## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Jordan R. Maddocks		111/10/2011	INDIVIDUAL: UNITED STATES	

## **RECEIVING PARTY DATA**

Name:	Premier Management of Utah	
Street Address:	1780 W 9000 S # 401	
City:	West Jordan	
State/Country:	UTAH	
Postal Code:	84088	
Entity Type:	PARTNERSHIP: UNITED STATES	

### PROPERTY NUMBERS Total: 1

Property Type Number		Word Mark		
Registration Number:	3833567	KEYRENTER.COM YOUR SPACE TO FIND A PLACE.		

### CORRESPONDENCE DATA

Fax Number:

(801)212-2037

Phone:

8013283600

Email:

jwiggins@kmclaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it

will be sent via US Mail.

Correspondent Han

Correspondent Name: Evan R. Witt

Address Line 1:

60 East South Temple

Address Line 2:

1800 Eagle Gate Tower

Address Line 4:

Salt Lake City, UTAH 84111

TRADEMARK

ATTORNEY DOCKET NUMBER:		18103.2	
NAME OF SUBMITTER:		Evan R. Witt	
Signature:		/Evan R. Witt/	
Date:		12/06/2011	
···	Total Attachments: 2 source=Filing_Doc_18103-2_Assgn#page1.tif source=Filing_Doc_18103-2_Assgn#page2.tif		
RECEIPT INFORMATION			
ETAS ID: Receipt Date: Fee Amount:	TM220495 12/06/2011 \$40		

JAN-10-2012 13:49 Kirton&McConkie P.07/09

# Partnership of Premier Management of Utah

Evora, LLC, Utah Limited Liability Company 3964 West Heidelberg Ln. West Jordan, UT 84084

and

Marshall Family Holdings, LLC, Utah Limited Liability Company 7702 South 5080 West West Jordan, UT 84081

### TRADEMARK ASSIGNMENT

WHEREAS, Jordan R. Maddocks, of 10813 South Riverfront Parkway Suite 125, South Jordan, UT 84095 (hereinafter referred to as Assignor), is the owner of all right, title, and interest in and to the United States Trademark Registration No. 3,833,567 for the trademark KEYRENTER.COM and design (hereinafter referred to as Mark);

NO = "YES" "WHEREAS the '@ application was filed as an Intent-To-Use application under 15 U.S.C. 1052(b) and an Amendment to Allege for the '@ application was filed on @, thereby converting the '@ application into a Use based application under 15 U.S.C. §1052(a); and

" " WHEREAS, Premier Management of Utah, a partnership of Utah, (hereinafter referred to as Assignee), whose mailing address is 1780 W 9000 S #401 West Jordan, UT 84088, is desirous of acquiring the entire right, title, and interest in and to the Mark and the registration thereof;

NOW, THEREFORE, in consideration of one dollar (\$1,00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark. The Assignor also assigns to the Assignee all rights to sue for past infringements of the Mark as well as any rights to collect damages or compensation for such acts of past infringement.

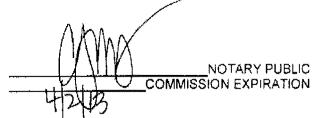
This Assignment and Agreement shall be binding upon my successors and legal representatives.

Executed this 10 day of Nov , 2011, at Sound Jordan

		Jordan R. Maddocks	
		10813 South Riverfront Parkway	
		Suite 125	
		South Jordan, UT 84095	
STATE OF UTAH	)	•	
	í		
COUNTY OF SALT LAKE	)		
	,		
On this day	or November	, 2011, personally appeared before m	ie <u>Jordan</u>
more as a second description of the second s	and the second street by	became management and the price officer also	
Assignment in my presence	and acknowledg	ged under oath before me that he has read t	the same
and knows the contents the	reof and that he	executed the same as his free act and dee	d and for
the purposes set forth there	in.		

JAN-10-2012 13:49 Kirton&McConkie P.09/09





JAN-10-2012 13:46

Kirton&McConkie

P.01/09

## CERTIFICATE OF FASCIMILE TRANSMISSION

I hereby certify that this correspondence is being transmitted via facsimile to the Assignment Recordation Branch of the United States Patent and Trademark Office at 571-273-0140 on January 10, 2012.

Jesše Wiggins

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.

3,833,567

Trademark

KEYRENTER.COM YOUR SPACE TO FIND A PLACE.

Registered

August 17, 2010

Docket No.

18103.2

ETAS ID

TM220495

Mail Stop Assignment Recordation Branch P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE TO NOTICE OF NON-RECORDATION OF AN ASSIGNMENT DOCUMENT

Dear Sir:

In response to the Notice of Non-Recordation of an Assignment Document issued December 7, 2011 and the Notice of Missing Text mailed January 4, 2012, registrant hereby submits a copy of the Notice of Non-Recordation of an Assignment Document, the original Assignment cover sheet, a corrected Assignment cover sheet indicating the legal entity type and national citizenship of the receiving party of the assignment, and a copy of the executed Assignment. The general partner names that compose the partnership, legal entity types, states of organization and addresses are also indicated on the corrected Assignment cover sheet.

Should you have any questions regarding this transmission, please do not hesitate to contact the undersigned.

Respectfully submitted,

/Evan R. Witt/

Evan R. Witt Reg. No. 32,512

Date: January 10, 2012 KIRTON & McCONKIE 1800 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111 Telephone: 801/328-3600

> TRADEMARK **REEL: 004699 FRAME: 0078**



### **United States Patent and Trademark Office**

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## Electronic Trademark Assignment System

Trademark Assignment Recordation Form

ETAS v.1.6.1 PTQ-1594 (Rev. 10/02) OMB No. 0651-0027 (Exp. 10/31/2008)

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Composed Of:	COMPOSED OF Evora, LLC, Utah Limited Liability Company, 3964 West Heidelberg Ln., West Jordan, UT 84084, and Marshall Family Holdings, LLC, Utah Limited Liability Company, 7702 South 5080 West, West Jordan, UT 84081			
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	Registration		KEYRENTER.COM YOUR SPACE TO FIND A		

TRADEMARK REEL: 004699 FRAME: 0079

Number:	3833567	PLACE.			
CORRESPONDENCI	CORRESPONDENCE DATA				
Fax Number: Phone: Email: Correspondence will be sent to Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	Phone: 8013283600 Email: jwiggins@kmclaw.com Correspondence will be sent to the s-mail address first; if that is unsuccessful, it will be sent via US Mail. Correspondent Name: Evan R. Witt Address Line 1: 60 East South Temple Address Line 2: 1800 Eagle Gate Tower				
NAME OF SUBMITTER:		Evan R. Witt			
Signature: Date:		/Evan R. Witt/			
		01/10/2012			
Total Attachments: 2 source=Filing_Doc_18103-2_Assgn#page1.tif source=Filing_Doc_18103-2_Assgn#page2.tif					

Fee calculated, according to the USPTO fee table				
Description		Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0
Total				

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01/10/2012 03:06 PM EST

TRADEMARK
REEL: 004699 FRAME: 0080

**RECORDED: 12/06/2011**