

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bernardo Footwear, LLC		09/16/2011	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	Bernardo Group, LLC
Street Address:	9330 West Airport Blvd., Suite 190
City:	Houston
State/Country:	TEXAS
Postal Code:	77031
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	0715133	BERNARDO
Registration Number:	0807438	BERNARDO
Registration Number:	0841684	BERNARDO
Registration Number:	3416806	BERNARDO
Registration Number:	3108466	
Serial Number:	85320841	BERNARDO
Serial Number:	85319517	BERNARDO
Serial Number:	85319461	AUTHENTIC BERNARDO
Serial Number:	85319512	ORIGINAL BERNARDO
Serial Number:	85319493	BERNARDO COUTURE
Serial Number:	85319502	VINTAGE BERNARDO
Serial Number:	85320726	BERNARDO VINTAGE COUTURE
Serial Number:	85320737	BERNARDO VINTAGE COUTURE
Serial Number:	85320719	BERNARDO ICONS

TRADEMARK

OP \$390.00 0715133

Serial Number:

77708472

SOLE PERSPECTIVE

CORRESPONDENCE DATA

Fax Number: (214)651-5940

Phone: 214.651.5000

Email: ipdocketing@haynesboone.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Lisa N. Congleton

Address Line 1: Haynes and Boone, LLP

Address Line 2: 2323 Victory Ave., Ste. 700

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER:

48293.3

NAME OF SUBMITTER:

Lisa N. Congleton

Signature:

/Lisa N. Congleton/

Date:

01/06/2012

Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the 16th day of September, 2011, is made by and between Bernardo Footwear, LLC ("**Assignor**"), a Texas limited liability company and having a place of business at 9330 West Airport Blvd., Suite 190, Houston, Texas 77031, and Bernardo Group, LLC ("**Assignee**"), a Texas limited liability company.

WHEREAS, Assignor is the owner of the United States and foreign Trademarks and Pending Trademark Applications listed on the Schedule 1 attached hereto (the "**Trademarks**");

WHEREAS, Assignee is interested in acquiring all of Assignor's right, title and interest in the Trademarks, and Assignor is willing to transfer all its right, title and interest in the Trademarks to Assignee;

NOW THEREFORE, to whom it may concern, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks and any and all reissues, extensions, divisions, continuations, continuations-in-part, and substitutions that may issue from the Trademarks, to have and to hold the same for the sole exclusive use and benefit of Assignee, its successors and assigns, and in and to the claims for damages by reason of past or future infringement of the Trademarks, with the right to sue for and collect such damages, as fully and entirely as the same would have been held and enjoyed by Assignor had the sale, assignment and transfer not been made.

Assignor hereby authorizes and requests the United States Patent & Trademark Office and corresponding foreign offices to register the existing Trademarks in the name of Assignee and issue registrations to Assignee for all Pending Trademark Applications and all divisions, continuations, continuations-in-part, reissues, renewals and extensions thereof to Assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor has given legal effect to this Assignment through the signature below of its duly authorized representative.

BERNARDO FOOTWEAR, LLC

By: Welma Jean Amis

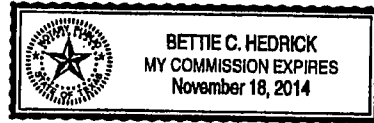
Title Manager

Date: 9-16-11

State of Texas)
)
County of Harris)

The foregoing instrument was acknowledged before me this 16th day of September, 2011 by Wilma Jean Smith, as Manager of Bernardo Footwear, LLC, on behalf of that limited liability company. This individual is personally known to me


Bettie C. Hedrick
Notary Public



TRADEMARK ASSIGNMENT

Schedule 1

Registered (U.S.):

Trademark	Registration No.	Registration Date	International Class/Goods/Services
BERNARDO	715,133	May 9, 1961	(Int'l Class: 25) Men's, women's and children's sandals and women's boots and shoes
BERNARDO	807,438	April 26, 1966	(Int'l Class: 18) Handbags
BERNARDO	841,684	January 2, 1968	(Int'l Class: 25) Stockings for thong sandals
BERNARDO (Stylized) Bernardo	3,416,806	April 29, 2008	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women
	3,108,466	June 27, 2006	(Int'l Class: 25) Sandals

Pending (U.S.):

Trademark	Application Serial No.	Filing Date	International Class/Goods/Services
BERNARDO	85/320,841	May 13, 2011	(Int'l Class: 25) Footwear for men and women (Int'l Class: 35) Online retail store services
BERNARDO	85/319,517	May 12, 2011	(Int'l Class: 18) Purses, wallets, and totebags (Int'l Class: 25) clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
AUTHENTIC BERNARDO	85/319,461	May 12, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
ORIGINAL BERNARDO	85/319,512	May 12, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
BERNARDO COUTURE	85-319493	May 12, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
VINTAGE BERNARDO SN:	85/319,502	May 12, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry

Trademark	Application Serial No.	Filing Date	International Class/Goods/Services
BERNARDO VINTAGE COUTURE	85/320,726	May 13, 2011	(Int'l Class: 25) Footwear for men and women
BERNARDO VINTAGE COUTURE	85/320,737	May 13, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
BERNARDO ICONS	85/320,719	May 13, 2011	(Int'l Class: 18) Handbags (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties (Int'l Class: 3) Perfumes and colognes (Int'l Class: 14) Jewelry
SOLE PERSPECTIVE	77/708,472	April 7, 2009	(Int'l Class: 18) Bags, namely, all-purpose sports bags, book bags, duffel bags, tote bags, beach bags, mesh shopping bags, leather shopping bags, textile shopping bags and handbags, excluding computer bags; purses; wallets and umbrellas
GOLO	85/320,705	May 13, 2011	(Int'l Class: 18) Bags, namely, all-purpose sports bags, book bags, duffel bags, tote bags, beach bags, mesh shopping bags, leather shopping bags, textile shopping bags and handbags, excluding computer bags; purses; wallets and umbrellas (Int'l Class: 25) Footwear for men and women; clothing, namely, shirts, skirts, dresses, pants, jeans, and ties

Pending (Brazil):

Trademark	Application Serial No.	Filing Date	International Class/Goods/Services
BERNARDO	903481065	Mar. 22, 2011	(Int'l Class: 25) Footwear

Pending (China):

Trademark	Application Serial No.	Filing Date	International Class/Goods/Services
BERNARDO	UNKNOWN	Feb. 25, 2011	(Int'l Class: 25) Shoes

Pending (Hong Kong):

Trademark	Application Serial No.	Filing Date	International Class/Goods/Services
BERNARDO	301902483	April 29, 2011	(Int'l Class: 25) Shoes