

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CV Products, Inc.		12/30/2011	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	CV Products Consolidated, LLC		
Street Address:	42 HIGH TECH BOULEVARD		
City:	THOMASVILLE		
State/Country:	NORTH CAROLINA		
Postal Code:	27360		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2881681	WHERE RACING INNOVATION BECOMES REALITY	
Registration Number:	2895624	CV PRODUCTS	
Registration Number:	3622524	CV4	
Registration Number:	1990621	BSR PRODUCTS	
Registration Number:	1101306	MULT-E-FECT	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
Phone:	312-357-1313		
Email:	sbrown1@btlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sarah Brown		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690		
ATTORNEY DOCKET NUMBER:	55850-1		

CH \$140.00 2881681

NAME OF SUBMITTER:	Sarah M. Brown
Signature:	/sbrown/
Date:	01/06/2012
Total Attachments: 2 source=cv Products Assignment#page1.tif source=cv Products Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of December 30, 2011, by CV Products, Inc., a North Carolina corporation ("Assignor"), for the benefit of CV Products Consolidated, LLC, a North Carolina limited liability company ("Assignee"), and its successors and assigns, pursuant to that certain Asset Purchase Agreement dated as of December 30, 2011 by and among Assignor, SV America Holdings, LLC, an Alaska limited liability company, and others (the "Purchase Agreement"). Capitalized terms used in this Assignment without definition will have the respective meanings given to them in the Purchase Agreement.

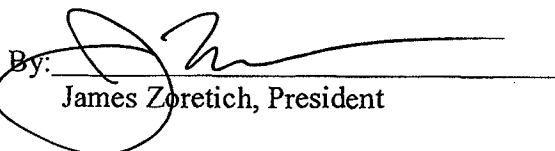
The Purchase Agreement provides, among other things, for the sale by Assignor to Buyer of all of the Purchased Assets held by Assignor. This Assignment is made and delivered in accordance with the Purchase Agreement to assure the transfer by Assignor to Assignee of the registered and pending trademarks listed on the attached Exhibit A (collectively, the "Trademarks") without derogating in any way from any separate instruments of transfer that may be delivered by Assignor to Assignee concerning any of the Purchased Assets.

NOW THEREFORE, pursuant to the Purchase Agreement, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells and transfers to Assignee, and Assignee's successors and assigns, all of Assignor's rights, title and interest in, to and under the Trademarks, together with the goodwill and the business associated with said Trademarks, and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Trademark Assignment not been made.

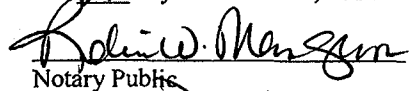
Nothing contained in this Assignment will in any way supersede, modify, amend, waive or otherwise affect any of the provisions set forth in the Purchase Agreement, including without limitation any of the representations, warranties, covenants and agreements set forth therein, this Assignment being intended only to effect the transfer by Assignor to Assignee of the Trademarks. This Assignment will be governed by and construed in accordance with the laws of the State of North Carolina, without regard to conflicts of law or choice of law principles.

Assignor has executed this Trademark Assignment as of the date first above written.

CV PRODUCTS, INC.

By:   
James Zoretich, President

Subscribed and sworn to before me  
this 23 day of December, 2011

  
Notary Public

County of Davidson

State of North Carolina

My Commission Expires: 3/21/2014

**EXHIBIT A**

<b>Country</b>	<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
United States	WHERE RACING INNOVATION BECOMES REALITY	2881681	7-Sep-04
United States	CV PRODUCTS LOGO	2895624	19-Oct-04
Australia	CV PRODUCTS LOGO	1272057 (Extension of WIPO 981219)	4-Jun-09
Australia	CV4 LOGO	1266510	12-Jun-09
Canada	CV PRODUCTS LOGO	TMA759584	16-Feb-10
European Community	CV PRODUCTS LOGO	Extension of WIPO 981219	6-Oct-09
Japan	CV PRODUCTS LOGO	2008-360703 (Extension of WIPO 981219)	9-Jul-09
New Zealand	CV PRODUCTS LOGO	797365	9-Oct-08
Philippines	CV PRODUCTS LOGO	4-2008-012371	20-Apr-09
Singapore	CV PRODUCTS LOGO	T0815999B (Extension of WIPO 981219)	8-May-09
Taiwan	CV PRODUCTS LOGO	1387272	1-Dec-09
United States	CV4 LOGO	3622524	19-May-09
United States	BSR PRODUCTS	1990621	6-Aug-96
United States	MULT-E-FECT	1101306	5-Sep-78

GRDS01 432692v2