

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dogsters, LLC		11/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	J&J Snack Foods Corp.		
Street Address:	6000 Central Highway		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08109		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3473680	DOGSTERS	
Registration Number:	3424050	DOGSTERS	
Registration Number:	2921591	DOGSTERS HEALTHY TREATS	
Registration Number:	3046144	SNOW CUPS	
Registration Number:	3179320	FUN CAKE FOR DOGS	
Registration Number:	3271522	NUTLY	
Registration Number:	3191122	BIRTHDAYS, HOLIDAYS AND I LOVE YOU DAYS	
Registration Number:	3116270	VETERINARIAN RECOMMENDED, DOG APPROVED	
Registration Number:	3119393	MINTÉ KISSABLY FRESH	
CORRESPONDENCE DATA			
Fax Number:	(305)397-2248		
Phone:	561-962-2100		
Email:	kckline@duanemorris.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$240.00 3473680

Correspondent Name: J. Rodman Steele, Jr.
Address Line 1: 2700 North Military Trail, Suite 300
Address Line 4: Boca Raton, FLORIDA 33431-1808

ATTORNEY DOCKET NUMBER: 207-1335-1347

NAME OF SUBMITTER: J. Rodman Steele, Jr.

Signature: /J. Rodman Steele, Jr./

Date: 01/11/2012

Total Attachments: 2
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EXHIBIT B

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 1st day of November, 2011 by and between Dogsters, LLC, a Delaware corporation having an address of 1 Spice Bush Lane, Milford, Connecticut 06461 ("Assignor") and J&J Snack Foods Corp., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor (the "Marks");

WHEREAS, Assignee is acquiring the business of Assignee related to these trademarks and the parties have concurrently entered into a Trademark Purchase Agreement where under Assignee has acquired the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:


1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Dogsters, LLC

By: 
Name: Greg DeLuca
Title: President

ASSIGNEE:

J&J Snack Foods Corp.

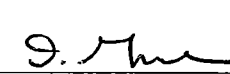
By: 
Name: SR Vice President + CFO
Title: DENNIS G MOORE

EXHIBIT A

Trademarks

TRADEMARK	COUNTRY	REGISTRATION/ APP. NO.	STATUS
DOGSTERS (and design)	United States	3,473,680	Registered
DOGSTERS	United States	3,424,050	Registered
DOGSTERS HEALTHY TREATS	United States	2,921,591	Registered
SNOW CUPS	United States	3,046,144	Registered
FUN CAKE FOR DOGS	United States	3,179,320	Registered
NUTLY	United States	3,271,522	Registered
BIRTHDAYS, HOLIDAYS AND I LOVE YOU DAYS	United States	3,191,122	Registered
VETERINARIAN RECOMMENDED, DOG APPROVED	United States	3,116,270	Registered
MINTÈ KISSABLY FRESH	United States	3,119,393	Registered
DOGSTERS (and Design)	European Community	4351052	Registered
DOGSTERS	European Community	4334538	Registered
DOGSTERS	Benelux	781514	Registered
DOGSTER	Benelux	781515	Registered