

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
SportsBlogs, Inc.		10/17/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Vox Media, Inc.		
Street Address:	1740 N STREET, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	85273149	BASEBALL NATION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(202)857-6395		
Phone:	202-857-8977		
Email:	bush.douglas@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Douglas R. Bush		
Address Line 1:	Arent Fox LLP 1050 Connecticut Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	031257.00000		
NAME OF SUBMITTER:	Douglas R. Bush		
Signature:	/D.R. Bush/		
Date:	01/06/2012		
Total Attachments: 3 source=SPORTSBLOGS, INC. DE - CERTIFICATE OF AMENDMENT#page1.tif source=SPORTSBLOGS, INC. DE - CERTIFICATE OF AMENDMENT#page2.tif source=SPORTSBLOGS, INC. DE - CERTIFICATE OF AMENDMENT#page3.tif			

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SPORTSBLOGS, INC.", CHANGING ITS NAME FROM "SPORTSBLOGS, INC." TO "VOX MEDIA, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF OCTOBER, A.D. 2011, AT 2:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3902443 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9096602

DATE: 10-17-11

TRADEMARK  
REEL: 004695 FRAME: 0184

**SECOND CERTIFICATE OF AMENDMENT  
TO THE  
THIRD AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
SPORTSBLOGS, INC.**

**(Pursuant to Section 242 of the  
General Corporation Law of the State of Delaware)**

SportsBLOGS, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "*General Corporation Law*"),

**DOES HEREBY CERTIFY:**

**FIRST:** The name of the corporation is SportsBLOGS, Inc. (the "*Corporation*"). The Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on December 23, 2004.

**SECOND:** That the Board of Directors of the Corporation adopted resolutions setting forth proposed amendments to the Third Amended and Restated Certificate of Incorporation of the Corporation (as amended, the "*Restated Certificate*"), declaring said amendments to be advisable and in the best interests of the Corporation and its stockholders and authorizing the appropriate officers of the Corporation to solicit the consent of the stockholders therefor, which resolutions setting forth the proposed amendments are substantially as follows:

**RESOLVED**, that Article I of the Restated Certificate be deleted and replaced in full with the following:

**"ARTICLE I**

The name of the Corporation is Vox Media, Inc."

**THIRD:** That thereafter said amendments were duly adopted in accordance with the provisions of Section 242 of the General Corporation Law by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law.

**IN WITNESS WHEREOF**, SportsBLOGS, Inc. has caused this Second Certificate of Amendment to the Third Amended and Restated Certificate of Incorporation to be signed by its Secretary this 17<sup>th</sup> day of October, 2011.

**SportsBLOGS, Inc.**

By /s/ Lauren Fisher  
Lauren Fisher  
Secretary