

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William Grant & Sons Irish Manufacturing Limited		09/02/2010	CORPORATION: IRELAND

RECEIVING PARTY DATA

Name:	William Grant & Sons Irish Brands Limited
Street Address:	Park West Business Park
Internal Address:	The Plaza
City:	Dublin
State/Country:	IRELAND
Postal Code:	12
Entity Type:	CORPORATION: IRELAND

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4000212	BORN IN IRELAND, RAISED EVERYWHERE
Registration Number:	0861098	GIVE EVERY MAN HIS DEW
Registration Number:	0723950	TULLAMORE DEW

CORRESPONDENCE DATA

Fax Number: (202)220-4201
 Phone: 202.220.4200
 Email: tmdocketdc@kenyon.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: William Merone - KENYON & KENYON LLP
 Address Line 1: 1500 K Street, NW
 Address Line 2: Suite 700
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1257

ATTORNEY DOCKET NUMBER:	15001-999
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OP \$90.00 4000212

DOMESTIC REPRESENTATIVE

Name: William Merone - Kenyon & Kenyon LLP
Address Line 1: 1500 K Street, NW
Address Line 2: Suite 700
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1257

NAME OF SUBMITTER:	William M. Merone
Signature:	/William M. Merone/
Date:	01/12/2012

Total Attachments: 4
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THIS ASSIGNMENT is effective the 2nd day of September Two Thousand and Ten

BETWEEN

William Grant & Sons Irish Manufacturing Limited of The Plaza, Block 71 Park West Business Park, Dublin 12, Ireland (formerly William Grant & Sons Irish Brands Limited and C&C International Limited (company No. 2547) and hereinafter called "the Assignor") of the one part

AND William Grant & Sons Irish Brands Limited of The Plaza, Block 71 Park West Business Park, Dublin 12, Ireland (formerly Breiseis Limited (company No. 485520) and hereinafter called "the Assignee") of the other part

WHEREAS the Assignor is the Proprietor of the Trade Mark registrations and applications (hereinafter called "the said Trade Marks") the particulars of which are set out in the Schedule attached hereto

AND WHEREAS the Assignor has agreed to assign the said Trade Marks together with the goodwill of the business symbolised therewith to the Assignee for the consideration hereinafter appearing

NOW THIS DEED WITNESSETH that in consideration of the Business Purchase Agreement between the Assignor and the Assignee dated 2 September, 2010, the Assignor as beneficial owner hereby assigns unto the Assignee ALL THAT the said Trade Marks together with the goodwill of the business symbolised therewith TO HOLD the same unto the Assignee absolutely

IN WITNESS whereof the parties hereto have executed this Deed in accordance with their Statutes the day and year first above written.

This Agreement is signed by duly authorised representatives of the parties.

Signed for and on behalf of

William Grant & Sons Irish Manufacturing Limited

Len Hoque

Signed for and on behalf of

William Grant & Sons Irish Brands Limited

Len Hoque

in the presence of [name] *GRAHAM RICHARDS*

At *70 St Andrew's Place, Dublin*

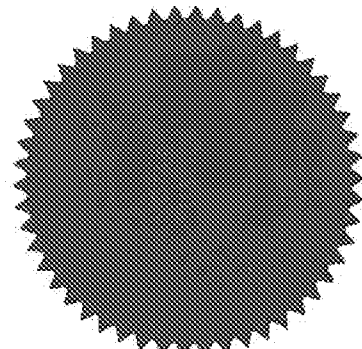
in the City of *Dublin*

this *26th* day of *October* 2011

Graham Richards

Notary Public

GRAHAM C. RICHARDS
Notary Public for the City and
County of Dublin and the
Counties of Wicklow, Kildare
and Meath, IRELAND.
Commissioned for Life



TRADEMARK
REEL: 004697 FRAME: 0269

Country	Trademark	App. / Re. No
African Union (AIPO)	TULLAMORE DEW words	20646
Albania	TULLAMORE DEW words	9826
Andorra	TULLAMORE DEW words	25848
Argentina	TULLAMORE DEW words	2159980
Australia	TULLAMORE DEW words	754394
Australia	TULLAMORE DEW words	240917
Austria	TULLAMORE DEW words	79787
Bahamas	TULLAMORE DEW words	7878
Bahrain	TULLAMORE DEW words	6842
Barbados	TULLAMORE DEW words	811690
Belarus	TULLAMORE DEW words	26743
Benelux	TULLAMORE DEW words	52274
Bermuda	TULLAMORE DEW words	11060K
Bolivia	TULLAMORE DEW words	SM-1255-08
Bosnia-Herzegovina	TULLAMORE DEW words	BAZD26414
Brazil	TULLAMORE DEW words	829651390
Bulgaria	TULLAMORE DEW words	48411
Canada	BORN IN IRELAND, RAISED EVERYWHERE words	1468014
Canada	DEW AND A BREW words	1470527
Canada	TULLAMORE DEW words	TMA101150
China	TU LA DUO 12 Nian (TULLAMORE DEW 12 YEAR OLD transliteration)	7050911
China	TU LA DUO (TULLAMORE DEW transliteration)	7050909
China	TULLAMORE DEW 12 YEARS OLD (in Chinese Characters)	7050910
China	TULLAMORE DEW (in Chinese Characters)	7051122
China	TULLAMORE DEW words	934075
Croatia	TULLAMORE DEW words	Z950345
Cyprus	TULLAMORE DEW words	B16234
Czech Republic	TULLAMORE DEW words	222126
Denmark	TULLAMORE DEW words	VR 1974 02598
Dominica	TULLAMORE DEW words	5/81
Estonia	TULLAMORE DEW words	36744
European Union	BORN IN IRELAND, RAISED EVERYWHERE words	8846941
European Union	DEW AND A BREW words	8886323
European Union	GIVE EVERY MAN HIS DEW words	8631616
European Union	SMOOTH BY NATURE words	8631641
European Union	TULLAMORE DEW BLACK 43 bottle and label device (in colour)	8922213
European Union	TULLAMORE DEW words	4525499
Finland	TULLAMORE DEW words	201800
France	TULLAMORE DEW WHISKEY LABEL	1581848
France	TULLAMORE DEW words	1242849
Germany	TULLAMORE DEW words	926745
Gibraltar	TULLAMORE DEW words	4425
Greece	TULLAMORE DEW words	67308
Guernsey	TULLAMORE DEW words	913881
Guyana	TULLAMORE DEW words	9492A
Hong Kong	TULLAMORE DEW words	301071170
Hungary	TULLAMORE DEW words	179105
Iceland	TULLAMORE DEW words	236/1975
India	TULLAMORE DEW words	812767
Ireland	DEW AND A BREW words	243083
Ireland	DEW word	2009/01894
Ireland	GIVE EVERY MAN HIS DUE words	220148
Ireland	MAPAYA word	237881
Ireland	TULLAMORE DEW words	40514
Israel	TULLAMORE DEW words	182087
Italy	TULLAMORE DEW words	1056280
Jamaica	TULLAMORE DEW words	17463
Japan	TULLAMORE & Katakana	1350125
Japan	TULLAMORE DEW WHISKEY LABEL	2384651
Jersey	TULLAMORE DEW words	3801

Kazakhstan	TULLAMORE DEW words	16729
Korea (South)	TULLAMORE DEW words	343080
Kosovo	TULLAMORE DEW words	1682
Latvia	TULLAMORE DEW words	M 52 145
Lebanon	TULLAMORE DEW words	65840
Lithuania	TULLAMORE DEW words	48061
Lithuania	TULLAMORE DEW words	45521
Macedonia	TULLAMORE DEW words	1747
Malta	TULLAMORE DEW words	16134
Mexico	TULLAMORE DEW words	1067346
New Zealand	TULLAMORE DEW words	132818
Nigeria	TULLAMORE DEW words	37205
Norway	TULLAMORE DEW words	175564
Panama	TULLAMORE DEW words	14665901
Philippines	TULLAMORE DEW words	42008001856
Poland	TULLAMORE DEW words	94888
Portugal	TULLAMORE DEW words	189170
Romania	TULLAMORE DEW words	39565
Russian Federation	TULLAMORE DEW words	138761
Serbia	TULLAMORE DEW words	28043
Serbia	TULLAMORE DEW words	48389
Singapore	TULLAMORE DEW words	T8002606E
Slovakia	TULLAMORE DEW words	188276
Slovenia	TULLAMORE DEW words	8180068
Slovenia	TULLAMORE DEW words	9670993
South Africa	BORN IN IRELAND, RAISED EVERYWHERE words	2010/02045
South Africa	TULLAMORE DEW words	882/4650
Spain	TULLAMORE DEW words	M 2587742
Sweden	TULLAMORE DEW words	307828
Switzerland	TULLAMORE DEW WHISKEY LABEL (old version)	P-360296
Switzerland	TULLAMORE DEW words	266569
Taiwan	TULLAMORE DEW words	1212276
Turkey	TULLAMORE DEW words	2005/35360
Ukraine	TULLAMORE DEW words	48693
United Kingdom	TULLAMORE DEW words	913881
United States of America	BORN IN IRELAND, RAISED EVERYWHERE words	777736090
United States of America	GIVE EVERY MAN HIS DEW words	861098
United States of America	TULLAMORE DEW words	723950
Uruguay	TULLAMORE DEW words	389367
Uzbekistan	TULLAMORE DEW words	12397
Venezuela	TULLAMORE DEW words	P-296019
Virgin Islands (US)	TULLAMORE DEW words	6881
WIPO	DEW AND A BREW words	1040329
WIPO	DEW word	1022709
WIPO	MAPAYA word	961852