

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | Michael McKeen and Frank Papsadore | | 01/04/2012 |
| | PARTNERSHIP: MASSACHUSETTS | | |
| RECEIVING PARTY DATA | | | |
| Name: | Vox Media, Inc. | | |
| Street Address: | 1740 N St. NW | | |
| City: | Washington | | |
| State/Country: | DISTRICT OF COLUMBIA | | |
| Postal Code: | 20036 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Registration Number: | 3629022 | MMA NATION |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)857-6395 | | |
| Phone: | 202-857-8977 | | |
| Email: | bushd@arentfox.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Douglas R. Bush | | |
| Address Line 1: | 1050 Connecticut Ave. NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20036-5339 | | |
| ATTORNEY DOCKET NUMBER: | VOX 031257-00000 | | |
| NAME OF SUBMITTER: | Douglas R. Bush | | |
| Signature: | /D. R. Bush/ | | |
| Date: | 01/06/2012 | | |
| Total Attachments: 1 source=Assignment of MMA NATION#page1.tif | | | |

CH \$40.00 3629022

EXHIBIT A
ASSIGNMENT

WHEREAS, Michael McKeen and Frank Papsadore (collectively, "Assignor"), with a mailing address of 2 Applewood Circle, East Sandwich, Massachusetts 02537, has acquired the trademark MMA NATION ("the Mark"), and is the owner of United States Trademark Registration No. 3629022 for the Mark;

WHEREAS, Vox Media, Inc. ("Assignee"), a Delaware corporation with a business address 1740 N Street, NW, Washington, DC 20036, seeks to acquire all right, title and interest in and to the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by the Mark and the registration thereof.

Michael McKeen

By mk

Date 1-4-12

Frank Papsadore

By [Signature]

Date 1-4-12