.
J BRAND	South Korea	July 4, 2008	40-2008-32879	J Brand, Inc.