

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MB Financial Bank, N.A.		12/29/2011	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Gold Standard Baking, Inc.		
Street Address:	3700 South Kedzie Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60632		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3135819	TASTE THE OTHERS CAN'T TOUCH	
Registration Number:	1518185	GOLD STANDARD BAKING	
CORRESPONDENCE DATA			
Fax Number:	(312)258-5700		
Phone:	312-258-5724		
Email:	cbollinger@schiffhardin.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Chris L. Bollinger		
Address Line 1:	P.O. Box 06079		
Address Line 2:	Schiff Hardin LLP		
Address Line 4:	Chicago, ILLINOIS 60606-0079		
ATTORNEY DOCKET NUMBER:	36461-0003		
NAME OF SUBMITTER:	Chris L. Bollinger		

Signature:	/Chris L. Bollinger/
Date:	01/13/2012
Total Attachments: 3 source=1-11 - MB Security Interest Release#page1.tif source=1-11 - MB Security Interest Release#page2.tif source=1-11 - MB Security Interest Release#page3.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made in favor of GOLD STANDARD BAKING, INC., an Illinois corporation ("Grantor"), by MB FINANCIAL BANK, N.A. ("Lender").

WHEREAS, Grantor has granted to Lender a security interest in all of Grantor's right, title and interest in and to the trademark registrations set forth on Schedule 1 attached hereto (collectively the "Trademarks"); and

WHEREAS, the security interest was recorded with the United States Patent and Trademark Office on June 16, 2008 at Reel/Frame 3799/0555.

WHEREAS, Grantor has paid all of its outstanding indebtedness to Lender.

WHEREAS, Lender wishes to release its security interest in the Trademarks and reassign to Grantor all of Lender's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates, cancels and releases any security interest it may have in the Trademarks and reassigns to Grantor any rights it may have in the Trademarks.

Lender shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized representative as of this 29th day of December, 2011.

MB FINANCIAL BANK, N.A.

By: [Signature]

Name: R. J. Feller

Title: Sr Vice President

ACKNOWLEDGMENT

STATE OF IL)

COUNTY OF COOK)

On this 29th day of December, 2011, before me personally appeared Richard Feller, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of MB Financial Bank, N.A., who being by me duly sworn did depose and say that he/she is an authorized officer of said bank, that the said instrument was signed on behalf of said bank as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said bank.



[Signature]

Notary Public
My Commission Expires: 10/3/2012

(NOTARIAL SEAL)

SCHEDULE 1

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Taste The Others Can't Touch	3,135,819	8/29/06
Gold Standard Baking	1,518,185	12/27/88

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