# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | CORRECTIVE ASSIGNMENT   |
|-----------------------|---|
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the nature of conveyance, conveying party's name, execution date, conveying party's entity type, and receiving party's citizenship previously recorded on Reel 003993 Frame 0668. Assignor(s) hereby confirms the nature of conveyance as: assigns the entire interest and the goodwill. |

### **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type           |
|-------------------------|----------|----------------|-----------------------|
| Janiczek & Company, Ltd |          | 06/01/2006     | CORPORATION: COLORADO |

# **RECEIVING PARTY DATA**

| Name:             | Living Richer Longer, LLC           |
|-------------------|-------------------------------------|
| Street Address:   | 8400 E. Crescent Parkway            |
| Internal Address: | Suite 160                           |
| City:             | Greenwood Village                   |
| State/Country:    | COLORADO                            |
| Postal Code:      | 80111                               |
| Entity Type:      | LIMITED LIABILITY COMPANY: DELAWARE |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark                    |
|----------------------|---------|------------------------------|
| Registration Number: | 2742793 | ABSOLUTEFINANCIALFREEDOM.COM |

# **CORRESPONDENCE DATA**

Fax Number: (650)812-3444 Phone: 650-812-3400

Email: ademirci@carrferrell.com, ptoaxd@carrferrell.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Aylin Demirci

Address Line 1: 120 Constitution Drive

Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER: T-2873 US

TRADEMARK REEL: 004692 FRAME: 0731 P \$40 00 274279

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| NAME OF SUBMITTER:   | Aylin Demirci   |
|--|-----------------|
| Signature:   | /Aylin Demirci/ |
| Date:  | 01/05/2012      |
| Total Attachments: 6 source=cover sheet for 3993-0668#page1.tif source=cover sheet for 3993-0668#page2.tif source=Declaration Janiczek AFF to LRL#page1.tif source=Declaration Janiczek AFF to LRL#page2.tif source=Declaration Janiczek AFF to LRL#page3.tif source=Declaration Janiczek AFF to LRL#page4.tif |                 |

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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

### **CONVEYING PARTY DATA**

| Name                                | Formerly | Execution Date       | Entity Type                            |
|-------------------------------------|----------|----------------------|--|
| AbsoluteFinancialFreedom.com<br>LLC |          | 10 <i>5/27/2</i> 009 | LIMITED LIABILITY<br>COMPANY: COLORADO |

### **RECEIVING PARTY DATA**

| Name:             | Living Richer Longer, LLC           |
|-------------------|-------------------------------------|
| Street Address:   | 8400 E. Crescent Parkway            |
| Internal Address: | Suite 160                           |
| City:             | Greenwood Village                   |
| State/Country:    | COLORADO                            |
| Postal Code:      | 80111                               |
| Entity Type:      | LIMITED LIABILITY COMPANY: COLORADO |

### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark                    |
|----------------------|---------|------------------------------|
| Registration Number: | 2742793 | ABSOLUTEFINANCIALFREEDOM.COM |

# **CORRESPONDENCE DATA**

Fax Number: (303)721-7082

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-721-7000

Email: pwinkler@janiczek.com

Correspondent Name: Joseph Janiczek

Address Line 1: 8400 E. Crescent Parkway

Address Line 2: Suite 160

Address Line 4: Greenwood Village, COLORADO 80111

| NAME OF SUBMITTER: | Paul J Winkler       |
|--------------------|----------------------|
| Signature:         | /Paul J Winkler/     |
| Date:              | 05/27/2009 TPADEMARK |
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900134833 REEL:

REEL: 003993 FRAME: 0668 TRADEMARK

REEL: 004692 FRAME: 0733

Total Attachments: 0

TRADEMARK REEL: 003993 FRAME: 0669 TRADEMARK

REEL: 004692 FRAME: 0734

### IN THE

# UNITED STATES PATENT AND TRADEMARK OFFICE

# DECLARATION OF JOSEPH J. JANICZEK

I, Joseph J. Janiczek, declare and state as follows:

- 1. I am the Chairman of Wealth with Ease, LLC (formerly Living Richer Longer LLC), a Delaware limited liability company with a business address at 8400 E. Crescent Parkway, Suite 160, Greenwood Village, Colorado 80111.
- 2. I am also the sole owner of Prosperity Press, LLC, a Colorado limited liability company, with a business address at 8400 E. Crescent Parkway, Suite 160, Greenwood Village, Colorado 80111.
- 3. I had been the sole owner and Manager of ABSOLUTEFINANCIALFREEDOM.COM, LLC, a Colorado limited liability company, with a business address 6093 S. Emporia Court, Englewood, Colorado 80111 from its formation to its dissolution.
- 4. I am the Chief Executive Officer of Janiczek & Company, Ltd. a Colorado corporation with a business address at 8400 E. Crescent Parkway Suite 160, Greenwood Village, Colorado 80111.
- 5. I have personal knowledge of the facts set forth in this declaration, and could testify competently thereto if called upon to do so.
- 6. ABSOLUTE FINANCIAL FREEDOM mark was applied to register with the U.S. Patent and Trademark Office ("USPTO") by Prosperity Press, LLC with Serial No. 76004140 on March 20, 2000 and was assigned to ABSOLUTEFINANCIALFREEDOM.COM, LLC on March 20, 2001. Accordingly, the ABSOLUTE FINANCIAL FREEDOM mark was registered in the name of

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ABSOLUTEFINANCIALFREEDOM.COM, LLC with Registration No. 2541511 on February 19, 2002.

- 7. On information and belief, due to the USPTO's clerical error the certificate of registration for the ABSOLUTE FINANCIAL FREEDOM mark read the name of the registrant as ABSOLUTEFINANCIAL FREEDOM.COM, LLC, which I recently have become aware of.
- 8. ABSOLUTEFINANCIALFREEDOM.COM (& Design) and NEVER WORRY ABOUT MONEY AGAIN! marks were also registered with the USPTO in the name of ABSOLUTEFINANCIALFREEDOM.COM, LLC respectively on July 29, 2003 with Registration No. 2742793 and on November 12, 2002 with Registration No. 2650257.
- 9. On October 1, 2004, ABSOLUTEFINANCIALFREEDOM.COM,
  LLC assigned all its rights, interests in and title to the ABSOLUTE FINANCIAL
  FREEDOM trademark and Registration No. 2541511,
  ABSOLUTEFINANCIALFREEDOM.COM (& Design) trademark and Registration No.
  2742793, and NEVER WORRY ABOUT MONEY AGAIN! trademark and Registration
  No. 2650257 in the United States and other countries and jurisdictions, together with the goodwill associated with the marks, to Janiczek & Company, Ltd.
- 10. On June 1, 2006, Janiczek & Company, Ltd. assigned all its rights, interests in and title to the ABSOLUTE FINANCIAL FREEDOM trademark and Registration No. 2541511, ABSOLUTEFINANCIALFREEDOM.COM (& Design) trademark and Registration No. 2742793, and NEVER WORRY ABOUT MONEY AGAIN! trademark and Registration No. 2650257 in the United States and other countries and jurisdictions, together with the goodwill associated with the marks, to Living Richer Longer, LLC, a Delaware limited liability company with a business address at 8400 E. Crescent Parkway, Suite 160, Greenwood Village, Colorado 80111. {00567689v1}

- 11. On February 23, 2010, Living Richer Longer, LLC changed its name to Wealth with Ease, LLC. The address of the company remains to be same.
  - 12. On May 27, 2009, with regard to

ABSOLUTEFINANCIALFREEDOM.COM (&Design) Registration No. 2742793 it was mistakenly recorded at the USPTO with Reel No. 3993 and Frame No. 0668 that ABSOLUTEFINANCIALFREEDOM.COM, LLC changed its name on May 27, 2009 to Living Richer Longer LLC, a Colorado limited liability company. It needs to be corrected to reflect that at the time of the recordation of Reel/Frame 3993/0668 the owner of the mark was Janiczek & Company, Ltd and the conveyance was in the nature of assignment of the mark from Janiczek & Company, Ltd to Living Richer Longer, LLC, a Delaware limited liability company effective June 1, 2006. The conveyance affecting the ownership of the mark, the conveyance date, the conveyor's identity and conveyee's citizenship were submitted wrong in Reel/Frame 3993/0668 due to an inadvertent mistake.

13. On May 5, 2009, with regard to NEVER WORRY ABOUT MONEY! Registration No. 2650257, it was mistakenly recorded at the USPTO with Reel No. 3982 and Frame No. 0208 that ABSOLUTE FINANCIAL FREEDOM.COM, LLC changed its name on January 28, 2009 to Living Richer Longer LLC, a Colorado limited liability company. It needs to be corrected to reflect that at the time of the recordation of Reel/Frame 3982/0208 the owner of the mark was Janiczek & Company, Ltd and the conveyance was an assignment of the mark from Janiczek & Company, Ltd to Living Richer Longer, LLC, a Delaware limited liability company effective June 1, 2006. The conveyance affecting the ownership of the mark, the conveyance date, the conveyor's identity and conveyee's citizenship were submitted wrong in Reel/Frame 3982/0208 due to an inadvertent mistake.

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I declare further that all statements made herein of my own knowledge are true; that all statements made herein on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the Application and any registration resulting therefrom.

Colorado.

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RECORDED: 01/05/2012