

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Josh S. Rosenfield		01/01/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	JLab LLC		
Street Address:	2100 McKinney Ave., Suite 1501		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85420927	GO	
CORRESPONDENCE DATA			
Fax Number:	(214)756-8779		
Phone:	214-740-8779		
Email:	RNail@lockelord.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Robert E. Nail, Esq.		
Address Line 1:	2200 Ross Avenue, Suite 2200		
Address Line 4:	Dallas, TEXAS 75201-6776		
ATTORNEY DOCKET NUMBER:	0103488.00001		
NAME OF SUBMITTER:	Robert E. Nail		
Signature:	/Robert E. Nail/		
Date:	01/12/2012		
Total Attachments: 2 source=Fed Trademark Assignment - Josh Rosenfield to JLab, LLC_JSR_Exec#page1.tif source=Fed Trademark Assignment - Josh Rosenfield to JLab, LLC_JSR_Exec#page2.tif			

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FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, Josh S. Rosenfield, an individual having a principal mailing address at 3109 Knox St., #304, Dallas, Texas 75205 ("Assignor"), is the owner of all right, title and interest in and to the identified trademark pending with the U.S. Patent And Trademark Office, as listed in Exhibit A attached hereto (the "Trademark").

WHEREAS, JLab LLC, a Delaware limited liability company having a principal mailing address at 2100 McKinney Ave., Suite 1501, Dallas, Texas 75201 ("Assignee"), is desirous of acquiring all right, title, and interest of Assignor in and to the Trademark and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademark.

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

JOSH S. ROSENFELD

Date: 1/1, 2012

By: 
Printed Name: Josh Rosenfield
Title: CEO

EXHIBIT A

<i>U.S. Trademarks</i>	<i>U.S. Serial. No.</i>	<i>Filing Date</i>
GO (stylized)	85/420,927	September 13, 2011