

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FanSnap, Inc.		12/03/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nextag, Inc.		
Street Address:	2955 Campus Drive		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3617263	FANSNAP	
Registration Number:	3751867	FANSNAP DOES THE WORK. YOU HAVE THE FUN!	
Registration Number:	3647414	FANSNAP SMART TICKET SEARCH	
CORRESPONDENCE DATA			
Fax Number:	(408)998-4790		
Phone:	408-286-9800		
Email:	trademark@hopkinscarley.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gail M. Hashimoto of Hopkins & Carley		
Address Line 1:	70 So. First Street		
Address Line 2:	The Letitia Bldg.		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	25040-005 (102)		
NAME OF SUBMITTER:	Noelle D. Azzopardi		

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Signature:	/ndazzopardi/
Date:	01/06/2012
Total Attachments: 8 source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page1.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page2.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page3.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page4.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page5.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page6.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page7.tif source=HC_DOCS-#895163-v1-FanSnap_Trademark_Assignment_pdf#page8.tif	

TRADEMARK ASSIGNMENT

WHEREAS, FanSnap, Inc., a corporation of the State of Delaware, having a place of business at 1287 Sanchez Street, San Francisco, CA 94114 ("Assignor") is the owner of the trademarks, service marks, trade names, and domain names listed on Attachment A (the "Trademarks");

WHEREAS, Nextag, Inc., a corporation of the state of Delaware, having a place of business at 2955 Campus Drive, San Mateo, CA 94403 ("Assignee") is desirous of acquiring all right, title and interest in and to the foregoing Trademarks, together with the goodwill of the business with which the Trademarks have been used and which are symbolized by the Trademarks, and the right of recovery in all legal actions based on such Trademarks;

WHEREAS, Assignor and Assignee are entering into an Asset Purchase Agreement effective December 6, 2011, whereby all right, title and interest in and to the Trademarks, together with the goodwill of the business with which the Trademarks have been used and which is symbolized by the Trademarks, and the right of recovery in all legal actions based on such Trademarks are being transferred and assigned to Assignee;

NOW, THEREFORE, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which such Trademarks have been used and which is symbolized by the Trademarks, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, and further, all rights and privileges pertaining to the Trademarks, including the right to pursue all actions based on such Trademarks and to recover for past, present and future infringement of or violations of law relating to said Trademarks, the same to be held and enjoyed by the Assignee and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be signed, as of this 3rd day of December, 2011.

FanSnap, Inc.

By: [Signature]

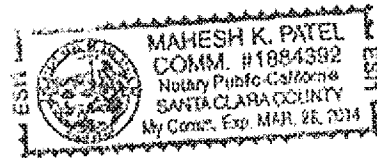
Name: Michael James

Title: President and CEO

State of California)
) ss.
County of Santa Clara)

Before me this 3rd day of December, 2011 personally appeared Michael James known to me to be the person whose name is subscribed to the foregoing Trademark Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

MAHESH K. PATEL
Notary Public
12-03-2011



Attachment A

Trademarks, Service Marks, Trade Names, and Domain Names

Attachment A

Trademarks, Service Marks, Trade Names, and Domain Names

Country	Trademark	App. No. and Date	Reg. No. and Date	Services	Next Deadlines	Owner of Record	Status
Australia	FANSNAP	1254189 7/30/2008	2154189 11/20/2009	Class 35: MATCHING BUYERS AND SELLERS OF TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS, OVER PUBLIC COMPUTER NETWORKS Class 42: PROVIDING AN INTERACTIVE WEB SITE FEATURING SEARCH ENGINE SOFTWARE FOR LOCATING AVAILABLE TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS.	7/30/2018	FanSnap	Active
Canada	FANSNAP	1405666 7/31/2008		Operation of an internet web site for matching buyers and sellers of tickets to live sporting, performing arts and entertainment events; providing an interactive web site featuring search engine software for		FanSnap	Trademark Application has been allowed. Submitting proof that mark is in use and will obtain registration

Country	Trademark	App. No. and Date	Reg. No. and Date	Services	Next Deadlines	Owner of Record	Status
				locating available tickets to live sporting, performing arts and entertainment events			
European Community	FANSNAP	007109952 7/30/2008	007109952 4/20/2009	Class 35: MATCHING BUYERS AND SELLERS OF TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS, OVER PUBLIC COMPUTER NETWORKS Class 42: PROVIDING AN INTERACTIVE WEB SITE FEATURING SEARCH ENGINE SOFTWARE FOR LOCATING AVAILABLE TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS.	7/30/2018	FanSnap	Active
U.S.	FANSNAP	77442492 4/8/2008	3617263 5/5/2009	Class 35: The bringing together, for the benefit of others, of buyers and sellers of a variety of goods, namely tickets to live sporting, performing arts and entertainment events, enabling	5/5/2019		Active

Country	Trademark	App. No. and Date	Reg. No. and Date	Services	Next Deadlines	Owner of Record	Status
				customers to conveniently view and purchase those goods over a public computer network Class 42: Providing an interactive web site featuring a search engine for locating available tickets to live sporting, performing arts and entertainment events.			
Mexico	FANSNAP (Class 35)	951535 7/30/2008	1099598 5/14/2009	MATCHING BUYERS AND SELLERS OF TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS, OVER PUBLIC COMPUTER NETWORKS	7/30/2018	FanSnap	Active
Mexico	FANSNAP (Class 42)	951536 7/30/2008	1090384 3/19/2009	PROVIDING AN INTERACTIVE WEB SITE FEATURING SEARCH ENGINE SOFTWARE FOR LOCATING AVAILABLE TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS	7/30/2018	FanSnap	Active
U.S.	FANSNAP DOES THE WORK.	77780378 7/14/2009	3751867 2/23/2010	Class 35: MATCHING BUYERS AND	2/23/2020	FanSnap	Active

Country	Trademark	App. No. and Date	Reg. No. and Date	Services	Next Deadlines	Owner of Record	Status
	YOU HAVE THE FUN!			<p>SELLERS OF TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS, OVER PUBLIC COMPUTER NETWORKS</p> <p>Class 42: PROVIDING AN INTERACTIVE WEB SITE FEATURING SEARCH ENGINE SOFTWARE FOR LOCATING AVAILABLE TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS.</p>			
U.S.	FANSNAP SMART TICKET SEARCH [& design]	77633145 12/15/2008	3647414 6/30/2009	<p>Class 35: MATCHING BUYERS AND SELLERS OF TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS, OVER PUBLIC COMPUTER NETWORKS</p> <p>Class 42: PROVIDING AN INTERACTIVE WEB SITE FEATURING SEARCH ENGINE</p>	6/30/2019	FanSnap	Active

Country	Trademark	App. No. and Date	Reg. No. and Date	Services	Next Deadlines	Owner of Record	Status
				SOFTWARE FOR LOCATING AVAILABLE TICKETS TO LIVE SPORTING, PERFORMING ARTS AND ENTERTAINMENT EVENTS.			