

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STARAD INC.		01/12/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	RAUCH INDUSTRIES, INC.		
Street Address:	2408 Forbes Road		
City:	Gastonia		
State/Country:	NORTH CAROLINA		
Postal Code:	28056		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3237344	SPARKLE BRIGHT	
CORRESPONDENCE DATA			
Fax Number:	(703)744-8001		
Phone:	7037448029		
Email:	LKOLO@PATTONBOGGS.COM		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	LACY KOLO		
Address Line 1:	8484 WESTPARK DRIVE SUITE 900		
Address Line 2:	PATTON BOGGS		
Address Line 4:	MCLEAN, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	027988.0100 [RAUCH]		
NAME OF SUBMITTER:	LACY KOLO		
Signature:	/LACY KOLO/		

Date:

01/12/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademark ("Assignment") is made as of January 12, 2012, by STARAD INC., a New York Corporation ("Assignor"), in favor of RAUCH INDUSTRIES, INC., a North Carolina corporation ("Assignee").

WHEREAS, Assignor is the owner of certain intellectual property including the registered trademark set forth on Exhibit A attached hereto, and including all formats and variations thereof, whether registered or not (collectively "Trademark") and owns and enjoys all goodwill symbolized by said Trademark.

WHEREAS, Assignor has agreed to assign the Trademark, along with all goodwill attached thereto to Assignee, pursuant to the terms hereof.

NOW, THEREFORE, in consideration of the foregoing recitals set forth above and in consideration of the mutual covenants and agreements contained in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Assignor hereby agrees as follows:

Assignor does hereby sell, transfer, convey, assign, grant, set over and deliver to Assignee, and Assignee hereby accepts, all of Assignor's rights, title, and interest in and to the Trademark and all goodwill appurtenant hereto, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, designees, nominees and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all causes of action (in law or equity), claims, demands and any other rights in favor of Assignor for, and over damages for, past, present or future infringement or dilution of the Trademark as well as breaches of any licenses and agreements related thereto.

IN WITNESS WHEREOF, I have subscribed my name hereunto this 12th day of January, 2012.

STARAD INC.

Assignor

By: _____

Name: _____



TRADEMARK

REEL: 004697 FRAME: 0715

EXHIBIT A

Assigned Trademark

U.S. Serial Number	U.S. Reg. Number	Mark
78922634	3237344	SPARKLE BRIGHT