

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Original Ideas, Inc.		01/09/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Weber-Stephen Products LLC		
Street Address:	200 East Daniels Road		
City:	Palatine		
State/Country:	ILLINOIS		
Postal Code:	60067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3987743		
CORRESPONDENCE DATA			
Fax Number:	(224)836-2925		
Email:	nmisch@weberstephen.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Nancy M. Misch		
Address Line 1:	200 East Daniels Road		
Address Line 2:	Weber-Stephen Products LLC		
Address Line 4:	Palatine, ILLINOIS 60067		
ATTORNEY DOCKET NUMBER:	Q CONFIG TM ASSNMNT		
NAME OF SUBMITTER:	Nancy M. Misch		
Signature:	/NMM/		
Date:	01/11/2012		
Total Attachments: 2 source=Assignment USTM 3987743#page1.tif source=Assignment USTM 3987743#page2.tif			

OP \$40.00 3987743

TRADEMARK ASSIGNMENT

Whereas, ORIGINAL IDEAS, INC., (hereinafter referred to as "OI") a corporation organized under the laws of the state of California, having its principal place of business at 80-585 Via Tolvera, La Quinta, California 92253 is the owner of the below-listed trademark, which is currently registered in the U.S. Trademark Office, namely:

<u>NAME OF TRADEMARK</u>	<u>REG. NO.</u>	<u>ISSUED</u>
PRODUCT CONFIGURATION	3,987,743	07/05/2011

Whereas, WEBER-STEPHEN PRODUCTS LLC, (hereinafter referred to as "Weber") a Delaware limited liability company having its principal place of business at 200 East Daniels Road, Palatine, Illinois 60067, is desirous of acquiring the entire right, title and interest in, to and under the above listed trademark and the Registration thereon, as well as all common law rights in the trademark including the right to recover and to pursue all relief for past infringement thereof,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, OI does hereby sell, assign, transfer and convey to WEBER, its legal representatives, successors and assigns, the entire right, title and interest in, to and under the said trademarks, together with the goodwill of the business symbolized by such trademark, as well as all common law rights in such trademark, including the right to sue and recover for past infringement thereof, and any renewals and extensions thereof which exist or may be secured under the laws now or hereafter in effect in the United States, to the full end of the term for which Registration has been granted, as fully and entirely as the same would have been held had this Assignment not been made.

Date: 1/9/12

ORIGINAL IDEAS, INC.

By: 

Name: ROBERT D. MARES

Title: President

WEBER-STEPHEN PRODUCTS LLC

Date: _____

By: _____

Name: Leonard S. Gryn

Title: Chief Operating Officer

TRADEMARK

REEL: 004696 FRAME: 0141

TRADEMARK ASSIGNMENT

Whereas, ORIGINAL IDEAS, INC., (hereinafter referred to as "OI") a corporation organized under the laws of the state of California, having its principal place of business at 80-585 Via Talavera, La Quinta, California 92253 is the owner of the below-listed trademark, which is currently registered in the U.S. Trademark Office, namely:

<u>NAME OF TRADEMARK</u>	<u>REG. NO.</u>	<u>ISSUED</u>
PRODUCT CONFIGURATION	3,987,743	07/05/2011

Whereas, WEBER-STEPHEN PRODUCTS LLC, (hereinafter referred to as "Weber") a Delaware limited liability company having its principal place of business at 200 East Daniels Road, Palatine, Illinois 60067, is desirous of acquiring the entire right, title and interest in, to and under the above listed trademark and the Registration thereon, as well as all common law rights in the trademark including the right to recover and to pursue all relief for past infringement thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, OI does hereby sell, assign, transfer and convey to WEBER, its legal representatives, successors and assigns, the entire right, title and interest in, to and under the said trademarks, together with the goodwill of the business symbolized by such trademark, as well as all common law rights in such trademark, including the right to sue and recover for past infringement thereof, and any renewals and extensions thereof which exist or may be secured under the laws now or hereafter in effect in the United States, to the full end of the term for which Registration has been granted, as fully and entirely as the same would have been held had this Assignment not been made.

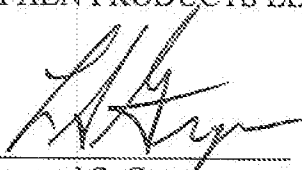
ORIGINAL IDEAS, INC.

Date: _____

By: _____
Name:
Title:

WEBER-STEPHEN PRODUCTS LLC

Date: 1/9/2012

By: 
Name: Leonard S. Gryp
Title: Chief Operating Officer