

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MICHAEL KRASSNER		12/31/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PFIP, LLC		
Street Address:	26 FOX RUN ROAD		
City:	NEWINGTON		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03801		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85356585	BLAST FITNESS	
CORRESPONDENCE DATA			
Fax Number:	(603)668-2970		
Phone:	603-668-6560		
Email:	jhobbs@gtp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Grossman, Tucker, Perreault & Pflieger		
Address Line 1:	55 South Commercial St.		
Address Line 4:	Manchester, NEW HAMPSHIRE 03101		
ATTORNEY DOCKET NUMBER:	PFHTM255US		
NAME OF SUBMITTER:	JENNIFER L. (FESSLER) MORRIS		
Signature:	/jlfm/		
Date:	01/13/2012		
Total Attachments: 1 source=BLAST FITNESS Assignment#page1.tif			

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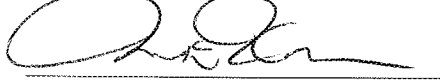
ASSIGNMENT OF TRADEMARK

WHEREAS Michael Krassner, an individual with a principal place of business at 267 Main Street, Manchester, Connecticut 06042 (hereinafter the "Assignor") is the owner of U.S. Trademark Application Serial No. 85/356,585 for "BLAST FITNESS" for providing fitness and exercise facilities and physical fitness instruction and common law rights in said trademark resulting from use as a trademark in the U.S. since at least as early as May, 2000 (hereinafter the "Trademark"); and

WHEREAS, PFIP, LLC, of 26 Fox Run Road, Newington, New Hampshire 03801, a New Hampshire, Limited Liability Company (hereinafter "Assignee"), is desirous of acquiring the Trademark and the good will associated therewith;

NOW THEREFORE, in consideration of and exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Trademark, and the good will of the Trademark and the good will of the business associated with said Trademark, and the right to sue for past infringements.

MICHAEL KRASSNER



Dated: 12/31/11

Witnessed by:

