

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pavone Inc.		08/26/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Bulldog Marketing Inc.		
Street Address:	1006 Market Street		
City:	Harrisburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17101		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3349134	WINNING THE MATURE MARKET	
Registration Number:	3193637	THINKBANK	
Registration Number:	3193638	THINK IT SO.	
Registration Number:	3193639	PAVONE	
Registration Number:	3617655	VARSITY	
CORRESPONDENCE DATA			
Fax Number:	(717)260-1641		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/21996-0004		

OP \$140.00 3349134

NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	01/05/2012
Total Attachments: 3 source=A2573553#page1.tif source=A2573553#page2.tif source=A2573553#page3.tif	

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE  
CORPORATION BUREAU  
401 NORTH STREET, ROOM 206  
P.O. BOX 8722  
HARRISBURG, PA 17105-8722  
WWW.CORPORATIONS.STATE.PA.US/CORP

Bulldog Marketing Inc.

THE CORPORATION BUREAU IS HAPPY TO SEND YOU YOUR FILED DOCUMENT. THE CORPORATION BUREAU IS HERE TO SERVE YOU AND WANTS TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE CORPORATION BUREAU, PLEASE VISIT OUR WEB SITE LOCATED AT WWW.CORPORATIONS.STATE.PA.US/CORP OR PLEASE CALL OUR MAIN INFORMATION TELEPHONE NUMBER (717)787-1057. FOR ADDITIONAL INFORMATION REGARDING BUSINESS AND / OR UCC FILINGS, PLEASE VISIT OUR ONLINE "SEARCHABLE DATABASE" LOCATED ON OUR WEB SITE.

ENTITY NUMBER: 2070137

McNees Wallace & Nurick LLC  
\*\*\*counter Pick-Up\*\*\*, 100 Pine St, PO Box 1166  
Harrisburg, PA 17108

**TRADEMARK**  
**REEL: 004692 FRAME: 0933**

PENNSYLVANIA DEPARTMENT OF STATE  
CORPORATION BUREAU

Articles of Amendment-Domestic Corporation  
(15 Pa.C.S.)

Business Corporation (§ 1915)  
 Nonprofit Corporation (§ 5915)

Name Catherine Wright McNeese Wallace & Nurich		
Address COUNTER PICK-UP		
City	State	Zip Code

Commonwealth of Pennsylvania  
ARTICLES OF AMENDMENT-BUSINESS 3 Page(s)



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Fee: \$70

In compliance with the requirements of the applicable provisions (relating to articles of amendment), the undersigned, desiring to amend its articles, hereby states that:

1. The name of the corporation is:  
Pavone Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
1006 Market Street	Harrisburg	PA	17101	Dauphin

(b) Name of Commercial Registered Office Provider \_\_\_\_\_ County \_\_\_\_\_  
c/o \_\_\_\_\_

3. The statute by or under which it was incorporated: Business Corporation Law of 1988

4. The date of its incorporation: 12/27/91

5. Check, and if appropriate complete, one of the following:

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: \_\_\_\_\_ at \_\_\_\_\_  
Date Hour

2011 AUG 26 AM 10:36  
PA DEPT OF STATE

6. Check one of the following:

- The amendment was adopted by the shareholders or members pursuant to 15 Pa.C.S. § 1914(a) and (b) or § 5914(a).
- The amendment was adopted by the board of directors pursuant to 15 Pa. C.S. § 1914(c) or § 5914(b).

7. Check, and if appropriate, complete one of the following:

- The amendment adopted by the corporation, set forth in full, is as follows  
The name of the corporation is changed to Bulldog Marketing Inc.
- The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendment restates the Articles:

- The restated Articles of Incorporation supersede the original articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused these Articles of Amendment to be signed by a duly authorized officer thereof this

19<sup>th</sup> day of August,  
2011.

Pavone Inc.

Name of Corporation



Signature

Michael R. Pavone, President

Title