

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	Nullification of change of name recordation for Serial Number 85/272149 erroneously included in change of name filing recorded on Reel/Frame No. 4645/0357										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Vox Media, Inc.</td> <td></td> <td>01/06/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Vox Media, Inc.		01/06/2012	CORPORATION: DELAWARE
Name	Formerly	Execution Date	Entity Type								
Vox Media, Inc.		01/06/2012	CORPORATION: DELAWARE								
RECEIVING PARTY DATA											
Name:	Janet S. Krefting and Mina Carey										
Street Address:	25 Buttrick Road, Unit C										
City:	Londonderry										
State/Country:	NEW HAMPSHIRE										
Postal Code:	03053										
Entity Type:	PARTNERSHIP: NEW HAMPSHIRE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85272149</td> <td>SNIFFLE MASK</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85272149	SNIFFLE MASK		
Property Type	Number	Word Mark									
Serial Number:	85272149	SNIFFLE MASK									
CORRESPONDENCE DATA											
Fax Number:	(202)857-6395										
Phone:	202-857-8977										
Email:	bush.douglas@arentfox.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Douglas R. Bush										
Address Line 1:	Arent fox LLP 1050 Connecticut Avenue NW										
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036										
ATTORNEY DOCKET NUMBER:	031257.00000										
NAME OF SUBMITTER:	Douglas R. Bush										
Signature:	/D.R. Bush/										
Date:	01/06/2012										
Total Attachments: 1 source=nullification#page1.tif											

OP \$40.00 85272149

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Janet S. Krefting and Mina Carey, a New Hampshire Partnership

Serial No. 85/272149

Filed: March 21, 2011

Mark: SNIFFLE MASK

NULLIFICATION OF CHANGE OF NAME RECORDATION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313

Application Serial No.85/272149 was erroneously included in the change of name filing dated October 20, 2011 and recorded on Reel/Frame No. 4645/0357. The undersigned requests that the change of name from SportsBlogs, Inc. to Vox Media, Inc. for Application Serial No. 85/272149 be nullified and that the PTO update its records to show Janet S. Krefting and Mina Carey, a New Hampshire partnership, as the owner of said application.

VOX MEDIA, INC.

Dated: JAN 6, 2012

By: 

Douglas R. Bush
Arent Fox LLP
1050 Connecticut Avenue, NW
Washington, DC 20036
(202) 857-6000
Attorney for Vox Media, Inc.