

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sharper Image Corporation		01/11/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sharper Image Acquisition LLC		
Street Address:	1370 Broadway, Suite 1107		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3795809		
CORRESPONDENCE DATA			
Fax Number:	(212)484-3990		
Phone:	212 484 3900		
Email:	jenkins.marylee@arentfox.com, branch.tanya@arentfox.com, NYIPDocket@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marylee Jenkins		
Address Line 1:	Arent Fox LLP		
Address Line 2:	1675 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	033884.00000		
NAME OF SUBMITTER:	ATTORNEY		
Signature:	/Marylee Jenkins/		
Date:	01/16/2012		
Total Attachments: 1 source=U.S. Executed Assignment - SIC to SIAL Reg. No. 3795809#page1.tif			

OP \$40.00 3795809

Attorney's Reference Number: 030688.00075

ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, SHARPER IMAGE CORPORATION ("Assignor"), a Delaware corporation, of 650 Davis Street, San Francisco, CA 94111, has adopted, used and is using the mark **Miscellaneous Design** which is registered in the United States Patent and Trademark Office under Registration No. 3,795,809 and dated June 1, 2010.

AND WHEREAS, SHARPER IMAGE ACQUISITION LLC "(Assignee)", a Delaware limited liability company, of 1370 Broadway, Suite 1107, New York NY 10018, is desirous of acquiring said mark and said registration, and any and all goodwill attached thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right and title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

SHARPER IMAGE CORPORATION

By: Robert P. Conway
Name: Robert Conway
Title: CEO

In the presence of:

Roberta Cusanello
CSK

Dated: JANUARY 11 2012