

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Connor Steel Products, Inc.</td> <td></td> <td>12/15/2011</td> <td>COMPANY:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Connor Steel Products, Inc.		12/15/2011	COMPANY:				
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Besser Company</td> </tr> <tr> <td>Street Address:</td> <td>801 Johnson Street</td> </tr> <tr> <td>City:</td> <td>Alpena</td> </tr> <tr> <td>State/Country:</td> <td>MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td>49707</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: MICHIGAN</td> </tr> </table>				Name:	Besser Company	Street Address:	801 Johnson Street	City:	Alpena	State/Country:	MICHIGAN	Postal Code:	49707	Entity Type:	CORPORATION: MICHIGAN
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1652161</td> <td>BLOCK BUSTER</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1652161	BLOCK BUSTER						
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Registration Number:	1652161	BLOCK BUSTER													
CORRESPONDENCE DATA															
Fax Number: (248)689-4071 Phone: Eric T. Jones Email: jones@reising.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Reising Ethington P.C. Address Line 1: 755 West Big Beaver Road, Suite 1850 Address Line 4: Troy, MICHIGAN 48084															
ATTORNEY DOCKET NUMBER:	5173.3078.001														
NAME OF SUBMITTER:	Eric T. Jones														
Signature:	/Eric T. Jones/														
Date:	01/16/2012														
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif															

CH \$40.00 1652161

## ASSIGNMENT OF TRADEMARK

WHEREAS, Connor Steel Products, Inc. (Assignor), a Texas company, whose principal place of business is located at 442 North W. W. White Road, San Antonio, TX, 782941198, entered into a Sales Agreement on July 31, 2007 with Besser Company (Assignee), a Michigan corporation, whose principal place of business is located at 801 Johnson Street, Alpena, MI, 49707; and

WHEREAS, such Sales Agreement transferred ownership of Besser Appco, Inc. (APPCO) from Assignee to Assignor; and

WHEREAS, the Sales Agreement specifically withheld from the ownership transfer all APPCO business and equipment that is associated with the BLOCK BUSTER trademark (the mark), the mark being registered in the United States Patent and Trademark Office under Registration Number 1652161; and

WHEREAS, Besser Appco, Inc. remains the record owner of United States Trademark Registration Number 1652161; and

WHEREAS, Assignee has continued to use the mark in association with the business and equipment withheld from the ownership transfer under the Sales Agreement, and

WHEREAS, the Sales Agreement does not specifically reserve to Assignee ownership of the mark or its US registration;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee and the Assignee's successors and assigns:

- any remaining claim to any right, title, or interest in and to the mark;
- any remaining claim to ownership of United States Trademark Registration Number 1652161 as well as any other registrations and registration applications, both foreign and domestic, which are counterparts to the Y61 registration of the mark; and
- any remaining claim to any residual good will of the business symbolized by the mark, such good will including but not limited to the right to

market, distribute, and sell products manufactured sold by Assignor under previously the mark.

Executed by me on behalf of the Assignor this 15<sup>th</sup> day of December, 2011.

Ronald J. Walchek

Ronald J. Walchek, General Manager

STATE OF TEXAS

SS:

COUNTY OF BEXAR

On this 15<sup>th</sup> day of December, 2011 before me, a Notary Public in and for Bexar County, personally appeared Ronald J. Walchek, known to me to be the person who executed the above instrument and acknowledged that he signed the same on behalf of Besser Appco, Inc., and that he was authorized to do so.

Glen A. Muenchow

Notary Public

Bexar County, Texas

My comm. Expires: 2-06-2013

