

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	05/07/2005		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	HELENE CURTIS, INC.		05/03/2005
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CONOPCO, INC.		
Street Address:	700 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2442874	SUAVE
CORRESPONDENCE DATA			
Fax Number:	(212)310-1825		
Phone:	212 626 4810		
Email:	nyctrademarks@bakermckenzie.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Baker & McKenzie LLP		
Address Line 1:	1114 Avenue of the Americas		
Address Line 2:	Michael J. Bales		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	39193324-05		
NAME OF SUBMITTER:	Michael J. Bales		

Signature:	/mjb/
Date:	01/13/2012
Total Attachments: 3 source=Merger - Helene Curtis to Conopco#page1.tif source=Merger - Helene Curtis to Conopco#page2.tif source=Merger - Helene Curtis to Conopco#page3.tif	

Apostille

(Convention de La Haye du 5 Octobre 1961)

1. Country: United States of America

This public document:

2. has been signed by Harriet Smith Windsor

3. acting in the capacity of Secretary of State of Delaware

4. bears the seal/stamp of Office of Secretary of State

Certified

5. at Dover, Delaware

6. the thirteenth day of November, A.D. 2008

7. by Secretary of State, Delaware Department of State

8. No. 0370337

9. Seal/Stamp:



10. Signature:

Harriet Smith Windsor
Secretary of State

Delaware

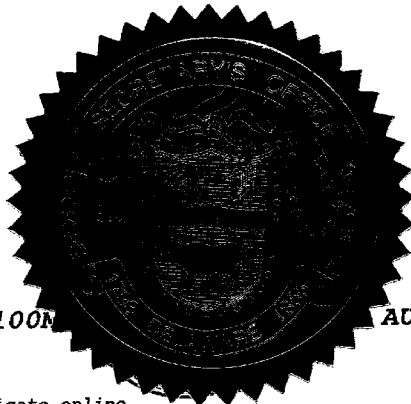
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HELENE CURTIS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CONOPCO, INC." UNDER THE NAME OF "CONOPCO, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF MAY, A.D. 2005, AT 1:50 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE SEVENTH DAY OF MAY, A.D. 2005.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2918661 8100M

AUTHENTICATION: 6965227

081115743

DATE: 11-13-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004698 FRAME: 0438

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

HELENE CURTIS, INC.

INTO

CONOPCO, INC.

(Pursuant to Section 253 of the General Corporation Law of the State of Delaware)

Conopco, Inc., a corporation organized and existing under the laws of the State of New York (the "Corporation"), does hereby certify:

FIRST: That the Corporation owns all of the outstanding shares of common stock of Helene Curtis, Inc., a Delaware corporation incorporated on July 9, 1998 pursuant to the General Corporation Law of the State of Delaware.

SECOND: That the Corporation, by the following resolutions of its Board of Directors duly adopted by written consent on May 3, 2005, will merge into itself said Helene Curtis, Inc.:

RESOLVED, that the Corporation merge into itself Helene Curtis, Inc. and assume all of its obligations; and further

RESOLVED, that said merger shall become effective on May 7, 2005, subject to the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware; and further

RESOLVED, that the proper officers of the Corporation be, and they hereby are, directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to so merge with Helene Curtis, Inc. and to assume its obligations and to cause the same to be filed with the Secretary of State of the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect said merger.

The Secretary of State of Delaware is appointed as the agent to accept service of process and mailing address therefor is: Unilever United States, Inc., 700 Sylvan Avenue, Englewood Cliffs, NJ 07632.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer on May 3, 2005.

Conopco, Inc.

By David A. Schwartz
David A. Schwartz
Vice President

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:27 PM 05/04/2005
FILED 01:50 PM 05/04/2005
SRV 050361973 - 2918661 FILE

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