

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen Robinson		01/06/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pinkie Swear LLC		
Street Address:	24246 Taohe Court		
City:	Laguna Niguel		
State/Country:	CALIFORNIA		
Postal Code:	92677		
Entity Type:	LTD LIAB JT ST CO: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2647370	PINKIE SWEAR	
CORRESPONDENCE DATA			
Fax Number:	(973)509-1046		
Phone:	973-509-1800		
Email:	aziegler@sweenylev.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gerald B. Sweeney		
Address Line 1:	460 Bloomfield Ave. Ste 200		
Address Line 4:	Montclair, NEW JERSEY 07042		
ATTORNEY DOCKET NUMBER:	ROBINISON PSTM ASSIGNMENT		
NAME OF SUBMITTER:	Gerald B. Sweeney		
Signature:	/Gerald B Sweeney/		
Date:	01/15/2012		
Total Attachments: 1 source=ASSIGNMENT OF TRADEMARK 1_6_12#page1.tif			

OP \$40.00 2647370

Assignment of Trademark

WHEREAS, Rhonda Robinson and Stephen Robinson, having an address at 24246 Tahoe Court Laguna Niguel, CA 92677, (collectively referred to as "ASSIGNOR"), have adopted and used the trademark set forth below which is registered in their names in the United States Patent and Trademark Office:

Trademark
PINKIE SWEAR

Registration No.
2647370

Registration Date
November 05, 2002

WHEREAS, Pinkie Swear, LLC, a Delaware Limited Liability Company, is desirous of acquiring that Pinkie Swear trademark shown above (hereinafter the "Mark") and its registration;

NOW, THEREFORE, for good and valuable consideration, the receipt sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby assign sell, assign, transfer and set over to Assignee Pinkie Swear, LLC, its entire right, title and interest in and to the Mark together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark, for the United States and throughout the world, including any renewals and extensions of the registrations that are or may be secured under all applicable laws, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due as of the date of this Assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives

IN WITNESS WHEREOF, ASSIGNOR has caused the Assignment to be duly executed as of as of January 6, 2012.


Name: Rhonda Robinson


Name: Stephen Robinson