

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sylmark Holdings Limited		01/04/2010	CORPORATION: IRELAND

RECEIVING PARTY DATA

Name:	Ideal Living Holdings Limited
Street Address:	Unit B, 16th Floor, W Square
Internal Address:	314-324 Hennessy Road
City:	Wanchai
State/Country:	HONG KONG
Entity Type:	CORPORATION: HONG KONG

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	3290916	IONIC PRO TURBO
Registration Number:	3299972	PIVOTOOL
Registration Number:	3299948	SHAKE `N TAKE
Registration Number:	3304484	EMERGENCY PRO
Registration Number:	3216586	THERAPURE
Registration Number:	3320534	DRAMATIC DIFFERENCES
Registration Number:	3250024	WALK AWAY FROM PAIN TODAY
Registration Number:	3128161	AMAZING KITCHEN MACHINE
Registration Number:	3128058	KIM VO'S DRAMATIC DIFFERENCES
Registration Number:	3248271	WALK FIT
Registration Number:	3080803	AMAZING KITCHEN MACHINE
Registration Number:	3088605	QUADRATRIM
Registration Number:	3066751	PROSVENT
Registration Number:	2990597	YUBISAKI

CH \$865.00 3290916

Registration Number:	3009563	WALKFIT
Registration Number:	3069143	TEMPERFLEX
Registration Number:	3399347	ABPONY
Registration Number:	3083454	SMARTWARE
Registration Number:	3354333	PUREPRO
Registration Number:	3966728	WALKFIT
Registration Number:	3493770	CAFE CONNOISSEUR
Registration Number:	3658051	BUFFING
Registration Number:	3658050	BOOSTING
Registration Number:	3619238	OXYGEN PLUS
Registration Number:	3558906	VIV
Registration Number:	3632680	WALKFIT PLATINUM
Registration Number:	3592729	KIIERA
Registration Number:	3454797	KIM VO
Registration Number:	3595406	THERAEASE
Registration Number:	3565219	FLEX RELIEF
Registration Number:	3595404	FLEXHEALTH
Registration Number:	2972512	LIGHT RELIEF
Registration Number:	3085888	SMARTWARE
Serial Number:	77730344	AB MAGIC

**CORRESPONDENCE DATA**

Fax Number: (818)647-0487  
Phone: 818-217-2556  
Email: jgarrett@idealliving.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Jessany Garrett  
Address Line 1: 14724 Ventura Blvd.  
Address Line 2: Ste. 200  
Address Line 4: Sherman Oaks, CALIFORNIA 91403

ATTORNEY DOCKET NUMBER: SHL-ILHL ASSMTS

**DOMESTIC REPRESENTATIVE**

Name: Jessany Garrett  
Address Line 1: 14724 Ventura Blvd.  
Address Line 2: Ste. 200  
Address Line 4: Sherman Oaks, CALIFORNIA 91403

	Jessany Garrett
Signature:	/Jessany Garrett/
Date:	01/12/2012
<b>Total Attachments: 2</b> source=Transfer Assignment Agrmt (SH to SHHK)#page1.tif source=SHL - Certificate of Name Change to Ideal Living Holdings Limited March 14 2011#page1.tif	

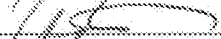
## TRANSFER AND ASSIGNMENT AGREEMENT

This TRANSFER AND ASSIGNMENT AGREEMENT, entered into by Sylmark Holdings Limited at 3-1-95F Nakameguro, Meguro-ku, Tokyo 153-0061 ("SH") and Sylmark Holdings Limited at 11<sup>th</sup> Floor, One Pacific Place, 88 Queensway, Hong Kong ("SHHK"), is effective as of January 4, 2010.


The parties understand and agree that all intellectual property, molds and any ancillary assets owned by SH are hereby transferred to SHHK, and all agreements, including the Intellectual Property License Agreement, by and between SH and Great Products Limited (f/d/b/a Sylmark Limited), dated January 1, 2003, as amended, and all other agreements entered into by SH, including all product license, producer, and talent agreements, and all the rights and obligations included therein, are also hereby transferred to SHHK as of the date first written above. In consideration for the aforementioned transfer and assignment, SHHK shall pay SH in the amount Fifty Thousand United States Dollars (US\$50,000) and SHHK shall assume all payment obligations under the assigned agreements.

IN WITNESS WHEREOF, the undersigned parties hereto have duly executed this Agreement, effective as of the day and year first written above.

"SH"  
Sylmark Holdings Limited  
3-1-95F Nakameguro  
Meguro-ku, Tokyo 153-0061

By:   
Name: Tsubohiko Kuboki  
Title: Director

"SHHK"  
Sylmark Holdings Limited  
11<sup>th</sup> Floor, One Pacific Place  
88 Queensway, Hong Kong

By:   
Name: Tsubohiko Kuboki  
Title: Director

No. 1409389

編號



公司註冊處  
COMPANIES REGISTRY

**CERTIFICATE OF CHANGE OF NAME**

**公司更改名稱證書**

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I hereby certify that  
本人謹此證明

SYLMARK HOLDINGS LIMITED

having by special resolution changed its name, is now incorporated under the  
已藉特別決議更改其名稱，該公司根據

Companies Ordinance (Chapter 32 of the Laws of Hong Kong) in the name of  
《公司條例》(香港法例第32章)註冊的名稱現為

IDEAL LIVING HOLDINGS LIMITED

Issued on 14 March 2011.

本證書於二〇一一年三月十四日發出。

A handwritten signature in black ink, appearing to read 'A. L. Chung', with a horizontal line underneath.

Ms Ada L L CHUNG

.....  
**Registrar of Companies**  
**Hong Kong Special Administrative Region**  
香港特別行政區公司註冊處處長鍾麗玲

Note 註:

Registration of a company name with the Companies Registry does not confer any trade mark rights or any other intellectual property rights in respect of the company name or any part thereof.

公司名稱獲公司註冊處註冊，並不表示獲授予該公司名稱或其任何部分的商標權或任何其他知識產權。