



<u>Case No.</u>	<u>Trademark Name:</u>	<u>Application No.</u>	<u>Filing Date:</u>	<u>Reg Date:</u>	<u>Reg No:</u>
ZIPZ.003T	BACK ALLEY	78/890709	5/23/2006	5/25/2010	3795105
ZIPZ.004T	ZIPZ SYSTEM	77/074350	1/2/2007	9/23/2008	3505880

**UCC FINANCING STATEMENT**

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

<b>A. NAME &amp; PHONE OF CONTACT AT FILER (optional)</b> Michell T Do (949) 760-0404				
<b>B. SEND ACKNOWLEDGMENT TO: (Name and Address)</b> Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 USA			<b>DOCUMENT NUMBER:</b> 30945400002 <b>FILING NUMBER:</b> 11-7290089603 <b>FILING DATE:</b> 11/04/2011 11:11 <b>IMAGE GENERATED ELECTRONICALLY FOR WEB FILING</b> <b>THE ABOVE SPACE IS FOR CA FILING OFFICE USE ONLY</b>	
<b>1. DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (1a or 1b) - do not abbreviate or combine names</b>				
OR	<b>1a. ORGANIZATION'S NAME</b> Marshmallow Skins, Inc.			
	<b>1b. INDIVIDUAL'S LAST NAME</b>	<b>FIRST NAME</b>	<b>MIDDLE NAME</b>	<b>SUFFIX</b>
<b>1c. MAILING ADDRESS</b> 1315 N. Tustin Ave., Suite I-183		<b>CITY</b> Orange	<b>STATE</b> CA	<b>POSTAL CODE</b> 92867
<b>1d. SEE INSTRUCTIONS</b>	<b>ADD'L DEBTOR INFO</b>	<b>1e. TYPE OF ORGANIZATION</b> Corporation	<b>1f. JURISDICTION OF ORGANIZATION</b> CA	<b>1g. ORGANIZATIONAL ID#, if any</b> <input checked="" type="checkbox"/> NONE
<b>2. ADDITIONAL DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (2a or 2b) - do not abbreviate or combine names</b>				
OR	<b>2a. ORGANIZATION'S NAME</b>			
	<b>2b. INDIVIDUAL'S LAST NAME</b>	<b>FIRST NAME</b>	<b>MIDDLE NAME</b>	<b>SUFFIX</b>
<b>2c. MAILING ADDRESS</b>		<b>CITY</b>	<b>STATE</b>	<b>POSTAL CODE</b>
<b>2d. SEE INSTRUCTIONS</b>	<b>ADD'L DEBTOR INFO</b>	<b>2e. TYPE OF ORGANIZATION</b>	<b>2f. JURISDICTION OF ORGANIZATION</b>	<b>2g. ORGANIZATIONAL ID#, if any</b> <input type="checkbox"/> NONE
<b>3. SECURED PARTY'S NAME (or NAME of TOTAL ASSIGNEE of ASSIGNOR S/P) - insert only one secured party name (3a or 3b)</b>				
OR	<b>3a. ORGANIZATION'S NAME</b> Knobbe, Martens, Olson & Bear, LLP			
	<b>3b. INDIVIDUAL'S LAST NAME</b>	<b>FIRST NAME</b>	<b>MIDDLE NAME</b>	<b>SUFFIX</b>
<b>3c. MAILING ADDRESS</b> 2040 Main St., 14th Floor		<b>CITY</b> Irvine	<b>STATE</b> CA	<b>POSTAL CODE</b> 92614
<b>4. This FINANCING STATEMENT covers the following collateral:</b> All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.  US Trademark & Trademark Applications Reg. No. Reg. Date Trademark Name 3795105 5/25/2010 BACK ALLEY 3505880 9/23/2008 ZIP SYSTEM				
<b>5. ALT DESIGNATION:</b> <input type="checkbox"/> LESSEE/LESSOR <input type="checkbox"/> CONSIGNEE/CONSIGNOR <input type="checkbox"/> BAILEE/BAILOR <input type="checkbox"/> SELLER/BUYER <input type="checkbox"/> AG. LIEN <input type="checkbox"/> NON-UCC FILING				
<input type="checkbox"/> <b>6. This FINANCING STATEMENT is to be filed (for record) (or recorded) in the REAL ESTATE RECORDS</b> Attach Addendum (if applicable)			<b>7. Check to REQUEST SEARCH REPORT(S) on Debtor(s)</b> [ADDITIONAL FEE] [optional] <input type="checkbox"/> All Debtors <input type="checkbox"/> Debtor 1 <input type="checkbox"/> Debtor 2	
<b>8. OPTIONAL FILER REFERENCE DATA</b> ZIPZ - UCC1				

FILING OFFICE COPY

RECORDED: 12/29/2011

TRADEMARK  
REEL: 004694 FRAME: 0713