TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sharper Image Corporation		01/11/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sharper Image Acquisition LLC	
Street Address:	1370 Broadway, Suite 1107	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3426483	QUIET PLACE

CORRESPONDENCE DATA

 Fax Number:
 (212)484-3990

 Phone:
 212 484 3900

jenkins.marylee@arentfox.com, branch.tanya@arentfox.com,

NYIPDocket@arentfox.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Marylee Jenkins
Address Line 1: Arent Fox LLP
Address Line 2: 1675 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	033884.00000
NAME OF SUBMITTER:	Marylee Jenkins
Signature:	/Marylee Jenkins/
Date:	01/16/2012

Total Attachments: 1

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TRADEMARK REEL: 004698 FRAME: 0774 Attorney's Reference Number: 030688.00093

ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, SHARPER IMAGE CORPORATION ("Assignor"), a Delaware corporation, of 350

The Embarcadero, Sixth Floor, San Francisco, CA 94105, has adopted, used and is using the mark OUIET

PLACE which is registered in the United States Patent and Trademark Office under Registration No.

3,426,483 and dated May 13, 2008.

AND WHEREAS, SHARPER IMAGE ACQUISITION LLC "(Assignee"), a Delaware limited

liability company, of 1370 Broadway, Suite 1107, New York NY 10018, is desirous of acquiring said mark

and said registration, and any and all goodwill attached thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby

acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right and title and interest

in and to the said marks, together with the goodwill of the business symbolized by the marks, and the

above-identified registrations thereof.

SHARPER IMAGE CORPORATION

Name:

Title:

In the presence of:

RECORDED: 01/16/2012

Dated: JANUARY 11 2012

TRADEMARK REEL: 004698 FRAME: 0775