

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Timberland LLC		09/20/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	TBL Licensing LLC
Street Address:	200 Domain Drive
City:	Stratham
State/Country:	NEW HAMPSHIRE
Postal Code:	03885
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	3855077	EARTHKEEPERS
Registration Number:	3909389	MEASURE UP
Registration Number:	2585760	MOUNTAIN ATHLETICS
Registration Number:	2884510	PRO
Registration Number:	3046505	SMART COMFORT
Registration Number:	2112526	TBL
Registration Number:	2469758	TBL
Registration Number:	1840628	TIMBER TRAIL
Registration Number:	3308738	TIMBERLAND
Registration Number:	1588288	TIMBERLAND
Registration Number:	2932268	TIMBERLAND
Registration Number:	2786701	TIMBERLAND
Registration Number:	1300704	TIMBERLAND
Registration Number:	1849012	TIMBERLAND

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Registration Number:	1355531	TIMBERLAND
Registration Number:	1502204	TIMBERLAND
Registration Number:	1523598	TIMBERLAND
Registration Number:	1600223	TIMBERLAND
Registration Number:	1592927	TIMBERLAND
Registration Number:	3687531	TIMBERLAND BOOT COMPANY
Registration Number:	2764528	TIMBERLAND PRO
Registration Number:	1435776	TIMBERTRAIL
Registration Number:	2979812	TITAN
Registration Number:	1607768	
Registration Number:	2947228	
Registration Number:	1502205	
Registration Number:	1607424	
Registration Number:	1843478	
Registration Number:	1610987	
Registration Number:	3235977	
Registration Number:	2786702	
Registration Number:	1552963	
Registration Number:	1075061	
Registration Number:	1704991	WEATHERGEAR

CORRESPONDENCE DATA

Fax Number: (302)477-3932
Phone: 302-477-3930
Email: Helen_Winslow@vfc.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Helen L. Winslow
Address Line 1: 3411 Silverside Road
Address Line 2: 200 Hanby Building
Address Line 4: Wilmington, DELAWARE 19810

NAME OF SUBMITTER:	Helen L. Winslow
Signature:	/hlw/
Date:	01/10/2012

Total Attachments: 2
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TRADEMARK

REEL: 004694 FRAME: 0719

ASSIGNMENT

This Assignment is made effective the 20th day of September, 2011 by Timberland LLC, having a business address of 200 Domain Drive, Stratham, New Hampshire 03885, and being a limited liability company organized under the laws of the State of Delaware ("Assignor") in favor of TBL Licensing LLC, having a business address of 200 Domain Drive, Stratham, New Hampshire 03885, and being a limited liability company organized under the laws of the State of Delaware ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title, and interest in, to, and under the trademarks set forth on Exhibit A hereto (collectively, the "Trademarks");

NOW, THEREFORE, in consideration of the sale of the Trademarks, and other good and valuable consideration, the receipt of which is acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in, to or arising under the Trademarks, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first written above.

TIMBERLAND LLC

By: [Signature]
Name: Kristine E. Marvin
Title: Vice President

TBL LICENSING LLC

By: [Signature]
Name: Michelle Hanson
Title: Assistant Secretary

State of New Hampshire : ss.
County of Rockingham :

Signed and sworn to before me on this 6th
day of January, 2012 by Kristine E. Marvin
and Michelle Hanson.

[Signature]
NOTARY PUBLIC



EXHIBIT A

SCHEDULE OF TRADEMARK REGISTRATIONS AND APPLICATIONS

<i>Country</i>	<i>Trademark</i>	<i>Application No</i>	<i>Registration No</i>	<i>Class</i>
United States	EARTHKEEPERS	78/863,631	3,855,077	18, 25
United States	MEASURE UP	78/927,458	3,909,389	25
United States	MOUNTAIN ATHLETICS	75/651,637	2,585,760	25
United States	PRO & Tree Design	75/684,893	2,884,510	25
United States	SMART COMFORT	76/174,086	3,046,505	25
United States	TBL	75/248,973	2,112,526	25
United States	TBL	76/095,918	2,469,758	25
United States	TIMBER TRAIL	74/434,237	1,840,628	25
United States	TIMBERLAND	78/667,480	3,308,738	6, 18, 21, 24
United States	TIMBERLAND	73/778,473	1,588,288	42
United States	TIMBERLAND	76/381,864	2,932,268	25
United States	TIMBERLAND	75/504,013	2,786,701	20
United States	TIMBERLAND	73/453,075	1,300,704	25
United States	TIMBERLAND	74/083,462	1,849,012	9
United States	TIMBERLAND & Tree Design	73/508,847	1,355,531	25
United States	TIMBERLAND (Stylized)	73/701,652	1,502,204	18
United States	TIMBERLAND (Stylized)	73/721,904	1,523,598	25
United States	TIMBERLAND (Stylized)	73/789,928	1,600,223	3
United States	TIMBERLAND (Stylized)	73/789,751	1,592,927	14
United States	TIMBERLAND BOOT COMPANY	78/705,168	3,687,531	25
United States	TIMBERLAND PRO	75/651,639	2,764,528	25
United States	TIMBERTRAIL	73/621,361	1,435,776	25
United States	TITAN	78/364,933	2,979,812	25
United States	Tree Design	73/778,475	1,607,768	42
United States	Tree Design	76/381,869	2,947,228	25
United States	Tree Design	73/701,653	1,502,205	18
United States	Tree Design	73/824,199	1,607,424	14
United States	Tree Design	74/083,463	1,843,478	9
United States	Tree Design	73/831,211	1,610,987	3
United States	Tree Design	78/667,488	3,235,977	6, 18, 21, 24
United States	Tree Design	75/504,014	2,786,702	20
United States	Tree Design	73/721,905	1,552,963	25
United States	Tree Design (Outlined Version)	73/074,773	1,075,061	25
United States	WEATHERGEAR	74/056,552	1,704,991	18, 25