

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Daft Group, LLC		01/03/2012
	LIMITED LIABILITY COMPANY: MINNESOTA		
RECEIVING PARTY DATA			
Name:	Askov Holdings, LLC		
Street Address:	750 South 2nd Street, #801		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77713147	ASKOV FINLAYSON
CORRESPONDENCE DATA			
Fax Number:	(612)334-3312		
Phone:	6123343222		
Email:	cnelson@wck.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Z.P. Sawicki		
Address Line 1:	900 Second Avenue South, Suite 1400		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	D85.22-0005		
NAME OF SUBMITTER:	Z. Peter Sawicki		
Signature:	/Z. Peter Sawicki/		
Date:	01/10/2012		
Total Attachments: 1 source=Assignment 1-10-12#page1.tif			

OP \$40.00 77713147

ASSIGNMENT

WHEREAS, The Daft Group, LLC, a Minnesota Limited Liability Company having a place of business at 750 South 2nd Street, #801, Minneapolis, Minnesota 55401, U.S.A. (herein "Assignor"), has adopted and is using ASKOV FINLAYSON which is the subject of U.S. application Serial No. 77/713,147 (herein "The Mark") in the United States Patent and Trademark Office.

WHEREAS, use of the mark has commenced prior to the execution of this Assignment and a Statement of Use has been filed in the U.S. Trademark Office in U.S. application Serial No. 77/713,147.

WHEREAS, Askov Holdings, LLC, a Minnesota Limited Liability Company, having a place of business at 750 South 2nd Street, #801, Minneapolis, Minnesota 55401 U.S.A. (herein "Assignee"), desires to acquire the Assignor's entire right, title and interest in and to The Mark ASKOV FINLAYSON.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to The Mark, together with the goodwill associated with The Mark in U.S. application Serial No. 77/713,147.

Assignor warrants that it holds good title to The Mark and Assignor assigns to Assignee its rights to pursue third parties for past infringement(s) and to collect and retain any damages without any remuneration to Assignor.

THE DAFT GROUP, LLC

By: [Signature]
Printed Name: Eric Dayton
Title: Chief Manager

STATE OF MINNESOTA)
COUNTY OF HENNEPIN

Subscribed and sworn to before me, a Notary Public, this 3rd day of January 2012.

[Signature]
Notary Public



TRADEMARK