

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------|--|---|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Gallaher Limited | | 04/12/2011 | CORPORATION: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | JT International SA | | |
| Street Address: | 1, Rue de la Gabelle | | |
| City: | 1211 Geneva 26 | | |
| State/Country: | SWITZERLAND | | |
| Entity Type: | CORPORATION: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 12 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78412941 | CONDOR | |
| Serial Number: | 78916635 | DICKENS & GRANT | |
| Serial Number: | 78917645 | DORCHESTER | |
| Serial Number: | 77341358 | GLAMOUR | |
| Serial Number: | 77341453 | HAMLET | |
| Serial Number: | 76550687 | HAMLET | |
| Serial Number: | 77574801 | LD | |
| Serial Number: | 85190990 | LD | |
| Serial Number: | 77341374 | OLD HOLBORN | |
| Serial Number: | 77479864 | RICHARD LLOYD & SONS OLD HOLBORN ORIGINAL | |
| Serial Number: | 85301518 | SOBRANIE SOBRANIE | |
| Serial Number: | 77478729 | SOBRANIE COCKTAIL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (703)205-8050 | | |

Phone: 703-205-8000
Email: Rommel.Cortez@bskb.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: James M. Slattery
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

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| ATTORNEY DOCKET NUMBER: | 5571-0107US1 |
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DOMESTIC REPRESENTATIVE

Name: Birch, Stewart, Kolasch, & Birch, LLP
Address Line 1: PO BOX 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

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|--------------------|-------------------|
| NAME OF SUBMITTER: | James M. Slattery |
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| Signature: | /James M. Slattery/ |
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| Date: | 01/11/2012 |
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Total Attachments: 2
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ASSIGNMENT

WHEREAS, Gallaher Limited (hereinafter Assignor), a corporation of England & Wales, having a place of business at Members Hill, Brooklands Road, Weybridge, Surrey, KT13 0QU, England, is the owner of trade marks contained within the attached schedule; and

WHEREAS, JT International SA (hereinafter Assignee), a corporation of Switzerland, having a place of business at 1, Rue de la Gabelle, 1211 Geneva 26, Switzerland, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Gallaher Limited

Date 12th April 2011

By _____

Name Charles Everitt

Title Attorney

WITNESS:

Date 12th April 2011

By _____

Signature

Robert Alizon

SCHEDULE OF TRADE MARKS - USA

| Trademark | Country | Filing No | Filing Date | Reg. No | Reg. Date | Registered Owner |
|---------------------------------------|---------|------------|-------------|-----------|-------------|------------------|
| BALKAN SOBRANIE (words) | USA | 76/613,471 | 27 Sep 2004 | | | Gallaher Limited |
| CANDOR (word) | USA | 78/412,941 | 04 May 2004 | 2997492 | 20 Sep 2005 | Gallaher Limited |
| DICKENS & GRANT (words) | USA | 78/916,635 | 26 Jun 2005 | 3348439 | 04 Dec 2007 | Gallaher Limited |
| DICKENS & GRANT (words) | USA | 76/197,521 | 22 Jan 2001 | 2519878 | 18 Dec 2001 | Gallaher Limited |
| DORCHESTER (word) | USA | 78/917,645 | 27 Jun 2006 | 3356294 | 18 Dec 2007 | Gallaher Limited |
| Glamour (word in upper and lowercase) | USA | 77/341,358 | 30 Nov 2007 | | | Gallaher Limited |
| GOLD BOND (words) | USA | 75/913,420 | 07 Feb 2000 | 2505951 | 13 Nov 2001 | Gallaher Limited |
| HAMLET (word) | USA | 77/341,453 | 30 Nov 2007 | 3,772,188 | 06 Apr 2010 | Gallaher Limited |
| HAMLET (word) | USA | 76/550,687 | 10 Oct 2003 | 2881229 | 07 Sep 2004 | Gallaher Limited |
| LD (letters) | USA | 77/574,801 | 19 Sep 2008 | 3,704,340 | 03 Nov 2009 | Gallaher Limited |
| LD Mortise (in B&W) | USA | 79/081,594 | 17-Mar-2010 | 4,051,348 | 08-Nov-2011 | Gallaher Limited |
| LD Mortise (in B&W) (2006 version) | USA | 85190,990 | 06 Dec 2010 | 4,001,941 | 26-Jul-2011 | Gallaher Limited |
| OLD HOLBORN (words) | USA | 77/341,374 | 30 Nov 2007 | 3,690,591 | 08 Sep 2009 | Gallaher Limited |
| OLD HOLBORN label (2007 version) | USA | 77/479,864 | 21 May 2008 | 3,653,347 | 14 Jul 2009 | Gallaher Limited |
| PREDATOR (logo) | USA | 76/228,037 | 22 Mar 2001 | 2706144 | 15 Apr 2003 | Gallaher Limited |
| SOBRANIE (word) | USA | 78/843,364 | 22 Mar 2006 | 3,837,989 | 24 Aug 2010 | Gallaher Limited |
| SOBRANIE AND LABEL DESIGN 13D | USA | 85/301,518 | 21-Apr-2011 | | | Gallaher Limited |
| SOBRANIE BLACK RUSSIAN (words) | USA | 77/478,727 | 20 May 2008 | | | Gallaher Limited |
| SOBRANIE COCKTAIL (words) | USA | 77/478,729 | 20 May 2008 | | | Gallaher Limited |
| SOBRANIE WHITE RUSSIAN (words) | USA | 77/479,863 | 21 May 2008 | | | Gallaher Limited |
| SOBRANIE word and CREST | USA | 77/479,859 | 21 May 2008 | 3,836,510 | 24 Aug 2010 | Gallaher Limited |