

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IMG ACADEMIES, LLP		08/31/2011	LIMITED LIABILITY PARTNERSHIP: FLORIDA
IMG ACADEMIES (UK) LIMITED		08/31/2011	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	DAVID LEADBETTER ENTERPRISES, INC.
Street Address:	1410 Masters Boulevard
City:	Champions Gate
State/Country:	FLORIDA
Postal Code:	33896-5309
Entity Type:	CORPORATION: FLORIDA

Name:	David Leadbetter
Street Address:	1410 Masters Boulevard
City:	Champions Gate
State/Country:	FLORIDA
Postal Code:	33896-5309
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1886374	DAVID LEADBETTER GOLF ACADEMY

CORRESPONDENCE DATA

Fax Number: (813)221-4210
 Phone: 8132255430
 Email: rmacejr@foley.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Robert H. Mace, Jr.
Address Line 1: 100 N. Tampa St., Suite 2700
Address Line 2: Foley & Lardner LLP
Address Line 4: Tampa, FLORIDA 33602

NAME OF SUBMITTER:	Robert H. Mace, Jr.
Signature:	/s/ Robert H. Mace, Jr.
Date:	01/12/2012


Total Attachments: 4

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ASSIGNMENT OF LEADBETTER MARKS

WHEREAS, this Assignment is made pursuant to a Settlement and Stock Sale Agreement dated as of August 31, 2011, by and among IMG ACADEMIES, LLP, a Florida limited liability partnership (“**IMGA**”), IMG ACADEMIES (UK) LIMITED, an English corporation (the “**Company**”), DAVID LEADBETTER ENTERPRISES, INC., a Florida corporation, (“**DLE**”) and DAVID LEADBETTER, an individual U.S. citizen and resident of the State of Florida (“**Leadbetter**”; and, together with DLE, the “**Leadbetter Group**”); and

WHEREAS, the LEADBETTER MARKS are defined in the aforesaid Settlement and Stock Sale Agreement, said definition being incorporated herein, which includes but is not limited to the following representative property:

<u>Marks</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
	1,886,374	March 28, 1995
<ul style="list-style-type: none">• DAVID LEADBETTER• LEADBETTER• DLGA		

Domains

- DAVIDLEADBETTER.COM
- LEADBETTER.COM
- DLGA.COM

WHEREAS, IMGA was the owner or holder of all right, title and interest in and to the LEADBETTER MARKS, with these rights being licensed and/or sublicensed to and through the Company;

WHEREAS, pursuant to that certain Settlement and Stock Sale Agreement dated August 31, 2011, IMGA and the Company (hereinafter collectively referred to as “Assignors”) effectively transferred said LEADBETTER MARKS to the Leadbetter Group (hereinafter the “Assignee”);

WHEREAS, in accordance with the terms of said Settlement and Stock Sale Agreement, Assignors sold, assigned, quitclaimed and transferred in fact said LEADBETTER MARKS together with that part of the good will of the business connected with and symbolized by said LEADBETTER MARKS expressly to the Assignee, but have yet to execute a formal United States or worldwide trademark assignment document; and

WHEREAS, said Assignee now desires such formal assignment in order to record the same in the United States Patent and Trademark Office and worldwide;

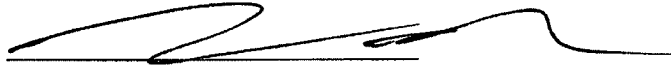
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby confirm the aforesaid sale, assignment, quitclaim and transfer in fact of said LEADBETTER MARKS and do hereby assign, *nunc pro tunc*, as of September 1, 2011, and/or as of anytime prior to the present when such assignment was in fact equitably affected (the "Effective Date"), to the aforesaid Assignee, all worldwide right, title and interest in and to the said LEADBETTER MARKS, and that part of the good will of the business connected with and symbolized by the LEADBETTER MARKS, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of the Marks or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name; *provided, however*, the assignment of the LEADBETTER.COM domain name shall not be deemed to be effective until February 1, 2015;

This assignment being under covenant, not only that full power to make the same is had by the Assignors, but also that the assigned rights are not encumbered by any grant, license, or other right heretofore given; Assignors acknowledge that, as of the Effective Date, and subject to any reservation of rights specified in said Settlement and Stock Sale Agreement, Assignors shall not, without the prior written consent of the Assignee, use or seek to register any of the Marks or any variation thereof or any mark confusingly similar thereto, directly or indirectly, as a principal, agent, shareholder, investor, employer, partner, member, joint venturer, manager, consultant, operator, or in any other capacity whatsoever anywhere in the world, in connection with the same or similar or related goods and services associated with the LEADBETTER MARKS, now or in the future, nor shall Assignors trade on the goodwill associated with the LEADBETTER MARKS or bring proceedings or otherwise challenge Assignee's exclusive rights to use and register the LEADBETTER MARKS worldwide, such exclusive rights to be held and enjoyed by Assignee for its own use and for its legal representatives and assigns as fully and entirely as the same would have been held by Assignors had this assignment not been made.

[signatures follow]

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Leadbetter Marks.

IMG ACADEMIES, LLP ("IMGA")
(Assignor)

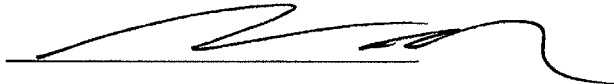
By: 

Printed Name: Samuel R. Zussman
Senior Vice President of IMG Worldwide, Inc.,

Title: Managing Partner of IMGA

Date: 9/6/11

IMG ACADEMIES (UK) LIMITED (the "Company")
(Assignor)

By: 

Printed Name: Samuel R. Zussman
Senior Vice President of IMG Worldwide, Inc.,

Title: Managing Partner of IMGA, Sole Shareholder of the Company

Date: 9/6/11

DAVID LEADBETTER ENTERPRISES, INC. ("DLE")
(Assignee)

By: _____

Printed Name: _____

Title: _____

Date: _____

DAVID LEADBETTER ("Leadbetter")
(Assignee)

By: _____

Date: _____

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Leadbetter Marks.

IMG ACADEMIES, LLP ("IMGA")
(Assignor)

By: _____

Printed Name: _____

Title: _____

Date: _____

IMG ACADEMIES (UK) LIMITED (the "Company")
(Assignor)

By: _____

Printed Name: _____

Title: _____

Date: _____

DAVID LEADBETTER ENTERPRISES, INC. ("DLE")
(Assignee)

By:  _____

Printed Name: DAVID LEADBETTER

Title: _____

Date: _____

DAVID LEADBETTER ("Leadbetter")
(Assignee)

By:  _____

Date: _____