

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATERNE		12/13/2011	SOCIETE PAR ACTIONS SIMPLIFIEE: FRANCE
RECEIVING PARTY DATA			
Name:	MOM		
Street Address:	1 RUE DE LA PEPINIERE		
City:	PARIS		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	SOCIETE PAR ACTIONS SIMPLIFIEE: FRANCE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3448165	GOGO SQUEEZ	
Serial Number:	85324911	GOGO	
Serial Number:	85329671	GOGO SQUEEZ	
Serial Number:	85396467	GOGO SQUEEZ	
CORRESPONDENCE DATA			
Fax Number:	(860)286-0115		
Phone:	(860)286-2929		
Email:	TM-CT@cantorcolburn.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	George A. Pelletier, Jr.		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, 22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103-3207		
ATTORNEY DOCKET NUMBER:	GER2062AUS		

OP \$115.00 3448165

DOMESTIC REPRESENTATIVE

Name: George A. Pelletier, Jr.
Address Line 1: Cantor Colburn LLP
Address Line 2: 20 Church Street, 22nd Floor
Address Line 4: Hartford, CONNECTICUT 06103-3207

NAME OF SUBMITTER:	George A. Pelletier, Jr.
Signature:	/gapjr/
Date:	01/17/2012

Total Attachments: 3
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**CONFIRMATORY ASSIGNMENT OF TRADEMARKS
AND BUSINESS ASSOCIATED THEREWITH**

This Confirmatory Assignment is made by and between **MATERNE** (below referred to as "Assignor"), a société par actions simplifiée, legally organized under the laws of France, having a principal place of business at 330 allée des Hêtres, Z.A. du Parc Sans Souci, 69760 Limonest, France, and **MOM** (below referred to as "Assignee"), a société par actions simplifiée, legally organized under the laws of France, having a principal place of business at 1 Rue de la Pépinière, 75008 Paris, France.

WHEREAS, the Assignor has, either directly or through predecessors in interest, adopted and used in its business, or has a bona fide intention to use in its business, the trademarks shown in the attached Schedule of Trademarks, and is the owner of the applications therefor and registrations thereof with the United States Patent and Trademark Office as specified in the attached Schedule (collectively, the "Marks").

WHEREAS, the Assignee is desirous of acquiring all rights, title and interest in and to the Marks and any registrations thereof and applications therefor, and is acquiring the entire business or portion thereof to which the Marks pertain.

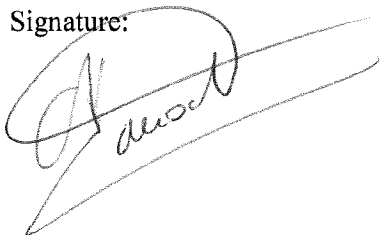
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in furtherance of, and not in derogation of, obligations undertaken in prior agreements styled "Deed of Assignment of Intellectual Property Rights" entered into by and between the Assignor and the Assignee, effective December 13, 2011, and incorporated herein by reference, the Assignor hereby sells, assigns and transfers unto the Assignee as of the effective date referenced above, the Assignor's entire right, title and interest within the United States of America in and to the Marks and any applications therefor and registrations thereof, together with the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. §1060, and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Agreement on the dates set forth below:

MATERNE
Assignor

Date: January 17, 2012

Signature:

A handwritten signature in black ink, appearing to read "M. Larroche", written over a horizontal line.

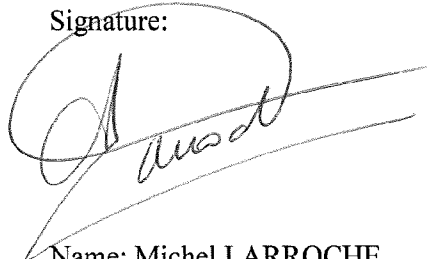
Name: Michel LARROCHE

Title: President

MOM
Assignee

Date: January 17, 2012

Signature:

A handwritten signature in black ink, appearing to read "M. Larroche", written over a horizontal line.

Name: Michel LARROCHE

Title: President

SCHEDULE OF TRADEMARKS

Mark	Country	Application No.	Application Date	Registration No.	Registration Date
GOGO SQUEEZ	United States	77/232,025	07/17/2007	3448165	06/17/2008
GOGO	United States	85/324,911	05/19/2011		
GoGo squeez	United States	85/329,671	05/25/2011		
GOGO SQUEEZ	United States	85/396467	08/12/2011		

