

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Trademark Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Motorsports Authentics, Inc.		04/19/2011	CORPORATION: DELAWARE
Motorsports Authentics, LLC		04/19/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Die Cast Acquisition, LLC
Street Address:	4345 Papa Joe Hendrick Blvd.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28262
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2349860	ACTION PERFORMANCE COMPANIES, INC.
Registration Number:	2734404	ACTION RACING COLLECTABLES
Registration Number:	3343513	AP
Registration Number:	2437178	AP
Registration Number:	3360974	DRIVERS SELECT
Registration Number:	3441818	OWNERS CLUB SELECT
Registration Number:	3360973	OWNERS ELITE
Registration Number:	3180040	OWNERS SERIES
Registration Number:	3180039	PIT STOP
Registration Number:	3207705	PREFERRED SERIES
Registration Number:	2639189	RCCA
Registration Number:	2421505	TEAM CALIBER
Registration Number:	2425271	TEAM CALIBER

TRADEMARK

OP \$340.00 2349860

CORRESPONDENCE DATA

Fax Number: (704)353-3698
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Email: donna.millard@klgates.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Michael A. Tobin
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Address Line 4: Charlotte, NORTH CAROLINA 28233

ATTORNEY DOCKET NUMBER:	2851389.00001 NASCAR
NAME OF SUBMITTER:	Michael A. Tobin
Signature:	/ Michael A. Tobin /
Date:	01/10/2012
Total Attachments: 2 source=ConfirmatoryTMAssignmentMotorsportsAuthenticsDieCast#page1.tif source=ConfirmatoryTMAssignmentMotorsportsAuthenticsDieCast#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is made by and among Motorsports Authentics, Inc., a Delaware corporation, and Motorsports Authentics, LLC, a Delaware limited liability company, each of the foregoing entities having a principal place of business at 6301 Performance Drive, Concord, North Carolina 28027 and collectively such entities being referred to herein as the "Assignors," and Die Cast Acquisition, LLC, a North Carolina limited company having a principal place of business at 4345 Papa Joe Hendrick Blvd, Charlotte, North Carolina 28262 ("Assignee").

WHEREAS, pursuant to a certain asset purchase agreement effective July 1, 2010 (the "Purchase Agreement") Assignee acquired from Assignors all rights, title and interests in and to the trademarks and registrations set forth in Annex A hereto (collectively, the "Trademarks") together with the goodwill of the business with which the Trademarks are associated;

WHEREAS, documentation of Assignee's previous acquisition of all rights, title and interests in the Trademarks and associated goodwill has not yet been recorded in the U.S. Patent and Trademark Office; and

WHEREAS, Assignors and Assignee desire by this document to confirm the previous acquisition of the Trademarks and associated goodwill by Assignee in a form suitable for recording in the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby confirm that they have assigned, transferred conveyed, and do hereby assign, transfer and convey, to Assignee and Assignee's successors and assigns, absolutely and forever, all of Assignors' right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date hereof and the right to collect and retain the proceeds therefrom.

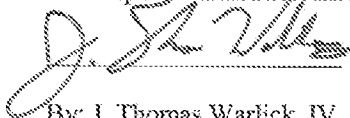
For the avoidance of doubt, it is the intention of the Assignors and Assignee that this Confirmatory Trademark Assignment be given effect as of the July 1, 2010, which is the effective date of the Purchase Agreement.

In the event that this Confirmatory Trademark Assignment cannot be given legal effect as of July 1, 2010, then Assignors and Assignee desire that this Confirmatory Trademark Assignment be effective as of the last execution date hereof.

Should any provision of this Confirmatory Trademark Assignment be held to be invalid or unenforceable by any court of competent jurisdiction, such invalidity or unenforceability shall not affect the validity or enforceability of any other provision of this Confirmatory Trademark Assignment.

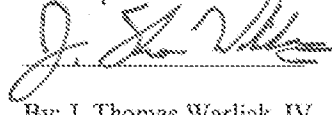
IN WITNESS WHEREOF, Assignors have caused this Confirmatory Trademark Assignment to be executed and delivered.

Motorsports Authentics, Inc.



By: J. Thomas Warlick, IV
Title: General Counsel
Date: April 19, 2011




Motorsports Authentics, LLC



By: J. Thomas Warlick, IV
Title: General Counsel
Date: April 19, 2011

ANNEX A

TRADEMARKS AND REGISTRATIONS

Trademark	Registration No.	Serial No.	Registration Date
	2,349,860	75/668,358	5/16/2000
ACTION RACING COLLECTABLES	2,734,404	76/437,133	7/8/2003
AP	3,343,513	77/132,052	11/27/2007
	2,437,178	76/026,604	3/20/2001
DRIVERS SELECT	3,360,974	78/953,528	12/25/2007
OWNERS CLUB SELECT	3,441,818	77/142,522	6/3/2008
OWNERS ELITE	3,360,973	78/953,503	12/25/2007
OWNERS SERIES	3,180,040	78/703,031	12/5/2006
PIT STOP	3,180,039	78/703,025	12/5/2006
PREFERRED SERIES	3,207,705	78/703,033	2/13/2007
RCCA	2,639,189	76/328,162	10/22/2002
	2,421,505	75/934,149	1/16/2001
TEAM CALIBER	2,425,271	75/933,201	1/30/2001