

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	SI Acquisition, LLC		11/03/2008
	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
RECEIVING PARTY DATA			
Name:	Dollar Only Wholesale, LLC		
Street Address:	14358 N. Frank Lloyd Wright Blvd., suite 5		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77606270	SWEET OBSESSION
CORRESPONDENCE DATA			
Fax Number:	(480)922-7477		
Phone:	480-513-0466		
Email:	djm@dalonmorgan.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Dalon J. Morgan PLC		
Address Line 1:	7025 N. Scottsdale Rd., suite 115		
Address Line 4:	Scottsdale, ARIZONA 85253		
NAME OF SUBMITTER:	Dalon J. Morgan		
Signature:	/Dalon J. Morgan/		
Date:	01/05/2012		
Total Attachments: 2 source=sweet obs assign#page1.tif source=sweet obs assign#page2.tif			

OP \$40.00 77606270

## TRADEMARK ASSIGNMENT

This is a Trademark Assignment ("**Assignment**"), dated as of November 3, 2008, from **SI Acquisition, LLC**, a Pennsylvania limited liability company ("**Assignor**"), to **Dollar Only Wholesale, LLC**, an Arizona limited liability company ("**Assignee**").

### Background

Assignor is the owner of the trade name and trademark "Sweet Obsession", serial number 77606270 (formerly serial no. 75642112, reg. no. 2425701) ("**Mark**"), together with the goodwill of the business symbolized by the Mark ("**Goodwill**") in connection with the goods on which the Mark is used ("**Products**"). Assignor acquired the Mark from its predecessor, Sorbee International, LTD., a Pennsylvania corporation, which had an agreement with Assignee to transfer the Mark to Assignee ("**Sale Agreement**"). Assignor desires to convey, transfer, assign, and deliver to Assignee all of Assignor's right, title, and interest in and to the Mark and the Goodwill, as required in the Sale Agreement.

### Assignment

Accordingly, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor agrees as follows:

1. **Assignment.** Assignor conveys, transfers, assigns, and delivers to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with (1) the Goodwill of the business relating to the Products for which the Marks are used and for which they are registered; (2) all income, royalties, and damages due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

2. **Further Actions.** Assignor agrees that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark and the Goodwill.

3. **Authority.** Assignor represents and warrants that it is the owner of the Mark and Goodwill, free and clear of any lien or other encumbrance, and free of any claim by Sorbee International, LTD. or other party. The person signing this Assignment has full company authority to do so.

Assignor has executed and delivered this Assignment, effective as of the date listed above.

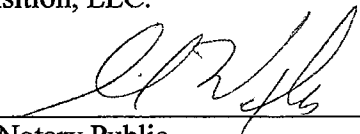
SI Acquisition, LLC

By

  
Elliot Stone, Member

State of Pennsylvania )  
 ) SS:  
County of Philadelphia )

On September 22, 2009 before me, a Notary Public, personally appeared Elliot Stone, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the Trademark Assignment above, and acknowledged to me that he executed the Assignment in his authorized capacity on behalf of SI Acquisition, LLC.

  
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Notary Public

My commission expires:

DECEMBER 17, 2010

