

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Headstrong Services, LLC		01/03/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	INTERCONTINENTALEXCHANGE, INC.		
Street Address:	2100 Riveredge Parkway, Suite 400		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77691318	ICEFISH	
Serial Number:	77691314	ICEFISH	
CORRESPONDENCE DATA			
Fax Number: (703)218-2160			
Phone: 7032182138			
Email: kevin.oliveira@ofplaw.com,Richard.Cruz@dlapiper.com,sue.williams@ofplaw.com			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name: Kevin Oliveira			
Address Line 1: 9302 Lee Highway, Suite 1100			
Address Line 2: Odin, Feldman & Pittleman, PC			
Address Line 4: Fairfax, VIRGINIA 22031			

OP \$65.00 77691318


ATTORNEY DOCKET NUMBER:	51617.00009
NAME OF SUBMITTER:	Kevin Oliveira
Signature:	/kto/
Date:	01/09/2012
Total Attachments: 1 source=Assignment Agreement#page1.tif	

ASSIGNMENT AGREEMENT

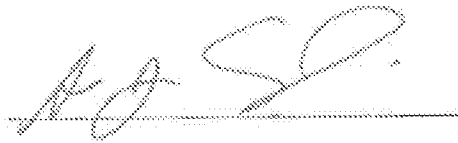
HEADSTRONG SERVICES, LLC ("Headstrong"), owns the applications for registration of the marks referenced in Annex A-1 itself, with rights established in these marks by Headstrong or by its predecessors in interest, and has made a determination to assign these applications for registration of these marks and all rights and privileges associated therewith to INTERCONTINENTALEXCHANGE, INC., ("ICE");

NOW, THEREFORE, for good and valuable consideration, of a total of one-thousand U.S. dollars (\$1,000), Headstrong does hereby assign, effective as of the date of the receipt of this consideration, to ICE all right, title and interest in and to these applications for registration of these marks as referenced in Annex A-1 and all rights and privileges associated therewith.

HEADSTRONG SERVICES, LLC

By: 
Alphonse Valbrune, Vice President and Head of Legal
Date: January 3, 2012

INTERCONTINENTALEXCHANGE, INC.

By: 
Print Name: Andrew J. Surdykowski
VICE PRESIDENT, ASSOCIATE GENERAL COUNSEL
Title: _____
Date: Dec 22, 2011

Annex A1

TRADEMARK	APPLICATION NO.
ICEFISH	77/691,318
ICEFISH	77/691,314

Assignment Agreement and Annex A1