

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanced Informatics, LLC		12/16/2011	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Assessment Technologies Institute, L.L.C.		
Street Address:	7500 W.		
Internal Address:	160th St.		
City:	Stilwell		
State/Country:	KANSAS		
Postal Code:	66085		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2473727	E*VALUE	
Registration Number:	2329020	E*VALUE	
Registration Number:	3342586	PDX CASE LOGGER	
Registration Number:	3303279	MYFOLIO	
Registration Number:	3267517	E*GME	
Registration Number:	2318631	AI ADVANCED INFORMATICS	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
Phone:	2024084000		
Email:	docketing@finnegan.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lawrence R. Robins		
Address Line 1:	901 New York Avenue, N.W.		

OP \$165.00 2473727

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: ASCEND 999

NAME OF SUBMITTER: Lawrence R. Robins

Signature: /Lawrence R. Robins/

Date: 01/12/2012

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective and made as of the 16th day of December, 2011 by **ADVANCED INFORMATICS, LLC**, a Minnesota professional firm ("**Assignor**"), in favor of **ASSESSMENT TECHNOLOGIES INSTITUTE, L.L.C.**, a Delaware limited liability company ("**Assignee**") pursuant to that certain Asset Purchase Agreement by and among Assignor and Assignee, dated December 16, 2011 (the "**Asset Purchase Agreement**"). All capitalized terms used but not otherwise defined in this Assignment shall have the respective meanings given to them in the Asset Purchase Agreement.

RECITALS

A. Pursuant to the Asset Purchase Agreement, Assignor has agreed to sell, transfer, convey, assign and deliver to Assignee all of Assignor's worldwide right, title and interest in, to and under all of the trademarks, as identified in the Asset Purchase Agreement and as listed and described on **Attachment 1** hereto.

B. Assignor and Assignee desire for Assignee to have all right, title and interest in, to and under the trademarks, any registrations and applications therefore and all goodwill associated therewith, as set forth in this Assignment.

ASSIGNMENT

NOW, THEREFORE, in consideration of the foregoing Recitals (each of which is incorporated by reference herein), the covenants set forth herein, and other good and valuable consideration, the nature, receipt and sufficiency of which is hereby acknowledged, Assignor hereby:

(a) assigns, sells, transfers and conveys unto Assignee, its successors and assigns, Assignor's entire, worldwide right, title and interest in, to and under (i) the trademarks as listed and described on **Attachment 1** hereto, and any applications existing or pending for the registration thereof, (ii) the goodwill associated with said trademarks and any applications for the registration thereof, and (iii) any and all common law rights, in the United States of America and all other jurisdictions and countries of the world, with respect to said trademarks and any applications for the registration thereof;

(b) assigns to Assignee all claims against third parties for past, present or future infringement, misuse, misappropriation, dilution or violation of any trademarks;

(c) agrees that Assignee shall have the right to record this instrument of Assignment in the United States Patent and Trademark Office so as to establish Assignee as the owner of record of the trademarks and any applications pertaining to the registration thereof; and

(d) agrees that the terms and covenants of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed and effective as of the date below.

ADVANCED INFORMATICS, LLC

Dated: December 16, 2011

By: *Paul G. Della*
Name: *Paul G. Della*
Title: *President*

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**ATTACHMENT 1
TO
TRADEMARK ASSIGNMENT**

Trademarks

<u>Mark</u>	<u>Record Owner</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Type of Mark</u>
E*Value	Seller	76112422	2473727	07/31/01	Service Mark
E*Value	Seller	75646226	2329020	03/14/00	Service Mark
PxDX Case Logger	Seller	77009720	3342586	11/27/07	Service Mark
MyFolio	Seller	77009545	3303279	10/02/07	Service Mark
E*gme	Seller	77009617	3267517	07/24/07	Service Mark
AI Advanced Informatics	Seller	75589202	2318631	02/15/00	Service Mark