

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siri, Inc.		12/15/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3837404	SIRI	
Registration Number:	3994274	SIRI	
Registration Number:	3837932	SIRI	
CORRESPONDENCE DATA			
Fax Number:	(408)253-0186		
Email:	laperle@apple.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Thomas R. La Perle		
Address Line 1:	1 Infinite Loop		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Thomas R. La Perle		
Signature:	/Thomas R. La Perle/		
Date:	01/10/2012		
Total Attachments: 1 source=Siri Assignment - US#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made and entered into as of date noted herein by and between APPLE INC., a corporation organized and existing under the laws of the state of California, with its principal place of business at 1 Infinite Loop, Cupertino, California 95014 ("Assignee") and SIRI, INC., a corporation organized and existing under the laws of the state of Delaware, with its principal place of business at 1 South Almaden Blvd., Suite 650, San Jose, California 95113 ("Assignor").

WHEREAS, Assignee is a wholly owned subsidiary of Assignor and has agreed to assign to Assignee the following trademarks together with the goodwill of the business of the Assignor concerned with the goods or services in respect of which the Trade Marks are registered and or for which the Trade Marks have been used:



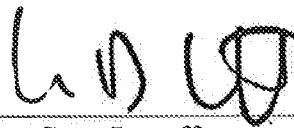
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee all right, title and to the trademarks, and the registrations and applications relating thereto, together with the goodwill associated with and symbolized by the trademarks, and all rights, claims and privileges pertaining to the trademarks, including, without limitation, the right to prosecute and maintain registrations and applications for any of the trademarks, and the right to sue and recover damages for past, present and future infringement of any of the trademarks, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed and executed by the undersigned officer.

SIRI, INC.

Date: December 15, 2011

By: _____


Name: Gene Levoff
Title: Secretary