

12/12/2011



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

HADDON HOUSE FOOD PRODUCTS, INC.

- Individual(s)
- General Partnership
- Corporation- State: NEW JERSEY
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SOUTHERN CROSS TRADING, LLC

Internal

Address: _____

Street Address: P.O. BOX 907

City: MEDFORD

State: NJ

Country: US

Zip: 08055

Association Citizenship _____

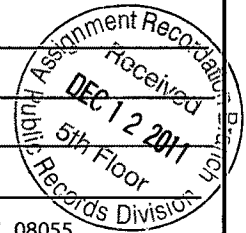
General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship NEW JERSEY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



3. Nature of conveyance / Execution Date(s) :

Execution Date(s) DECEMBER 8, 2011

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,013,016 1,186,982 3,672,297

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

MUSETTE MEDFORD FARMS MEDFORD FARMS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: NORMAN E. LEHRER, ESQUIRE

Internal Address: _____

Street Address: 1205 NORTH KINGS HIGHWAY

City: CHERRY HILL

State: NJ Zip: 08034

Phone Number: 856.429.4100

Fax Number: 856.429.8819

Email Address: patents@pobox.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

12/12/2011 DTIMBERL 00000022 1186982

01 FC:8521

40.00 OP

02 FC:8522

50.00 OP

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Norman E. Lehrer
Signature

DECEMBER 8, 2011

Date

NORMAN E. LEHRER
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK ASSIGNMENT

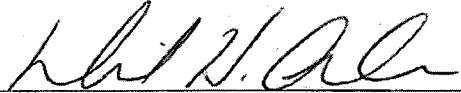
WHEREAS, HADDON HOUSE FOOD PRODUCTS, INC., a New Jersey corporation, whose address is P.O. Box 907, Medford, New Jersey 08055, is the owner of the trademarks listed in the appendix attached hereto;

WHEREAS, SOUTHERN CROSS TRADING, LLC, a New Jersey limited liability company, whose address is P.O. Box 907, Medford, New Jersey 08055 is desirous of acquiring said registrations, said trademarks and the goodwill associated therewith;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HADDON HOUSE FOOD PRODUCTS, INC. hereby assigns to SOUTHERN CROSS TRADING, LLC its entire right, title and interest in and to the registrations, the trademarks and the goodwill associated therewith.

HADDON HOUSE FOOD PRODUCTS, INC.

By: _____


David H. Anderson, President

Dated: 12-8-11

APPENDIX

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
MUSETTE	1,013,016	June 10, 1975
MEDFORD FARMS	1,186,982	January 19, 1982
MEDFORD FARMS	3,672,297	August 25, 2009