

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Lora &amp; Festa S.p.A., in liquidazione e cocordato preventivo</td> <td>FORMERLY Lora &amp; Festa S.p.A.</td> <td>12/22/2011</td> <td>Societa per Azioni, under liquidation and agreement with creditors: ITALY</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Lora & Festa S.p.A., in liquidazione e cocordato preventivo	FORMERLY Lora & Festa S.p.A.	12/22/2011	Societa per Azioni, under liquidation and agreement with creditors: ITALY												
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Property Type	Number	Word Mark																					
Registration Number:	2702195	LF LORA FESTA																					
CORRESPONDENCE DATA																							
Fax Number:	(212)808-0844																						
Phone:	212-808-0700																						
Email:	bslonda@nmmlaw.com																						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																							
Correspondent Name:	Bruce S. Londa																						
Address Line 1:	875 Third Avenue																						
Address Line 4:	New York, NEW YORK 10022																						
ATTORNEY DOCKET NUMBER:	101196-115																						
DOMESTIC REPRESENTATIVE																							
Name:	Bruce S. Londa																						
Address Line 1:	875 Third Avenue																						

CH \$40.00 2702195

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:

Bruce S. Londa

Signature:

/bsl/

Date:

01/06/2012

Total Attachments: 1  
source=lora#page1.tif

TRADEMARK ASSIGNMENT

This assignment is

from Lora & Festa S.p.A. in liquidazione e concordato preventivo, Regione Torame 16 13011 Borgosesia, Vercelli ITALY, duly represented for the purposes hereof by his legal representative and Liquidatore Giudiziario, Mr. Guglielmo Pomatto: (referred to in this document as "Assignor"),

to Edoardo Festa, an individual being a citizen of Italy, resident in China, Hong Kong, Bluet Garden House Lot 217-218, DD229 Ngan Yang Road, Clear Water Bay, N.T., having a domicile for the purposes hereof in Italy at Sauze di Cesana (TO), Strada delle Combe 9/A: (referred to in this document as "Assignee").

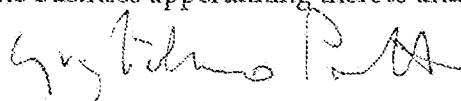
WHEREAS, Assignor is owner of all right, title and interest in and to the trademarks and trademark registrations, as set forth and identified below, and in and to the goodwill of the business relating thereto:

<b>Trademark:</b>	<b>Registration Number:</b>
LF LORA FESTA AND DEVICE	2702195

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademark and registration.

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR



Lora & Festa S.p.A. in liquidazione e concordato preventivo

Name: Guglielmo Pomatto

Title: Liquidatore Giudiziario

Date: December 22, 2011