TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sambazon, Inc.		11/22/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FCC, LLC
Doing Business As:	DBA First Capital Western Region, LLC
Street Address:	601 S. Figueroa St, Suite 3460
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90017
Entity Type:	LIMITED PARTNERSHIP: FLORIDA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Serial Number:	85417082	SAMBAZON
Serial Number:	85260056	SAMBAZON AÇAÍ CAFE
Serial Number:	85398396	GO AMAZON. BE AMAZING.
Serial Number:	85068924	WARRIOR UP
Serial Number:	85107300	AMAZON OJ
Serial Number:	85156426	ACAI CAFE
Serial Number:	85091102	REAL DEAL ACAI
Serial Number:	78975169	SAMBAZON
Serial Number:	78888360	MANGO UPRISING
Serial Number:	78888359	SUPERGREENS REVOLUTION
Serial Number:	78888356	STRAWBERRY SENSATION
Serial Number:	78888348	SHAMAN'S IMMUNITY
Serial Number:	78855831	PROTEIN WARRIOR
		TRADEMARK

REEL: 004693 FRAME: 0092

_OP \$665.00 854

la	-0-700-7-5	
Serial Number:	78768775	JUNGLE LOVE
Serial Number:	78768774	AMAZON ENERGY
Serial Number:	78725673	POWERSCOOP
Serial Number:	78725665	ACAI POWERCAPS
Serial Number:	78588706	AMAZON SUPERFOOD
Serial Number:	78063533	AMAZON CHERRY
Serial Number:	78049041	AMAZON ENERGY
Serial Number:	78045927	SAMBAZON
Serial Number:	77650222	RIO DIET
Serial Number:	77752089	ANTIOXIDANT ELIXIR
Serial Number:	77609213	RIO BOWL
Serial Number:	77054078	AMAZON ENERGY
Serial Number:	77044835	GET WITH THE PURPLE BERRY

CORRESPONDENCE DATA

Fax Number: (866)621-3527 Phone: (866)621-3516

Email: pkellner@nationalcorp.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Patrick Kellner

Address Line 1: 1523 West 6th St, Suite 544

Address Line 4: Los Angeles, CALIFORNIA 90014

ATTORNEY DOCKET NUMBER:	L062976
NAME OF SUBMITTER:	Catherine C. Fisk
Signature:	/Catherine C. Fisk/
Date:	01/05/2012

Total Attachments: 11

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PATENT AND TRADEMARK SECURITY AGREEMENT

This Patent and Trademark Security Agreement (this "Agreement"), dated as of November 22, 2011, is made by and between Sambazon, Inc., a Delaware corporation ("Borrower") and FCC, LLC, a Florida limited liability company, d/b/a FIRST CAPITAL WESTERN REGION, LLC (the "Lender").

Recitals

Borrower and Lender are parties to a Loan and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which Lender may now or hereafter extend credit to or for the account of Borrower.

As a condition to extending credit to or for the account of Borrower, Lender has required the execution and delivery of this Agreement by Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. <u>Definitions</u>. All terms defined in the Recitals hereto or in the Loan Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Obligations" means each and every debt, liability and obligation of every type and description arising under or in connection with any Loan Document (as defined in the Loan Agreement) which Borrower may now or at any time hereafter owe to Lender, whether such debt, liability or obligation now exists or is hereafter created or incurred and whether it is or may be direct or indirect, due or to become due, absolute or contingent, primary or secondary, liquidated or unliquidated, independent, joint, several or joint and several, and including specifically, but not limited to, the Obligations (as defined in the Loan Agreement).

"Patents" means all of Borrower's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on **Exhibit A**.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of Borrower's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all

as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on **Exhibit B**.

- 2. <u>Security Interest</u>. Borrower hereby irrevocably pledges and assigns to, and grants Lender a security interest (the "Security Interest") with power of sale to the extent permitted by law, in the Patents and in the Trademarks to secure payment of the Obligations. As set forth in the Loan Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of Borrower. This Agreement grants only the Security Interest herein described, is not intended to and does not affect any present transfer of title of any trademark registration or application and makes no assignment and grants no right to assign or perform any other action with respect to any intent to use trademark application, unless such action is permitted under 15 U.S.C. § 1060.
- 3. <u>Representations, Warranties and Agreements</u>. Borrower represents, warrants and agrees as follows:
 - (a) Patents. Exhibit A accurately lists all Patents owned by Borrower as of the date hereof, or to which Borrower has a right as of the date hereof to have assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Borrower owns, controls or has a right to have assigned to it any Patents not listed on Exhibit A, or if Exhibit A ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then Borrower shall within 30 days provide written notice to Lender with a replacement Exhibit A, which upon acceptance by Lender shall become part of this Agreement.
 - Borrower as of the date hereof and accurately lists all Trademarks owned by Borrower as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof; provided, however, that **Exhibit B** need not list common law marks (i.e., Trademarks for which there are no applications or registrations) which are not material to Borrower's or any Affiliate's business(es). If after the date hereof, Borrower owns or controls any Trademarks not listed on **Exhibit B** (other than common law marks which are not material to Borrower's or any Affiliate's business(es)), or if **Exhibit B** ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then Borrower shall promptly provide written notice to Lender with a replacement **Exhibit B**, which upon acceptance by Lender shall become part of this Agreement.
 - (c) Affiliates. As of the date hereof, no Affiliate of Borrower owns, controls, or has a right to have assigned to it any items that would, if such item were owned by Borrower, constitute Patents or Trademarks. If after the date hereof any Affiliate of Borrower owns, controls, or has a right to have assigned to it any such items, then Borrower shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Borrower; or (ii) notify Lender of such item(s) and cause such Affiliate to execute and deliver to Lender a patent and trademark security agreement substantially in the form of this Agreement.

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- (e) **Title.** Borrower has valid title to each Patent and each Trademark listed on Exhibit A and B hereto, free and clear of all Liens except Permitted Liens. The Borrower (i) will have, at the time Borrower acquires any rights in Patents or Trademarks hereafter arising, valid title to each such Patent or Trademark free and clear of all Liens except Permitted Liens, and (ii) will keep all Patents and Trademarks free and clear of all Liens except Permitted Liens.
- (f) **No Sale.** Borrower will not assign, transfer, encumber or otherwise dispose of any material Patents or Trademarks, or any interest therein, without Lender's prior written consent, except as permitted by the Loan Agreement.
- (g) **Defense.** Borrower will, at its own expense and using commercially reasonable efforts, protect and defend the material Patents and Trademarks against all claims or demands of all Persons other than those holding Permitted Liens.
- (h) Maintenance. Borrower will at its own expense maintain the material Patents and the Trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Borrower covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any material Patent or Trademark, nor fail to file any required affidavit or renewal in support thereof, without first providing Lender: (i) sufficient written notice, of at least thirty (30) days, to allow Lender to timely pay any such maintenance fees or annuities which may become due on any Patents or Trademarks, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.
- (i) Lender's Right to Take Action. If Borrower fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) calendar days after Lender gives Borrower written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or if Borrower notifies Lender that it intends to abandon a Patent or Trademark, Lender may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Borrower (or, at Lender's option, in Lender's own name) and may (but need not) take any and all other actions which Lender may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.
- (j) Costs and Expenses. Except to the extent that the effect of such payment would be to render any loan or forbearance of money usurious or otherwise illegal under any applicable law, Borrower shall pay Lender on demand the reasonable and documented amount of all moneys expended and all reasonable and documented costs and expenses (including reasonable attorneys' fees and disbursements) incurred by Lender in connection with or as a result of Lender's taking action under subsection (i) or

exercising its rights under Section 6, together with interest thereon from the date expended or incurred by Lender at the default rate of interest provided for in the Loan Agreement.

- (k) Power of Attorney. To facilitate Lender's taking action under subsection (i) and exercising its rights under Section 6, Borrower hereby irrevocably appoints (which appointment is coupled with an interest) Lender, or its delegate, as the attorney-in-fact of Borrower with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of Borrower, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by Borrower under this Section 3, or, necessary for Lender, after a Default, to enforce or use the Patents or Trademarks or to grant or issue any exclusive or non-exclusive license under the Patents or Trademarks to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents or Trademarks to any third party. Borrower hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Loan Agreement as provided therein and the payment and performance of all Obligations.
- 4. <u>Borrower's Use of the Patents and Trademarks</u>. Borrower shall be permitted to control and manage the Patents and Trademarks, including the right to exclude others from making, using or selling items covered by the Patents and Trademarks and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Default exists.
- 5. <u>Defaults</u>. Each of the following occurrences shall constitute an event of default under this Agreement (herein called a "Default"): (a) a Default, as defined in the Loan Agreement, shall occur; or (b) Borrower shall fail promptly to observe or perform any covenant or agreement herein binding on it; or (c) any of the representations or warranties contained in Section 3 shall prove to have been incorrect in any material respect when made.
- 6. <u>Remedies</u>. While a Default exists, Lender may, at its option, take any or all of the following actions:
 - (a) Lender may exercise any or all remedies available under the Loan Agreement.
 - (b) Lender may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents and Trademarks, in accordance with applicable law.
 - (c) Lender may enforce the Patents and Trademarks and any licenses thereunder, and if Lender shall commence any suit for such enforcement, Borrower shall, at the request of Lender, do any and all lawful acts and execute any and all proper documents required by Lender in aid of such enforcement.
- 7. <u>Miscellaneous</u>. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing

signed by Lender, provided that this Agreement shall terminate and the Security Interest shall be released automatically upon payment in full of the Obligations and termination of the Loan Agreement.. A waiver signed by Lender shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of Lender's rights or remedies. All rights and remedies of Lender shall be cumulative and may be exercised singularly or concurrently, at Lender's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Borrower under this Agreement shall be given in the manner and with the effect provided in the Loan Agreement. Lender shall not be obligated to preserve any rights Borrower may have against prior parties, to realize on the Patents and Trademarks at all or in any particular manner or order, or to apply any cash proceeds of Patents and Trademarks in any particular order of application. This Agreement shall be binding upon and inure to the benefit of Borrower and Lender and their respective participants, successors and assigns and shall take effect when signed by Borrower and delivered to Lender, and Borrower waives notice of Lender's acceptance hereof. Lender may execute this Agreement if appropriate for the purpose of filing, but the failure of Lender to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement authorized by Borrower shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of California without regard to conflicts of law provisions. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

The provisions of Section 15(f) (titled "Governing Law; Submission to Jurisdiction; Service; Etc."), and (h) (titled "Judicial Reference") of the Loan Agreement are incorporated herein by this reference, and shall apply to this Agreement in the same manner as they apply to the Loan Agreement.

THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

[Signatures on Next Page]

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IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date first written above.

SAMBAZON, INC.
Ву:
Ryan Black, Chief Executive Officer
FCC, LDC, d/b/a FIRST CAPITAL WESTERN REGION, LLC By: Dula Labe
Name: NOWAW to GAMBER
Title:

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Security Agreement as of the date first written above.

SAMBAZON, INC.
Ву:
Ryan Black, Chief Executive Officer
Tey an Dyson, Chief Excessive Cliffon
FCC, LLC, d/b/a FIRST CAPITAL WESTERN REGION, LLC
Ву:
Name:
Title:

State of California)
County of Chauge)
On Mount of Annie County of An
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal. Signature Signatur
State of California)
County of Mauge) Lynn A. Johnson - Notary Public
On A Johnson - Notary Public personally appeared Kyan (here insert name and title of the officer), who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) (s) are subscribed to the within instrument and acknowledged to me that he she/they executed the same in his her/their authorized capacity (ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
Signature (Seal) LYNN A. JOHNSON COMM. # 1791573 ZU ORANGE COUNTY O MY COMM EXP HUBLIC CALIFORNIA ZU MY COMM EXP HUBLIC CALIFORNIA

EXHIBIT A

UNITED STATES ISSUED PATENTS

Title

Patent Number

Issue Date

Bottle

D608,642

01/26/10

UNITED STATES PATENT APPLICATIONS

<u>Title</u>

Serial Number

Filing Date

None

FOREIGN ISSUED PATENTS

<u>Title</u>

Country

Patent Number

Issue Date

UNITED STATES PATENT APPLICATIONS

<u>Title</u>

Serial Number

Filing Date

EXHIBIT B

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS

AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	Serial/Registration Number	Registration Date
Sambazon	85417082	09/07/11
Sambazon Acai Café	85260056	03/07/11
Go Amazon. Be Amazing.	85398396	08/15/11
Warrior Up	85068924/3999574	07/19/11
Amazon OJ	85107300	08/13/10
Acai Café	85156426	10/19/10
Real Deal Acai	85091102	07/22/10
Sambazon	78975169/2841851	05/11/04
Mango Uprising	78888360/3282938	08/21/07
Supergreens Revolution	78888359/3206297	02/06/07
Strawberry Sensation	78888356/3302217	10/02/07
Shaman's Immunity	78888348/3206296	02/06/07
Protein Warrior	78855831/3420432	04/29/08
Jungle Love	78768775/3645002	06/23/09
Amazon Energy	78768774/3469960	07/15/08
Powerscoop	78725673/3269968	07/24/07
Acai Powercaps	78725665/3372897	01/22/08

Amazon Superfood	78588706/3289200	09/04/07
Amazon Cherry	78063533/3588876	03/10/09
Amazon Energy	78049041/2829762	04/06/04
Sambazon	78045927/2952864	05/17/05
Rio Diet	77650222	01/15/09
Antioxidant Elixir	77752089/3920512	02/15/11
Rio Bowl	77609213/3635009	06/09/09
Amazon Energy	77054078/3614296	05/05/09
Get With The Purple Berry	77044835/3616490	05/05/09

APPLICATIONS

COLLECTIVE MEMBERSHIP MARKS

UNREGISTERED MARKS

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