

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fortune Fashions Industries LLC		01/13/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Credit Managers Association of California		
Doing Business As:	DBA Credit Management Association		
Street Address:	40 East Verdugo Avenue		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91510		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3759420	REISSUE	
CORRESPONDENCE DATA			
Fax Number:	(818)827-9099		
Phone:	8188279000		
Email:	agrabell@ebg-law.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	J. Alison Grabell		
Address Line 1:	21650 Oxnard Street		
Address Line 2:	Suite 500		
Address Line 4:	Los Angeles, CALIFORNIA 91367		
ATTORNEY DOCKET NUMBER:	2087.099		
NAME OF SUBMITTER:	J. Alison Grabell		

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Signature:	/J. Alison Grabell/
Date:	01/17/2012
Total Attachments: 4 source=REISSUE FFI-CMA Assignment#page1.tif source=REISSUE FFI-CMA Assignment#page2.tif source=REISSUE FFI-CMA Assignment#page3.tif source=REISSUE FFI-CMA Assignment#page4.tif	

**ASSIGNMENT OF TRADEMARKS AND
POWER OF ATTORNEY**

WHEREAS, FORTUNE FASHIONS INDUSTRIES LLC, a California limited liability company, with its principal offices at 4700 Boyle Avenue, Vernon, California 900058 ("Assignor") made that certain general assignment for the benefit of creditors pursuant to applicable California law (the "General Assignment") in favor of **CREDIT MANAGERS ASSOCIATION OF CALIFORNIA**, a California corporation dba Credit Management Association, in its sole and limited capacity as Assignee for the Benefit of Creditors of Fortune Fashions Industries LLC, with its principal offices at 40 East Verdugo Avenue, Burbank, California 91510 ("Assignee"), pursuant to which Assignor assigned to Assignee all of its right, title and interest in and to its trademarks, including, without limitation, the trademark as set forth in Attachment 1 hereto, and further including but not limited to the pending applications as set forth in Attachment 1 hereto, any registrations that may issue therefrom and all common law rights associated with such trademark to the extent that such common law rights exist (the "Marks"), to Assignee; and

WHEREAS, pursuant to the General Assignment, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks, and the goodwill associated therewith.

NOW, THEREFORE, pursuant to the General Assignment, Assignor agrees as follows:

1. Pursuant to the General Assignment, Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all of Assignor's right, title and interest of whatever kind in and to the Marks, including, without limitation, the Mark as set forth on Schedule 1 hereto, together with the goodwill of the business associated therewith.

2. Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks.

3. Assignor further hereby revokes all previous powers of attorney related to the Marks as set forth on Schedule 1 hereto and appoints Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor's behalf, any documents necessary or required by the United States Patent and Trademark Office in connection with and to demonstrate Assignor's consent to use, register, and/or attempt to register the marks as set forth on Schedule 1 hereto by Assignee and its successors and assigns.

4. Assignor further agrees, at the request of Assignee to promptly (i) execute and have executed any and all other documents of any kind

whatsoever, and to provide whatever information may be required to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Marks is duly made of record.

5. This Assignment of Trademarks and Power of Attorney shall be binding upon Assignor, and inure to the benefit of Assignee and its successors and assigns.

6. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which shall represent one and the same instrument. For purposes hereof, facsimile signature pages shall be deemed originals.

7. This Assignment is entered into pursuant to the General Assignment.

[SIGNATURE PAGE IMMEDIATELY FOLLOWING]

IN WITNESS WHEREOF, Assignor has executed this Assignment at Los Angeles,
California on January 13, 2012.

ASSIGNOR:

FORTUNE FASHIONS INDUSTRIES LLC

By: *Fred Kaye*

Its: *Manager*

**SIGNATURE PAGE TO SELLER'S ASSIGNMENT OF TRADEMARKS
AND POWER OF ATTORNEY**

Attachment 1

TRADEMARK SCHEDULE

MARK	Serial No. Filing Date	Reg. No. Reg. Date
REISSUE	78866292 4/20/06	3759420 3/9/10