

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blackhawk Network, Inc.		12/23/2011	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Card Limited Corp.		
Street Address:	5255 N. Edgewood Dr. Ste. 225		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84604		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3978354	ONLY1	
Registration Number:	3978353	ONLY1	
CORRESPONDENCE DATA			
Fax Number:	(801)705-4900		
Phone:	801-705-4910		
Email:	lorih@pmamedia group.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lori Huntington		
Address Line 1:	PMA Media Group, Inc.		
Address Line 4:	Provo, UTAH 84604		
ATTORNEY DOCKET NUMBER:	T1201W AND T1202D		
NAME OF SUBMITTER:	Lori Huntington		
Signature:	/Lori Huntington/		

OP \$65.00 3978354

Date:

01/17/2012

Total Attachments: 2

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ASSIGNMENT

Blackhawk Network, Inc. ("Blackhawk"), an Arizona Corporation, having its principal offices located at 5918 Stoneridge Mall Rd., Pleasanton, CA 94588, for consideration received, hereby assigns to Card Limited Corp. ("CLC"), a Florida Corporation, having its principal offices located at 5255 N. Edgewood Dr., Suite 225, Provo, UT 84604, any and all rights, titles, and interest in the following marks, together with the good will of the business symbolized by the marks, and the identified registrations of said marks:

- "Only1" word service mark, Registration No. 3978354, dated June 14, 2011, in the United States; and
- "Only1" logo design service mark, Registration No. 3978353, dated June 14, 2011, in the United States.

Blackhawk also assigns to CLC all rights, title and interest in the URL <only1.com>, as used in the United States (the "Domain Name"), together with the contract right to have said Domain Name resolve to the Internet IP address(es) of CLC's choosing, together with the goodwill of the business connected with and symbolized by the Domain Name. Blackhawk shall cooperate in effectuating the transfer of the Domain Name to CLC, including by executing and delivering any additional documentation or consents, written or electronic, reasonably necessary to effect the transfer of the Domain Name.

Date: December 23, 2011

Assignor: **Blackhawk Network, Inc.**


Signature

Jerry N. Ulrich
Print Name

CFD ; CAO
Title

ACKNOWLEDGMENT

State of California
County of Alameda)

On December 23, 2011 before me, Kay M. Graves, Notary Public
(insert name and title of the officer)

personally appeared Jerry N. Ulrich
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~-
subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in
his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature Kay M. Graves (Seal)

