

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRG Intellectual Property, LLC		01/11/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Strip House Restaurants, LLC		
Street Address:	c/o BR Guest, LLC		
Internal Address:	206 Spring Street 4th FL		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85401728	STRIP BAR	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
Phone:	212-336-8050		
Email:	ptodocket@arelaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Chester Rothstein, Esq.		
Address Line 1:	Amster, Rothstein & Ebenstein LLP		
Address Line 2:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	91575-0167		
NAME OF SUBMITTER:	Chester Rothstein		

Signature:	/Chester Rothstein/
Date:	01/13/2012
Total Attachments: 1 source=BRG-STRIP Assign re STRIP BAR#page 1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of January 11, 2012 (the "Effective Date").

WHEREAS, **BRG INTELLECTUAL PROPERTY, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, having a principal place of business at 206 Spring Street, 4th Floor, New York, NY 10012 ("Assignor") is the owner of all right, title, and interest in and to (i) the trademark STRIP BAR; (ii) U.S. Trademark Application Serial No. 85/401728; and (iii) all the goodwill associated therewith (all of the above, collectively and individually, the "Mark"); and

WHEREAS, **STRIP HOUSE RESTAURANTS, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, having a principal place of business c/o BR Guest, LLC, 206 Spring Street, 4th Floor, New York, NY 10012 ("Assignee"), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby and/or associated therewith. To the extent this Assignment concerns and/or involves marks that are the subject of intent-to-use applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which Statements of Use have not yet been filed in the U.S. Patent and Trademark Office, this Assignment is to a successor to the business of the Assignor or to a successor to the segment and/or portion of the Assignor's business to which such marks specifically pertain.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by its duly authorized officers as of the Effective Date first written above.

BRG INTELLECTUAL PROPERTY, LLC

STRIP HOUSE RESTAURANTS, LLC

By 
STEPHEN HANSON
President
(Assignor)

By 
STEPHEN HANSON
President
(Assignee)